

## **Lisa M Harrell, Chief People Officer**

### **Cleveland Avenue**



Lisa Harrell leads the Cleveland Avenue, LLC (CA) People function in identifying and developing talent and in creating a unique company culture. In her role, she is accountable for overseeing the life cycle of all CA team members, including succession planning, total rewards development, personal and professional career growth and leadership development. In this role, Lisa is also accountable for building and executing the Cleveland Avenue Foundation for Education Internship Experience (CA LEADS)

Before joining Cleveland Avenue, Lisa founded and led the efforts of AMD Business Solutions, Inc., a Human Capital solutions firm providing organizations with human capital related consulting services since 1999. Specializing in the area of effective HR function integration, AMD worked with mid to large companies during Mergers and Acquisitions to seamlessly integrate organizations and leadership and has helped dozens of start-up companies develop and implement effective Human Resource practices.

Prior to AMD, Ms. Harrell served as Vice President of Human Capital and Executive Development for UnitedHealth Group (UHG) Company where she was engaged in all facets related to the development of high potential leadership, enterprise mentoring programs, and the Human Capital Organization development and certification program. Ms. Harrell was a member of the UnitedHealth Group Diversity and Inclusion Council and served as the executive sponsor for the Diversity and Inclusion Human Capital Charter. She also served as the head of Human Resources for the North East Regional for UnitedHealthcare Community and State, where she partnered with the senior executive team of the Medicaid and Medicare business to serve the healthcare needs of our most vulnerable populations.

As the former Assistant Vice President of Human Resources for CNA Insurance Company, Lisa designed and developed the strategic succession and development plan for the corporate centers to identify and address the leadership gaps present at the most senior levels. In addition, she served as Program Manager for the change management efforts of the enterprise financial platform transformation initiative.

She is an expert speaker on human capital and leadership development, change management and corporate competency development including trends and metrics related to optimizing operational effectiveness. Featured speaking engagements include the Linkage conference on Organization Effectiveness in Chicago and as the guest speaker at the Cargill International Human Capital Conference.

Ms. Harrell holds her Bachelor of Arts degree in Speech and Interpersonal Communications and Masters in Human Resources and Industrial Relations from the University of Illinois at Champaign-Urbana.

She currently resides in Flossmoor, Illinois with her family where she is very active in her community. She currently serves as the Chairperson for the Governors State University Board of Trustees, Secretary for the Top Ladies of Distinction, board member for the Oasis Foundation for Education and an active member of Alpha Kappa Alpha Sorority incorporated dedicated to service to all mankind.

Ms. Harrell's professional career consists of over 25 years combined experience in business consulting, human capital management, leadership development, organizational communications and change management.

What gets measured, gets managed. What gets managed, gets done.