

Lara C. Stache, Ph.D.

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Communication, Visual & Performing Arts
Governors State University
1 University Parkway
University Park, IL 60484

Education

University of Wisconsin	Milwaukee, WI	May 2013
<i>Ph.D. Communication</i>		
<i>Rhetorical Leadership Certificate</i>		May 2011

Dissertation Title: *The Rhetorical Construction of Female Empowerment: The Avenging-Woman Narrative in Popular Television and Film*

Northeastern Illinois University	Chicago, IL	May 2009
<i>M.A. Communication, Media & Theater</i>		

University of Illinois		
<i>B.S. Advertising – College of Communication</i>	Champaign, IL	May 2004
<i>Minor in English</i>		

Experience

Governors State University	University Park, IL	Fall 2015 – present
<i>Assistant Professor</i>		

Northern Illinois University	DeKalb, IL	Fall 2014 – Spring 2015
<i>Visiting Assistant Professor</i>		

University of Wisconsin	Milwaukee, WI	Fall 2013 – Spring 2014
<i>Associate Lecturer – Communication Department</i>		
<i>Associate Lecturer – Journalism, Advertising and Media Department</i>		Spring 2013

University of Wisconsin	Milwaukee, WI	Fall 2009 – Spring 2013
<i>Teaching Assistant – Communication Department</i>		

University of Wisconsin	Milwaukee, WI	Fall 2011-Spring 2012
<i>Research Fellow</i>		

Northeastern Illinois University	Chicago, IL	Fall 2008 – Spring 2009
<i>Graduate Assistant</i>		
<i>Assistant to the Director of Graduate Studies</i>		

Marketing Contractor <i>PartnerCentric - Affiliate Program Director</i> <i>4Paws Marketing/Digital Net Agency – Affiliate Program Director</i>	Telecommuted	Sep 2007 – August 2015
Sears Holdings Corporation <i>Website Promotions Manager</i>	Hoffman Estates, IL	Feb 2007 – Sep 2007
Market Day <i>E-Commerce Marketing Manager</i>	Itasca, IL	Nov 2006 – Feb 2007
MBM Company <i>E-Commerce Marketing Manager</i> <i>E-Commerce Marketing Coordinator</i> <i>E-Commerce Marketing Assistant</i>	Chicago, IL	Jan 2006 – Oct 2006 Jan 2005 – Jan 2006 Aug 2004 – Jan 2005

Awards & Honors

Feminist Mentor/Teacher Award Nominee OSCLG	--	2014
Eliana Berg Award First Place Paper - UWM Women's Studies	--	2013
NCA Seminar – Understanding Field Work and Rhetoric	--	2013
RSA Writing Workshop with Cara Finnegan, Philadelphia, PA	--	2012
NCA Doctoral Honors Seminar	--	2012
Melvin H. Miller Award for Outstanding Doctoral Research	--	2012
UWM Distinguished Graduate Fellowship	--	2011-2012
RSA The Intersection of Rhetoric and Ethnography Workshop	--	2011
UWM Departmental Service Award	--	2011
P.E.O.: Women Helping Women Scholar Nominee	--	2010
UWM Chancellor's Award	--	2009-2010

Research

Distinguished Graduate Research Fellowship	<i>University of Wisconsin-Milwaukee</i>	2011-2012
Research Assistant to Dr. Kathryn Fonner	<i>University of Wisconsin-Milwaukee</i>	2010-2011
Conducted qualitative research focused on alternative workers (e.g. teleworkers and communication of boundary tactics).		

Publications

Journal Articles:

Davidson, R. & Stache, L. (in press). The body and its able-ness: Articulating eligibility through rhetorics of motherhood, unjust language, and questionable medical authority. *Disability Studies Quarterly*.

Stache, L. (2014). Advocacy & political potential at the convergence of hashtag activism and commerce. *Feminist Media Studies*, 1-3. DOI: 10.1080/14680777.2015.987429.

Fonner, K. L., & Stache, L. (2012). All in a day's work, at home: Teleworkers' management of micro role transitions and the work-home boundary. *New Technology, Work, and Employment*, 27(3), 242-257.

Book Chapters:

Stache, L. (in press). Sexuality in popular culture: Is it "All About that Bass?" In J. Manning & C. Noland (Eds.), *Contemporary Studies of Sexuality & Communication*.

Davidson, R. & Stache, L. (2016). A tale of morality, class, and transnational mothering: Broadening and constraining motherhood in *Mammoth*. In H. Hundley & S. Hayden (Eds.), *Mediated Moms: Contemporary Challenges to the Motherhood Myth*. New York, NY: Peter Lang (pp. 183-202).

Stache, L. (2015). When a man writes a woman: Audience reception of the avenging-woman character in popular television and film. In A. Trier-Bieniek (Ed.), *Fan Girls and the Media: Creating Characters, Consuming Culture*. Lanham, MD: Rowman & Littlefield (pp. 71-83).

Fonner, K. L. & Stache, L. (2012). Boundary management strategies of home-based teleworkers. In S. D. Long (Ed.), *Virtual Work and Human Interaction research: Qualitative and Quantitative Approaches*. Hershey, PA: IGI Global.

Other:

Stache, L. (in press). Third wave feminism. In *The Sage Encyclopedia of Communication Research Methods*. (Allen, M., Ed.). Thousand Oaks, CA: Sage Publications, Inc.

Stache, L. (in press). Fisher's narrative paradigm. In *The Sage Encyclopedia of Communication Research Methods*. (Allen, M., Ed.). Thousand Oaks, CA: Sage Publications, Inc.

Stache, L. (in press). MLA style. In *The Sage Encyclopedia of Communication Research Methods*. (Allen, M., Ed.). Thousand Oaks, CA: Sage Publications, Inc.

Stache, L. (2014). The avenging-woman: Man's best friend? *The Feminist Wire*. Available at <http://thefeministwire.com/2014/10/avenging-woman-mans-best-friend/>

Stache, L. (2011). The rhetoric of Anonymous: Identity, strategy and morality. R. C. Rowland & J. Howell (Eds.). *Reasoned Argument and Social Change: Selected Papers from the 17th Biennial NCA/AFA Conference on Argumentation*, 671-677.

Stache, L. (2011). A merger and a manager. J. Wrench (Eds.). *Casing Organizational Communication*. Dubuque, IA: Kendall-Hunt, 73-78.

Revise and Resubmit:

Stache, L. & Davidson, R. Female gladiators and third wave feminism: Visualizing power, choice, and dialogue in *Scandal*. In K. Moffitt, S. Puff, and R. Jackson (Eds.), *Gladiators in Suits: Race, Gender, and the Politics of Representation in Scandal*.

Book Reviews

Stache, L. (2012). [Review of *Internet and Society: Social Theory in the Information Age*, by Christian Fuchs]. *Rhetoric & Public Affairs*, 15(2), 383-87.

Stache, L. (2012). [Review of *Pushing for Midwives: Homebirth Mothers and The Reproductive Rights Movement*, by Christa Craven]. *Women's Studies in Communication*, 35(2), 228-230.

Stache, L. (2012). [Review of *The Notorious Dr. Flippin*, by Jamie Q. Tallman]. *Journal of American Culture*, 35(4), 383.

Conference Presentations

Stache, L. (2015, November). *Olivia, Quinn, and Abby: The female gladiators of Scandal as representative of a third wave conception of feminism*. Paper presented at the 2015 National Communication Association Conference, Las Vegas, NV.

Stache, L. (2015, November). *A lone (She)wolf: A critique of hetero-social friendships in avenging-woman narratives*. Paper presented at the 2015 National Communication Association Conference, Las Vegas, NV.

Stache, L. (2015, November). *Embrace the opportunity to talk about SEX: Tough job, but we HAVE to do it*. Panel presentation at the 2015 National Communication Association Conference, Las Vegas, NV.

Stache, L. (2015, November). *Embracing opportunities for conflict skill acquisition: Integrating conflict resolution education into the college communication curriculum*. Panel presentation at the 2015 National Communication Association Conference, Las Vegas, NV.

Stache, L. (2015, April). *Understanding the mentoring experiences of early career women academics: A convergence of traditional and non-traditional forms of advice*. Panel presentation at the 2015 Central States Communication Association Conference, Madison, WI.

Herrman, A., Maier, M., Turkiewicz, K., & Stache, L. (2015, April). *Evaluations of similar bodies: An examination of My Body Gallery*. Paper to be presented at the Central States Communication Association Conference, Madison, WI.

Stache, L. (2014, November). *Violence in the rape and revenge narratives - Hell hath no fury*. Paper presented at the 2014 National Communication Association Conference, Chicago, IL.

Stache, L. (2014, October). *Cyberfeminism and the potential for technological empowerment*. Presentation at the 2014 Organization for the Study of Communication, Gender, & Language (OSCLG) Conference, San Francisco, CA.

- Stache, L. (2014, October). *Technology-mediated constructions of gender: Gender (re)productions within television, texting, blogs, image searches, and online social media*. Panel participant at the 2014 Organization for the Study of Communication, Gender, & Language (OSCLG) Conference, San Francisco, CA.
- Stache, L. (2014, April). *Pushing boundaries beyond the Communication classroom: Teaching ideas for elevating new scholars through professional development*. Panel participant at the 2014 Central States Communication Association Conference, Minneapolis, MN.
- Stache, L. (2014, April). *The Avenging-Mother: The Intersection of Vengeance and Motherhood in Popular Television and Film*. Paper presented at the 2014 Central States Communication Association Conference, Minneapolis, MN.
- Stache, L. (2013, October). *Medical Authority Over a Woman's Body: A Critical Analysis of the 'Octomom' Controversy as Reproductive Rights Rhetoric*. Paper presented at the 2013 The Organization for the Study of Communication, Gender, & Language (OSCLG) Conference, Houghton, MI.
- Stache, L. (2013, October). *A Rhetorical Construction of Technology and the Female Body: The Representation of Botox in Reality Television From a Technophilic Lens*. Paper presented at the 2013 OSCLG Conference, Houghton, MI.
- Stache, L. (2013, October). *Understanding Gender Studies in the Context of Parenthood*. Panel presentation at the 2013 Women's Studies – LGBTQ Conference, Milwaukee, WI.
- Stache, L. (2013, June). *A Construction of Femininity in Reality Television: Bridalplasty as a Narrative of Resistance*. Paper presented at the 2013 International Communication Association Conference, London, England.
- Stache, L. (2013, April). *The Wedding Dress as Visual Ideograph*. Paper presented at the 2013 Central States Communication Association Conference, Kansas City, MO.
- Stache, L. (2013, April). *Internet Education as a Panoptic Rhetoric: An Analysis of the Think Before You Post Campaign*. Paper presented at the 2013 Central States Communication Association Conference, Kansas City, MO.
- Stache, L. (2012, November). *Contemporary Discussions of Sex: Women's Agency in Marriage*. Competitively Selected Paper presented at the 2012 National Communication Association Conference, Orlando, FL.
- Stache, L. (2012, November). *The Rhetorical Potential of Alternative Pornography: A Case-Study of the SuicideGirls.com*. Paper presented at the 2012 National Communication Association Conference, Orlando, FL.
- Stache, L., Davidson, R., Cole, A. & Yamada, K. (2012, October). Panel: Women's Roles, Agency, and Power in Public and Private Spheres, 2012 Women's Studies, LTbQ, Oshkosh, WI.
- Stache, L. (2012, July). *A Rhetorical Construction of Botox: Botox Parties, Real Housewives, and the*

- Female Body from a Technophilic Lens*. Paper presentation at the 2012 NCA Doctoral Honors Seminar, L.A., California.
- Stache, L. (2012, May). *A Definitional Argument of Marriage: A Rhetorical Case Study of Sister Wives*. Paper presentation at the 2012 Rhetoric Society of America Conference, Philadelphia, PA.
- Stache, L. (2011, November). *Power, Truth and Authority in Online Chat Forums*. Paper presentation at the 2011 National Communication Association Conference, New Orleans, LA.
- Stache, L. & Burrell, N. (2011, November). *Metaphors of Friendship in Real Housewives of New York*. Paper presentation at the 2011 National Communication Association Conference, New Orleans, LA.
- Joosten, T., Al-budawai, D., England, N., Hawkins, J., McNallie, J, Stache, L., Allen, M. (2011, November). *Student Response Systems: Impact of Clicker Technology on Learning*. Paper presentation at the 2011 National Communication Association Conference, New Orleans, LA.
- Stache, L. (2011, October). *Chatty Kathy: The Portrayal of Mother/Daughter Communication in Gilmore Girls*. Paper presentation at the Midwest Popular Culture Association, Milwaukee, WI.
- Stache, L. (2011, July). *The Rhetoric of Anonymous: Identity, Strategy and Morality*. Paper presentation at the 2011 ALTA Conference, Utah.
- Stache, L. (2011, April). *Becoming the bride: How websites use narratives to create a bridal identity*. Paper presentation at the 2011 Central States Communication Association Conference, Milwaukee, WI.
- Joosten, T., Allen, M., Al-Budaiwi, D., Benoit III, E., England, N., Glocka, J., Groppi, J. et al. (2011, April). *Student response systems: Impact of clicker technology on learning*. Paper presentation at the 2011 Central States Communication Association Conference, Milwaukee, WI.
- Stache, L. (2011, March). *Wedding dress vs. the bride: Creating a gendered identity online*. Panel: Constituting Gender in Contemporary Mediated Spaces, presentation at the 2011 Women's Studies, LTQB, Madison, WI.
- Stache, L. (2010, November). *Pink truth: The women who want to bring down Mary Kay®*. Paper presentation at the National Communication Association Convention, San Francisco.
- Stache, L. (2010, October). *Best friends forever? Female friendships and Bride Wars*. Paper presentation at the Midwest Popular Culture Association, Minneapolis, MN.
- Stache, L. (2010, April). *Theknot.com and community: Reinforcing expectations one bride at a time*. Paper presentation at the Central States Communication Association Conference, Cincinnati, Ohio.

Stache, L. (2010, April). *Incorporating relevant media & encouraging civic engagement in the interpersonal classroom*. Panel presentation at the Central States Communication Association Conference, Cincinnati, Ohio.

Stache, L. (2009, October). *Evaluating autonomy and identity in the virtual workplace*. Paper presentation at the Organizational Communication Mini-Conference, Evanston, Illinois.

Roundtables & Paper Workshops

Stache, L. (2013, November). *Medical Authority Over a Woman's Body: A Critical Analysis of the "Otomom" Controversy as Reproductive Rights Rhetoric*. Paper presented at the Roundtables Research in Progress 2013 National Communication Association Conference, Washington D.C.

Stache, L. (2012, May). *Wedding Dress as Visual Ideograph*. Writing workshop with Dr. Cara Finnegan at RSA Conference, Philadelphia, PA.

Courses Taught

Governors State University
Assistant Professor

University Park, IL

MCOM 2451 – Introduction to Public Relations

Spring 2016

MCOM 8003 – Contemporary Issues: Digital Mirror

Spring 2016

COMS 1160 – Public Discourse (2 sections)

Fall 2015

MCOM 4379/6479 – Creative Strategies in Advertising and PR

Fall 2015

Northern Illinois University
Visiting Assistant Professor

DeKalb, IL

COMS 252 – Introduction to Communication Studies

Spring 2015

COMS 380 – Corporate Advocacy & Issue Management

Spring 2015

COMS 419 – Political Communication in America

Spring 2015

COMS 252 – Introduction to Communication Studies

Fall 2014

COMS 361 – Business & Professional Communication

Fall 2014

COMS 400 – Rhetorical Theory

Fall 2014

University of Wisconsin
Associate Lecturer

Milwaukee, WI

COMM 402 – Gender and Communication (1 Online/1 Face-to-face)

Fall 2013-Spring 2014

COMM 335 - Critical Analysis of Communication (1 Online section)

Fall 2013-Spring 2014

COMM 362 – Argumentation and Debate (1 Face-to-face section)

Fall 2013-Spring 2014

JAMS 111 – Gender and the Media (1 Face-to-face, 90 student section)

Spring 2013

University of Wisconsin
Teaching Assistant

Milwaukee, WI

COMM 335 - Critical Analysis of Communication (1 Online/1 Face-to-face) Fall 2012-Spring 2013
COMM 103 – Public Speaking (Face-to-face sections) Fall 2012-Spring 2013
COMM 101 – Interpersonal Communication (Face-to-face sections) Fall 2009-Spring 2011

Northeastern Illinois University
Teaching Assistant

Chicago, IL

CMT 214 - Business and Professional Speaking

Fall 2008

Professional Development

Low Stakes Assessment: Transparency and Assessment in Every Class

July 8, 2011

The Truth about Rubrics: What They Are and Aren't, What They Can and Can't Do

July 15, 2011

Beyond Techniques: Easily Adapt Your Course Session to Kolb's Experiential Learning Cycle

November 4, 2011

Combining Active Learning, Higher Learning and Lecture: A Must-have Tool

August 3, 2012

UW-Green Bay's Faculty Development and High Impact Practices Conference

January, 2010; 2012

Invited Lectures/Speaker

Stache, L. (November, 2015). Presentation, “*Strong*” *Women: In the Media and Reality*, at the Governors State University’s SHERO Women's Leadership Symposium.

Stache, L. (October, 2014). Invited speaker, Northern Illinois University Art Museum, Screening/Discussion of *Dallas Buyer's Club*.

Stache, L. (September, 2014). Invited speaker, Northern Illinois University Art Museum, Screening/Discussion of *Hedwig and the Angry Inch*.

Stache, L. (March, 2013). Invited guest panelist, Milwaukee Public Television Community Cinema, *Wonder Women: The Untold Story of American Superheroines*.

Stache, L. (May 2, 2013). Invited lecture: *The Avenging-Woman in Popular Television and Film*.

COMM402: Gender and Communication – University of Wisconsin-Milwaukee, Milwaukee, WI.

Stache, L. (October 2, 2012). Invited lecture: Introduction to Rhetorical Criticism. COMM107: Human Communication – Upper Iowa University, Fayette, IA.

Stache, L. (February 21, 2012). Invited lecture: Organizational climate and office gossip. COMMS318: Advanced Organizational Communication - Edgewood College, Madison, WI.

Service

Professional

2015	--	National Communication Association Conference Reviewer
2015	--	Judge for Northern Regional History Fair Website Submissions
2015	--	Chair for panel at Central States Communication Association – Madison.
2014	--	Reviewer for CSCA conference.
2014	--	Chair for panel at CSCA – Minneapolis.
2013	--	Chair for a variety of panels at NCA Conference.
2012-present	--	Article reviewer for <i>Journal of American Culture</i>
2012-present	--	Reviewer for NCA Feminist & Women's Studies division.
2012	--	Reviewer for auto-ethnography book chapter, Left Coast Press.
2012-2013	--	Student representative for the NCA Feminist Studies Division
2011	--	Reviewer for CSCA Convention Rhetorical Theory division & G.I.F.T's
2011	--	Chair for Media Studies panel at CSCA, Chair for Basic Course panel at NCA
2010	--	Reviewer for CSCA Convention Media & G.I.F.T's; NCA Convention Student Papers Division
2009	--	NCA Convention Volunteer

University

2015	--	Governors State University's SHERO Women's Leadership Symposium
2015/2016	--	Member of the Intellectual Life Committee
2015	--	Co-lead a book discussion on the GSU Big Read book, <i>Fahrenheit 451</i>

Departmental

2015/2016	--	Member of the Division Assessment Committee
2014	--	Hospitality Committee – Northern Illinois University
2013	--	Created a mock phone interview practice session for graduate students.
2013	--	Faculty/student research exchange sessions.

- 2012 -- Peer-to-peer feedback exchanges.
- 2010-2012 -- Rhetorical Society of America Student Chapter at UWM (President).
- 2010 -- Organized fundraiser for Student Research/Travel Funds
- 2010, 2012, 2013 -- Public Speaking Showcase of Undergraduate students (Judge).
- 2009-2013 -- UWM Student Graduate Advisory Committee
(President, 2010; Vice-President, 2009, Faculty liaison, 2011)
- 2009-2014 -- Volunteered with recruitment for UWM Comm Department
(on-campus visits, Graduate Fair at NCA)

Community

- 2014-present -- Girl Scouts of Greater Chicago – Troop Leader
- 2014 -- PACT Humane Society Volunteer
- 2013-2014 -- Girls on the Run Organization (Running Buddy)
- 2012 -- Milwaukee Journey House (Volunteer)
- 2009-2012 -- In-2-Books Online pen pal reading program for a child in
Milwaukee public grade school.
- 2010 -- Participated in food drive for families in need in Milwaukee area.

Professional Association Membership

- Central States Communication Association (since 2009)
- National Communication Association (since 2009)
- Rhetoric Society of America (since 2010)
- Organization for Research on Women and Communication (since 2011)
- Society for Cinema & Media Studies (2012-2013)
- Association of Internet Researchers (2010-2012)