

Ford County ROSC Council Meeting Minutes

Tuesday, January 27th, 2025, at 8:30 AM (via Zoom)

Definition of ROSC: A Recovery Oriented Systems of Care (ROSC) is a coordinated network of community-based services and supports that is person-centered and builds on the strengths and resilience of individuals, families, and communities to experience recovery and improved health, wellness and quality of life for those with or at risk of substance use and/or co-occurring conditions. The central focus of a ROSC is to create an infrastructure, or “systems of care”, with the resources to effectively address the full range of substance use and/or co-occurring disorders within communities.

Our Mission: Bring the community together to build a recovery support system to improve health, wellness and quality of life, through education, stigma reduction, and access to resources.

Attendance:

1. Frankie Ward (Chestnut Health Systems, Recovery Specialist)
2. Kari Knapp (Chestnut Health Systems - Associate of Community Health)
3. Barbara Brumleve (Ford County ROSC - McLean County ROSC, Chestnut)
4. Dave King (Carle Addiction Recovery Center – Community Outreach)
5. Kami Garrison (Chestnut Health Systems, Statewide ROSC Region 3)
6. Tim Nuss (Ford County Board)
7. Betty Kay Benningfield (Ford County Public Health Department)
8. Lynn Matthews (CRCC)
9. Melissa Watson (Birth to Five)
10. Christine P. (Carle Outreach)
11. Mark Ecker (Ford County Public Health Department)
12. John Schneider (Community Member and Livingston ROSC)
13. Sandra Beecher (Gateway)
14. Ken Lyons (Ford County Workforce Development)
15. Clint Perzee (Iroquois Sheriff)
16. Melissa (LifeCil)
17. Emilia Saber (OLRC)
18. Nikki Meyer (Chestnut Health Systems)
19. David Alvarez (OLRC)

Agenda:

- **Welcome & Introductions**
- **ROSC Spotlight: Opioid Learning and Response Collaborative (OLRC)**
- **Quarter 1 and 2 Ford ROSC Reports**

- **Shaping Our Social Media Approach Together**
- **Agency Updates**

Barb Brumleve welcomed everyone to the January Ford ROSC Council meeting asking everyone to introduce themselves. Barb then introduced the council to OLRC and Emilio started the presentation.

Community Resource Spotlight: Opioid Learning and Response Collaborative (OLRC) from Prevention

First:

- The OLRC is a centralized online hub for recovery-oriented learning, resources, and technical assistance. Designed for peer support specialists, behavioral health providers, community organizations and people with lived experience and their families. This is a free resource and paid for by opioid settlement dollars.
 - On-demand training and webinars
 - Downloadable toolkits, templates and handouts
 - Resource library (articles, guides, videos)
 - Networking opportunities (events, communities of practice)
 - Updates on funding opportunities and initiatives
 - Support for implementation of recovery-oriented practices
- **OLRC Website – Main Features**
 - Home page – Quick links to upcoming events and featured resources
 - Training & Events – Live webinars, recorded sessions, office hours
 - Resource Library – Searchable by topic, audience, format
 - About & Contact – Who we are, how to connect, and how to ask for support
- **How you can get Involved:**
 - Attend training and networking events
 - Share the OLRC with you team and partner agencies
 - Invite us to present to your staff or coalition
 - Suggest topics, gaps, and resources
 - Partner with OLRC to pilot or showcase your work
- **How OLRC Supports You**
 - Curated training for different roles and experience levels
 - Tools you can use tomorrow in your work
 - Space to share what’s working in your organization
 - Opportunities to co-create resources with people with lived experience
 - Responsive to your feedback and needs

Quarter 1 and 2 Ford ROSC Reports...Look at the PROGRESS we’ve made:

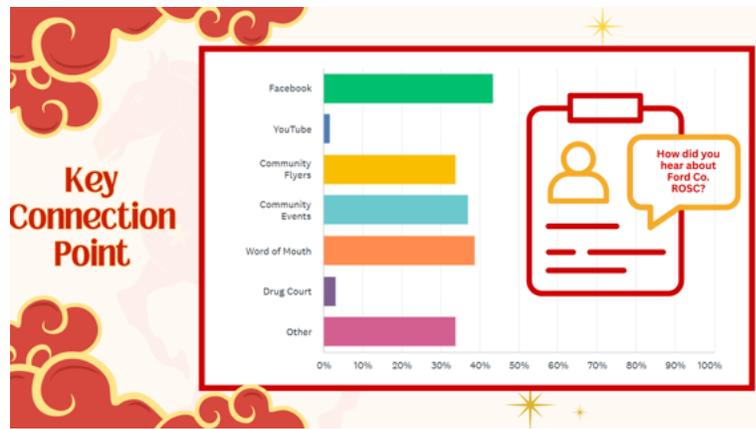
- Partnership Ford County Jail and HMA
- Identified opportunities to distribute MAR materials via jail resource bags and in-cell tablets

- Identified MAR as next Reframing Recovery campaign focus
 - **Next Steps:**
 - Finalizing and distributing jail resource bags
 - Finalizing MAR information for jail tablets
 - Continuing with RR next steps
- Partnerships with FCPHD and the State’s Attorney
- First public Narcan box in Gibson City
- Narcan training and distribution with FCPHD
- Harm reduction integrated into Reframing Recovery boxes
- Identified opportunities to distribute Harm Reduction materials/items via jail resource bags in-cell tablets
- Identified Harm Reduction as a Reframing Recovery campaign focus
 - **Next Steps:**
 - Expanding Narcan access locations
 - Continuing identifying training opportunities
 - Finalizing and distributing jail resource bags
 - Finalizing MAR information for jail tablets
 - Continuing with RR next steps
- Reframing Recovery box distribution
- First Reframing Recovery video
- Virtual pledge wall
- Recovery-positive messaging
- Identified next RR materials and key outreach audiences, including faith-based groups, first responders and PLE
- Next RR materials created
 - **Next Steps:**
 - Planning additional Reframing Recovery box distributions
 - Developing a distribution approach for RR boxes, including priority audiences
 - Identify other outreach plans including social media
 - Continued alignment of messaging across MAR, harm reduction and recovery

Why Does Social Media Matter?

- It’s a Front Door into Recovery and Support
- How people learn who ROSC is
- A way to share progress and coordination
- A tool to reduce stigma and increase awareness
- A key outreach tool

Key Connection Points - FY26 Community Survey asked, “How did you hear about ROSC”:



Frankie talked about the “Voice” of social media and how a post sounds and feels to someone reading it. It’s the tone, language, and how the message comes across, not the information itself. The council participated in an activity to help define ROSC’s voice.

DEFINING OUR VOICE (ACTIVITY)

This is a Chat Waterfall: options will be provided, everyone types the answer in the chat, but no one hits Enter until the signal: 3, 2, 1, GO!

Prompt: If the ROSC was a person, who would they be?
Type your answer but wait for the signal!

A	B	C
The Professional (Official, expert, and clinical)	The Neighbor (Friendly, relatable, and community-centered)	The Guide (Knowledgeable, resource-focused, and leading)

Majority of council agreed with “C” The Guide

Prompt: What should be the primary audience kept in mind when creating posts?
Type your answer but wait for the signal!

A	B	C
The Community (People seeking help or the general public)	The Partner (Potential agencies, providers, and city officials)	The Member (Existing ROSC council members)

Majority of council answered “A” The Community

Prompt: Which style represents the 'Voice' our social media should use for all posts?

Type your answer but wait for the signal!

A	B	C
"Harm reduction is a comprehensive public health strategy designed to lessen the negative social and physical consequences associated with substance use. It utilizes evidence-based interventions to improve community health outcomes."	"Harm reduction is a way to reduce the risks of drug use by using tools like Narcan and testing strips. It's an approach that prioritizes keeping people safe and alive above everything else."	"Harm reduction is a recovery path that uses tools, like Narcan and education, to prevent overdose and reduce health risks. It serves as a safety net that keeps a person alive today so that the recovery journey remains possible tomorrow."

Majority answered B or C

***Please see attached Social Media Voice Guide Results from our Activity!!**

Agency Updates:

Tim Nuss extended an invitation to anybody and everybody to join the Ford County Board Meetings. They meet on the **2nd Monday of every month at 7pm in the basement of the Sheriff's office**. You'll always have a platform!!

Our very own, **John Schneider** is starting a new RECOVERY meeting – **RESTORE at Living Word in Roberts, IL, starting March 18th**. RESTORE is a Christ-centered recovery and discipleship ministry created for those seeking hope and healing. Whether you're walking through addiction, past wounds, or simply longing for renewal- Christ meets us here. Hope. Purpose. Renewal!! Ford County & Beyond is Beyond Grateful 😊

CONNECTION IS KEY!!!

We look forward to seeing you at the next ROSC council meeting, **via Zoom, on Tuesday, February 24th at 8:30am.**

As always, please reach out if you have any questions, ideas for collaborations, etc.

Contact

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Ford County ROSC Team
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Social Media



[Ford.County.ROSC](#)



[Ford.County.ROSC - YouTube](#)



[Ford-County-Recovers-a-ROSC-Community](#)

