



The GSU Bookstore will price match against Amazon, Chegg, and Barnes & Noble for the upcoming 2016 Spring Semester.

In order to qualify for the price match program the book must match the ISBN and edition.

The book must also be in stock both on the competitor's site and in the GSU Bookstore. Rental books qualify if they are within in the same rental period as the bookstore rental, usually the 120 or 180 day rental pricing.

#### **Price match proof**

A screenshot, hard copy or ad shown via mobile device may be used as proof for the price match program. Proof must be dated within 7 days of the purchase date with original receipt.

#### **Exclusions**

The bookstore will not match against peer to peer marketplace, Amazon Warehouse deals, publisher website prices or on digital books.

#### **How it works**

- While in the bookstore bring all of your price match information to the customer service counter at the back of the store.
- An associate will check your competitor price to ensure the match is within the price match guidelines
- You will receive a Price Match Form, which will list your Bookstore Gift Card amount.
- Take this form to the register.
- Check out and use your bookstore gift card, immediately on another purchase or save for the next time you visit the GSU Bookstore.

Example: If the bookstore price is \$100 and a student provides proof showing the same book costs \$75 on one of the accepted sites, the student would still pay \$100 to the bookstore and receive a \$25 bookstore gift card for the difference, which will be immediately available for use by the student to purchase another book or other merchandise in the GSU Bookstore.