**Goal 3:** Establish and expand involvement opportunities in student media that include sustained support of student newspaper and developing and sustaining new media organizations aligned with student interest and campus-wide collaborations.

<table>
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<tr>
<th>Objective 1:</th>
<th>Expand and develop Phoenix online news platform to increase exposure of student accomplishments and engagement through partnerships.</th>
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| **Action Items** | - Hire knowledgeable students for Phoenix staff positions.  
- Develop online presence for newspaper.  
- Provide professional development for newspaper staff. |
| **Indicators and Data Needed** | Survey participants. (Measure level of involvement and exposure to activities)  
Gather data based on readership |
| **Responsible Person and/or Unit** | Robert Clay – Interim Director, Student Life and Intercultural Student Affairs |
| **Milestones** | Hire additional phoenix staff Fall 2018  
Online Phoenix – Late Fall/Early Spring 2019 |
| **Desired Outcomes and Achievements** | Communicate effectively in writing and verbal platforms.  
Prioritize and manage resources effectively (time, money, etc.).  
Ability to manage and resolve conflict productively. |