GOVERNORS STATE UNIVERSITY
Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: CAREER SERVICES
Leader(s): DARCIE CAMPOS
Implementation Year: 2018-19

GOAL 1: Create, promote and navigate undergraduate students through a Four-Year Career Development Plan (Four Year Career Compass) from freshman to senior year with an emphasis on fully preparing students to define their career goals and ensuring they are career ready professionals by graduation.

| Objective 1: | To increase the number of students that are utilizing the 4-year career compass and research ways in which we can more effectively track the use of the compass and its effectiveness. |
| Action Items | • Research options to move the 4-year career compass from a self-managed model to a more automated system for tracking and assessment purposes.  
• Continue to integrate the 4-year compass throughout OH days, orientation, and mini workshops.  
• Maintain network of faculty and advising professionals from across campus to ensure four-year career development plan continues to reflect timely steps towards degree completion and obtaining a career position in one’s respective field.  
• Create a 4-year career compass pathway option for the AIM High scholarship initiative. |
| Desired Outcomes and Achievements (Identify results expected) | • To find a way to automate the tracking ability of the Four Year Career Compass.  
• To have students better educated about the four-year career compass and how it will elevate their overall success if they adhere to each year of the program. |
| Achieved Outcomes and Results | • After meeting with student life and discussing the capabilities of Jaguar Connection to be used as a method to automate Jobs for Jaguars, it was determined that the cost of the module that would be capable of tracking this data is far too expensive to be considered as an option at this time.  
• The Career Counselors continue to participate in orientation and workshops facilitating presentations on the 4-year career compass, discussing each year in detail.  
• A 4-year career compass model for AIM high students has been put in place and will launch in the fall of 2019. |
| Analysis of Results | • Since the cost of the Jaguars Connections module is too expensive, we will continue to have student manually track their progress using the Four Year Career Compass at this time. With the onboarding of the AIM high  
• Students are now aware of the Four Year Career Compass from the start of their educational experience here and know the steps they should be taking each year and how to utilize career services to assist with this process. We will continue to provide sessions to incoming students on the Four Year Career Compass and hope to widen our student reach with the AIM high initiative. At this time, we will not know how many students will participate in the Compass track for Aim High that is yet to be seen, and we will know more when the fall 2019 incoming class arrives to GSU. The program for AIM high will be tracked manually. |