

Macoupin and Montgomery County ROSC meeting

December 22, 2025

Planning committee meeting 1:30-2pm, ROSC meeting 2-3pm

ROSC Coordinators: Elyse Schoen and Lindsay Minor

Attendance: Carissa Vandenberg Clark (SFW clinic counselor and SLU faculty), Maria Clark (Locust Street), Starla King (peer at SFW clinic), Carmen Lanham (Family Guidance Center), Carrie McKenzie (Gateway), Whitney Evans (Region 4 ROSC), Juliet Milton (Domestic Violence at MCPHD), Johanna Gonzalas (Statewide ROSC), Kayla Blow (CEFS), Bailey Moore (Youth prevention and education w MCPHD), Jon Magnuson (RCO Next Network), Chas Swearingen (Lincoln Prairie BH), Gregory Santoni (TASC), Chris Stanford (TASC), Samantha Brown (5th Street Renaissance), Naomi Willis (Pavillion), Kaylee Goebel (community member), Alleahnia Pollard (Recovery Corps), Amber Canada (Recovery Corps Navigator), Matt Lantgen (Gateway)

Quick recap

The meeting began with discussions about laundry services, and a harm reduction campaign focused on Medication Assisted Recovery, including plans for social media content and community outreach. The team reviewed a strategic plan for fiscal year 2026 that aims to build a recovery-oriented system of care in Macoupin and Montgomery Counties, along with survey results that highlighted various barriers to service access. The conversation ended with discussions about communication strategies for the Regional Outreach and Support Council, including plans for awareness campaigns and transportation assistance, along with updates on upcoming events and recognition of staff achievements.

Next steps

- [Alleahnia: Interview two MAR providers in the community about survey feedback and record their responses for the harm reduction campaign \(target: next week or week after\).](#)
- [Alleahnia/Team: Edit video footage of provider interviews for the MAR campaign and prepare for community distribution \(target: as soon as possible after interviews\).](#)
- [All team members with access to MAR users: Record short video interviews with individuals who have used MAR, focusing on their experiences and feedback \(target: to contribute at least one video each, timeline TBD but before campaign launch\).](#)

- All team members: Consider, write down, and share ideas for skits or short video content about MAR, stigma, and recovery for social media (target: ongoing through January).
- Team members: Volunteer to participate in filming skits or video content for the MAR campaign; coordinate with creative/technical leads to schedule filming sessions (target: January, before campaign launch).
- Aleahnia/Lindsay/Elyse: Coordinate video uploads, editing, and posting to social media platforms (TikTok, Instagram, Facebook), using Canva or other accessible tools (target: January).
- Elyse: Send out revised strategic plan to all ROSC members via email and collect feedback, suggested changes, or input before December 30.
- All ROSC members: Review the revised strategic plan and provide feedback or corrections to Elyse before December 30.
- Jon (Next Network)/Elyse/Lindsay: Provide transportation data (number of recovery-related transports since July 1) at next meeting (target: January meeting).
- Planning Committee: Begin planning for the spring recovery event; solicit ideas for date, format, and 5 W's from the group in January.
- Jon: Send information about speaker Anthony Lucania (bio, details) to Elyse/Lindsay for outreach to Macoupin County schools and planning community event (target: as soon as possible).
- Elyse/Lindsay/Committee: Reach out to Macoupin County schools to coordinate participation in Anthony Lucania's speaking events in March.
- Elyse: Notify team when Maurice's provides update on collected items from the hygiene/warm clothing drive and coordinate pickup/distribution for laundry days.
- All team members: Sign up to volunteer for upcoming laundry days via the email signup (target: before January restart).
- Aleahnia/Elyse: Continue distributing sponsorship letters to organizations and businesses in new towns to gain sponsorship for laundry days (ongoing).
- Elyse: Update the strategic plan language to reflect correct county names and adjust feedback survey frequency from quarterly to annual.
- Elyse: Update the strategic plan to reflect partnership with transportation programs (e.g., Next Network, MCPT) and set 300-ride target by June 30, 2026.

Summary of Planning Committee Meeting (1:30-2pm)

Laundry and MAR Awareness Planning

The planning committee meeting covered updates on laundry days, which will resume in January after the holiday break, with funding discussions and statistics shared by Aleahnia.

They discussed a harm reduction campaign to combat stigma around Medication Assisted Recovery (MAR), with Aleahnia conducting interviews and gathering community feedback through surveys. The group explored creating social media content, particularly on TikTok, to raise awareness and share personal stories about MAR. They also briefly touched on Maurice's Hygiene donations and plans for a spring recovery event.

Summary of ROSC Meeting (2-3pm)

Strategic Plan Review for Recovery

The meeting focused on reviewing a strategic plan for fiscal year 2026, which aims to build a recovery-oriented system of care in Macoupin and Montgomery Counties. The group discussed the mission statement and vision, which were well-received. They also touched on the needs assessment, which was based on a recent survey distributed to the community. The participants were asked to review the strategic plan and provide input before the December 30th deadline.

Mental Health Service Access Survey

The team reviewed survey results from Macoupin and Montgomery counties, with 510 responses representing approximately 1% of the total population. They discussed key findings including that 52% agreed mental health services were effective, 72% supported respecting people who use drugs, and 88.8% agreed mental illness services were accessible. The group identified several barriers to service access, including transportation, cost, insurance status, and distance to providers, with awareness of services being a particular concern for only 170 respondents. They noted that while they had targeted outreach to colleges and high schools, they didn't receive much feedback from 24-year-olds and under.

ROSC Survey and Outreach Review

The meeting focused on reviewing survey data and communication strategies for the ROSC (Regional Outreach and Support Council). Carissa explained that survey percentages might be misleading due to incomplete responses and suggested using multiple imputation methods to address missing data. The group discussed outreach plans to increase awareness of mental health and substance use disorder services, targeting key sectors like civic groups, housing agencies, and local officials. They reviewed a draft message for the council's inclusivity statement and outlined communication channels, emphasizing the need for more faith-based and business partnerships. The conversation ended with a discussion on evaluation methods, including tracking engagement metrics through event attendance and social media data, and a plan to conduct annual feedback surveys.

Strategic Planning for Recovery Initiatives

The meeting focused on the strategic plan for the upcoming year, including goals related to partnerships, awareness campaigns, and transportation assistance. The team discussed a recent coffee shop awareness campaign and plans for future initiatives, including a potential third campaign focused on reducing stigma. They also explored the possibility of expanding recovery housing options in the area and reviewed current transportation services for recovery-related appointments. The group was informed about an upcoming speaking engagement with a mental health speaker and discussed plans for a spring recovery event in March. Finally, Juliet announced her nomination for Employee of the Year and where they can go to vote for her, or the other nominees.