

## ROSC Council Meeting Minutes

Date: December 19, 2025

Time: 1:00 PM – 2:00 PM

Facilitator: Rick Zehr

Attendees: Eric Zehr, Sarah Hanson, Andrea Parker, Angel Cruz, Jeff McFadden, Kelsey Staley, Brittany Oelze, Johanna Gonzalez, Lynn Moore (partial), Donna Crowder, Kami Garrison, Kevin Hardesty, Aloysia Mitchell.

---

### 1. Welcome and Introductions

- Rick welcomed attendees and asked for new members to introduce themselves.
  - New Members:
    - Andrea Parker – Carle Health, School Health, Hult Center.
    - Angel Cruz – Reentry Case Management, Peoria County Jail.
  - Special Announcement:  
Jeff McFadden introduced as new SUD ROSC Coordinator starting January 5, 2026.  
Jeff shared his experience coordinating ROSC for 4+ years and his vision for Peoria ROSC.
- 

### 2. Approval of Previous Minutes

- November 21 meeting minutes approved without changes.
- 

### 3. Community Survey Results

Presenter: Sarah Hanson

Overview:

- Distribution: 10,000 surveys sent across Peoria, East Peoria, Tazewell County, Woodford County.
- Responses: 63 completed surveys.
- Demographics:
  - Gender: 34 women, 22 men, 4 prefer not to say.

- Ethnicity: Majority White.
- Income: 55% reported \$50,000–\$100,000+.
- Age: Most respondents were 65+, few between 25–54.

Key Findings:

- Respect for Individuals:
  - *People who use drugs deserve respect:* Over 60% agree or strongly agree.
  - *People with mental illness deserve respect:* 80–90% agree or strongly agree.
- Medication-Assisted Recovery (MAR):
  - Mixed responses; many selected “Neither agree nor disagree,” suggesting lack of awareness.
  - Indicates need for community education on MAR and its effectiveness.
- Access to Services:
  - Questions on availability of MAR, harm reduction services (Narcan, syringe programs), and mental health treatment showed high “Neither agree nor disagree” responses—suggesting limited knowledge of resources.
- Government Funding:
  - 48% strongly agree that funding for mental health and SUD treatment should increase.
- Stigma & Support:
  - Strong agreement that family members of people with SUD need support and resources.
  - 90% agree or strongly agree that recovery requires support and is possible for everyone.
- Law Enforcement & Harm Reduction:
  - Overwhelming support for police carrying Narcan (52% strongly agree, 26% agree).

- Community Education:
  - Majority agree that education reduces stigma (23% strongly agree, 38% agree).
- Areas for Improvement:
  - Education on MAR and harm reduction services.
  - Outreach to younger demographics and diverse income groups.

Action Point:

Survey results will inform the Strategic Plan due January 15, 2026, (extension granted) focusing on education, stigma reduction, and equitable access.

---

#### 4. Strategic Plan Discussion

Key Focus Areas:

- Communication Plan:
  - How to inform the public about ROSC activities and resources.
  - Suggested channels:
    - Local radio (e.g., WPNV) and TV segments for health-focused programming.
    - Social media platforms (Trillium website, Facebook, LinkedIn) and community partner pages.
    - Resource fairs and community events.
    - Faith-based outreach through churches and organizations.
  - Brittany Ott (Trillium media specialist) proposed as lead for Carle-side communications, ensuring compliance with organizational rules.
  - Discussion on leveraging affiliates' social media and websites as a workaround for Carle's restrictions.
- Education Needs:
  - Address gaps revealed in survey (high "Neither agree nor disagree" responses).
  - Prioritize education on:

- Medication-Assisted Recovery (MAR) and its effectiveness.
  - Harm reduction services (Narcan, syringe programs).
  - Available mental health and SUD treatment resources.
- Outreach to medical community to reduce stigma and train providers on non-stigmatizing language.
- Faith-Based Engagement:
  - Challenges noted in reaching faith-based organizations.
  - Proposed strategies:
    - Partner with Adult & Teen Challenge and Celebrate Recovery (Christ-based programs).
    - Promote Certified Recovery Congregations training through the Center for Community Engagement.
    - Engage ministers via Carle's Community Health Focus Committee for buy-in and advocacy.
- Outcome Measures:
  - Promote MAR and other evidence-based practices.
  - Ensure equitable access to services across the region.
  - Reduce stigma through education and community engagement.
- Data & Evaluation:
  - Need for measurable objectives and outcome tracking.
  - Suggestions:
    - Recruit a part-time support person with data skills.
    - Explore partnerships with local health departments or UIC statisticians for survey analysis and metrics.

#### Action Items:

- Develop communication plan with clear responsibilities and frequency of outreach.

- Identify education priorities and create materials for MAR and harm reduction.
  - Formalize faith-based engagement strategy.
  - Draft outcome measures and evaluation framework.
  - Begin job description for part-time support/data role.
- 

## 5. Upcoming Events

- Peoria County Jail Resource Fair:
    - Date: January 30, 2026, 9:00 AM–12:00 PM.
    - ROSC Council invited to attend; Trillium reserved 4 tables.
    - Focus: Provide resources for women reentering community.
- 

## 6. Additional Notes

- Explore social media options via Trillium or partner organizations.
  - Consider outreach to medical community for stigma reduction.
  - Johanna Gonzalez offered support and resources for ROSC education.
- 

## Next Steps & Deliverables

- Strategic Plan due January 15, 2026.
  - Communication plan development.
  - Confirm participation in January 30 resource fair.
  - Sarah to share survey data and ROSC resource links.
  - Andrea and Johanna to connect for ROSC orientation.
- 

Closing Remarks: Rick thanked members for collaboration and emphasized momentum with Jeff joining as coordinator.

Meeting adjourned at 2:00 PM.