

**CENTER FOR
PERFORMINGARTS**
Governors State University
Advertise in Our Playbill

The Center for Performing Arts at Governors State University creates a first-rate theater playbill/program. We offer advertising opportunities to local businesses as a way of engaging the public, enhancing the experience of our patrons and supporting local community partners. Our seating capacity is 1171 patrons. Each show is supported by an integrated marketing plan including paid media, social media, publicity and web promotion to maximize event attendance. Due to COVID -19, all playbill advertising will be in full color and provided digitally to our guests to be downloaded, shared, and saved until further notice.

Advertising packages and rates

Print Only	Full page B/W	Half page B/W
Full Season	\$2,000	\$1,000
Half Season (July-December, January-June)	\$1,200	\$600
One Show	\$200	\$100

Ad Specifications

<input type="checkbox"/> Full Page	4 7/8" (w) x 7 3/4" (h)
<input type="checkbox"/> Half Page	4 7/8" (w) x 3 7/8" (h)

Full Color Ads

<input type="checkbox"/> Inside Front Cover, Season - Digital or Print	\$2,500
<input type="checkbox"/> Inside Back Cover, Season - Digital or Print	\$2,500
<input type="checkbox"/> One Show - Digital Only	\$500

Art should be submitted in a high-resolution (300 dpi) digital or camera-ready format.

Camera-ready ads & payment due: Two weeks prior to event

To reserve a space please fill out your information or contact Jane Cox at 708.235.2811 or jcox1@govst.edu. For Sponsorship opportunities, please contact Lana Rogachevskaya at 708.235.2238 or lane@govst.edu.

ADVERTISER _____
 CONTACT _____
 PHONE _____ FAX _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP CODE _____
 DATE _____
 Desired Package/ Event _____
 Full Page _____ Half Page _____

*If you do not have a camera-ready ad, typesetting and graphic design is available. Formats include Jpeg and PDF.