



The Center for Performing Arts at Governors State University creates a first-rate theater playbill/program. We offer advertising opportunities to local businesses as a way of engaging the public, enhancing the experience of our patrons and supporting local community partners. Our venue capacity is 1170 patrons. Each show is supported by an integrated marketing plan including paid media, social media, publicity and web promotion to maximize event attendance.

**Advertising packages and rates**

	<b>Full page</b>	<b>Half page</b>
Full Season (15 shows)	\$2,000	\$1,000
One Show	\$200	\$100
Main Stage Series	\$750	\$375

**Ad Specifications**

Full Page	4 7/8" (w) x 7 3/4" (h)
Half Page	4 7/8" (w) x 3 7/8" (h)

**All ads are b/w unless otherwise specified.** Art should be submitted in a high-resolution (300 dpi) digital or camera-ready format.\* **COLOR cover options are also available at a premium.**

**Camera-ready ads & payment due: Two weeks prior to event**

To reserve a space please fill out your information or call **708.235.2222**, email **Malvina Jones** at [mjones13@govst.edu](mailto:mjones13@govst.edu) or Fax: **708.235.2121**

ADVERTISER \_\_\_\_\_

CONTACT \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIPCODE \_\_\_\_\_

DATE \_\_\_\_\_

Desired Package/ Event \_\_\_\_\_

Full Page \_\_\_\_\_ Half Page \_\_\_\_\_

\*If you do not have a camera-ready ad, typesetting and graphic design is available. Formats include Jpeg and PDF.