Business and Culture of Brazil GSU Study Abroad Program Summer 2015

INFORMATION SESSION 11/4/2014 & 11/11/2014



Why Brazil?

- Brazil is the fifth largest country by geographical area (3.3 million square miles), and the fifth most populous country with about 200 million people
- Brazil's economy has become a major emerging economy in the recent years, making it a member of the BRICS group
 - 2013 GDP at \$2.46 trillion (ppp adjusted), ranked No. 8 in the world;
 GDP per capital in 2010 was \$12,800 (ppp adjusted), ranked No. 105 in the world
- Brazil is a country with rich natural resources and natural beauties
- World Cup in 2014 and the summer Olympics games in 2016 have created great opportunities for infrastructure development in its major cities

Tentative Itineary

- When? (Trip dates):
 - o Sunday, June 7, 2015 to Friday, June 18, 2015
- Where? (Cities to visit:)
 - Sao Paolo
 - o Rio de Janiero
 - o Paratay (a colonial town between Sao Paolo and Rio de Janiero)
- What?
 - Learning goals of the study trip
 - To gain an understanding of the business environment and culture of Brazil, an emerging economic and political power in the Latin America
 - Trip participants are encouraged to enroll in MGMT 5000/3000 (cross-listed sections): Business and Culture of Brazil (5/7/2015-6/25/2015, Thursdays, 4:30-7:20pm in the first four weeks of the course duration)
 - Instructor: Dr. Anthony Andrews (<u>aandrews@govst.edu</u>)
 - Undergraduate students should enroll in MGMT 3000; Graduate students should enroll in MGMT 5000; Senior who wish to take MGMT 5000 will need permission from the division chair to be enrolled in that section

Culture Events and Sightseeing Activities

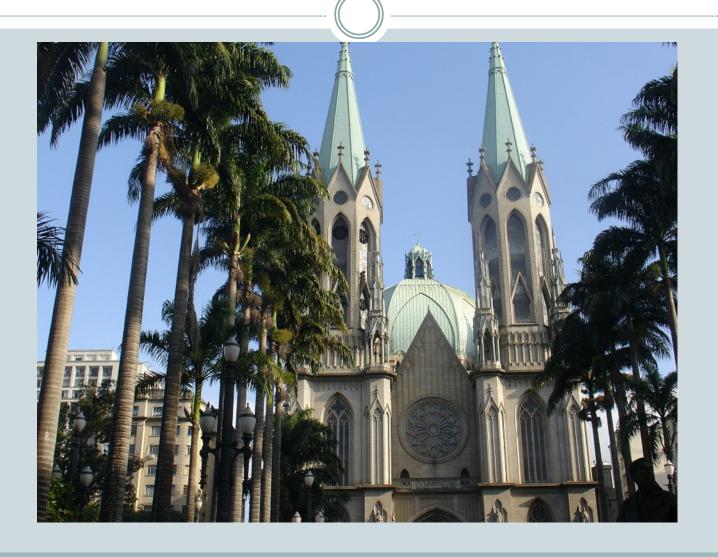
Sao Paolo

- Visit to University of Sao Paolo (the largest university in Brazil)
- Visit 3-4 companies in various industries (energy, banking, health care among the priority choices; mix of Brazilian and global companies)
- Museums and sightseeing activities

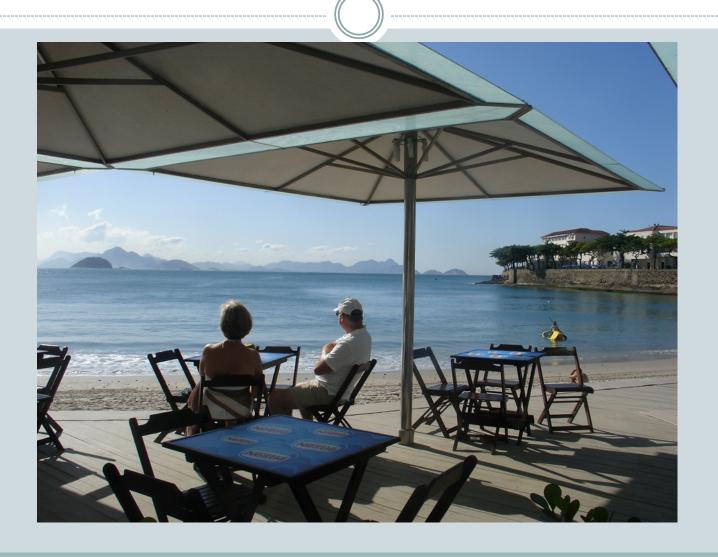
Rio de Janiero

- More university and company visits
- Christ the Redeemer Monument and Memorial
- Sugar Loaf and Copacabana Beach

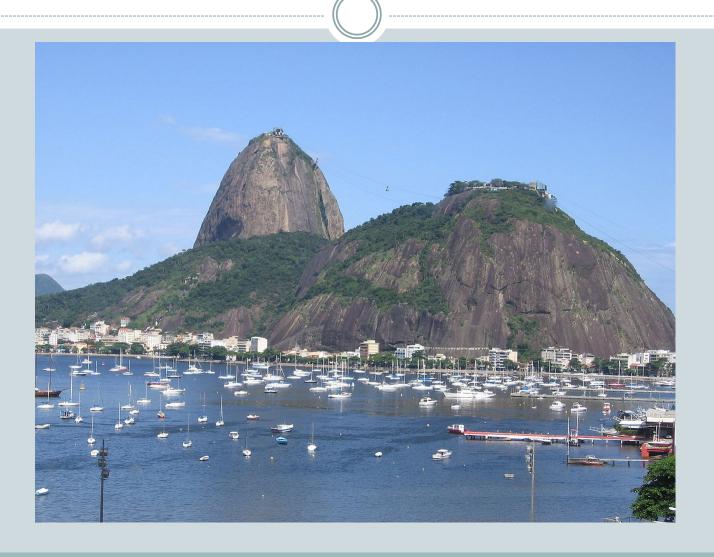
Sao Paulo (St. Paul Cathedral)



Copacabana Beach (Rio de Janiero)



Sugar Loaf



Christ the Redeemer



Brazilian Cuisine



Estimated Cost for the Trip

Estimated cost for the trip: \$3500, including

- Domestic and international flights to and from Sao Paolo (international flight departing from Miami)
- Hotel accommodation for the duration of the trip (3 star, double occupancy; Single premium applies)
- Domestic transportation (air-conditioned coach bus) and tour guide
- Company and university visits
- Culture events and sightseeing activities
- Two meals a day (breakfast and dinner)
- Travel insurance (health, travel and cancellation insurance)

Possible Grants and Scholarships for Qualifying Students

- Office of International Service (OIS) Scholarship for GSU students (<u>preference will be given to students who take</u> the course for credit
 - \$500-\$700
 - o Application deadline for summer 2015 trips: 3/1/2015
- Indiana University Center for International Business Education and Research (IU CIBER) grant
 - \$600 for the first 16 students who make the first two payments (\$2000) by 2/28/2015
- GSU Student Life travel funds
 - * \$400 each for <u>up to four participants</u> of the trip (only available to students who <u>do not</u> take the course for credit
 - Student Life will not distribute the funds before the trip; Students who receive this fund will get reimbursement <u>after</u> the trip if finished

Expenses Not Included

- Passport and visa fees (\$180 for US citizens)
 - You need a passport that's valid until 12/18/2015)
- Sightseeing/free activities not included on the itinerary
- Personal purchases
- Lunch
- Tuition and fees for students who are taking MGMT 5000/3000
 - The course is scheduled as a <u>spring 2015</u> course so students can apply financial aid funds toward the tuition (and possibly part of the trip expenses, depending on the availability of his/her financial aid fund please check with the financial aid office for details)

Important Dates and Application Process

Important dates:

- o Completed application form and \$500 deposit due by <u>January 30th</u>, <u>2015</u>
- O Second payment of \$1500 due by February 28, 2015
- o Final payment for remaining balance due by March 30, 2015
 - For students who will receive funding from OIS or IU CIBER, the awarded amount will be deducted from the final payment balance accordingly

Cancellation and refund policy

- All cancellation for valid reasons must be submitted in writing and be approved by both GSU and trip organizer
- o 50% of the paid amount refunded 90 days prior to departure (3/9/2015)
- o 25% of the paid amount refunded between 89 and 76 days prior to departure (3/10-3/23/2015)
- No refund within 75 days of the departure date (after 3/24/2015)

What's Next?

- Submit trip application form and deposit and other required documents at your earliest convenience to CBPA (application and deposit due by 1/30/2015, but you are encouraged to submit the application and deposit early)
- Submit OIS scholarship application if you want to apply for it to Katherine Haan (khaan@govst.edu) by 03/01/2015
- Check with financial aid office to find out the possibility of using your financial aid funds toward the course tuition and trip expenses
 - Matthew Zarris (<u>mzarris@govst.edu</u>)
- Register for MGMT 5000 or MGMT 3000 (either for credit or audit)
- Apply for passport if you don't have one already

