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Recovery Oriented System of Care

Strategic Plan: FY 26

Purpose

The purpose of establishing the strategic plan below is to provide individualized objectives. These objectives will provide a means for determining the success of the ROSC Council as well as guiding its members.

Strategic planning is an organizational management activity that is used to set priorities, focus energy and resources, strengthen operations, ensure that members and stakeholders are working towards a common goal, establishing agreement around intended outcomes and results, and assess and adjust the council's direction in response to a changing environment.

Mission, Vision, Values and Goals

ROSC Mission:

“Collaborating to build and empower communities of recovery”

ROSC Vision:

- People can and do recover.
- Individuals and families determine the supports and services they need
- Services and supports are continuous and cohesive across different phases of care and are coordinated across the various agencies involved in their delivery
- Support of recovery is a community responsibility and value
- There is inherent flexibility in the system, so it can be responsive to different pathways to recovery
- Measuring quality and outcomes is a system priority

ROSC Values:

- Recognize the right of a person to direct their own recovery
- Recognizing that there are many models of, and paths to, recovery
- Operate with integrity and a sense of personal responsibility
- Include the “voice” of peers, family members, and the community in planning and decision-making
- Implement programs with competency and good stewardship
- Empower individuals and families
- Embrace cultural diversity

West Central Illinois ROSC by county:

KNOX County – Population is 49,877.

White – 85.1%

Black or African American – 7.2%

Hispanic of Latino – 5 %

2 or more races – 2.1%

In 2020 there were 11 fatal overdoses

In 2021 there were 13 fatal overdoses

In 2022 there were 6 fatal overdoses

In 2023 there were 4 fatal overdoses

In 2024 there were 4 fatal overdoses

In 2025 there were 3 fatal overdoses

HENRY County – Population is 48,901.

White – 91.1%

Black or African American – 1.5%

Hispanic or Latino – 6.1%

2 or more races – 1.3%

In 2020 there were 9 fatal overdoses

In 2021 there were 7 fatal overdoses

2022 through 2025 data is unavailable and minimal reporting has been done. There is a strong assumption of minimal fatal overdoses.

WARREN County – Population is 16,835.

White – 81.3%

Black or African American – 3.71%

Hispanic or Latino – 11.21%

2 or more races – 3.69%

In 2020 there was 2 fatal overdose

In 2021 there was 1 fatal overdose

2022 through 2025 data is unavailable and minimal reporting has been done. There is a strong assumption of minimal fatal overdoses.

HENDERSON County

Population is 6,387

White – 94.18%

Black or African American – 1.5%

Hispanic or Latino – 1.75%

2 or more races – 2.45%

In 2020 there was 1 fatal overdose

In 2021 there was 0 fatal overdose

2022 through 2025 decreases

Year One Goal #1:

WCI ROSC will increase their harm reduction outreach efforts by promoting 1+ Narcan training/event each month until June 30, 2026

Objectives:

- WCI ROSC, through Bridgeway, will continue to place orders monthly and supply local vending machines, Knox County Sheriff's Office, Galesburg Hospital Services, and other entities with Narcan and test through June 30, 2026
- Promote Narcan trainings at community events, schools, colleges, businesses 1 time per month until June 30, 2026
- Utilize social media platforms by posting messaging around the topic of harm reduction education and stigma reduction 1 time per month until June 30 2026

Progress achieved:

- promoted 9 Narcan trainings during Q1 and Q2 of FY 26
- Created and posted one social media post on the topic of HR education per month in Q1 and Q2
- Monitored and ordered supplies for local vending machines monthly during Q1 and Q2
- Distributed 72 cases/864 boxes/1,728 doses of Narcan during Q1 and Q2
- Distributed over 700 test strips during Q1 and Q2

Outcome Measures:

- Number of vending machines stocked and monitored
- Number of Narcan trainings conducted
- Number of documented social media messages released
- Narcan training participant feedback results
- Increase in community awareness of harm reduction methods and Narcan

3-Year Strategic Plan (Long-Term Direction) Goal #1:

By June 30, 2028, WCIL ROSC will continue with harm-reduction efforts by identifying, securing, and implementing at least 3 new community locations where residents can obtain Narcan, working in partnership with local agencies and organizations to promote Narcan training 1 times per month, and continue monitoring and supplying free community Narcan vending machines monthly through June 2028.

Objectives:

- Utilize the yearly community survey to track and analyze the understanding of harm reduction, perceptions of risk reduction, and knowledge of where to access harm-reduction resources.
- Identify new community partners to promote harm reduction training opportunities by July 2026.
- Conduct Narcan training to community partners 1 time per month through June 2028.
- Continue to utilize social media platforms with messaging around the topic of harm reduction education and stigma reduction 1 time per month through June 30, 2028.

Outcome Measures:

- Completed annual community survey.
- Number and location of new community Narcan vending machines placed.
- Number of harm reduction outreach/education activities completed each year.
- Number of social media posts with harm reduction messaging posted each year.

Year One Goal #2:

WCI ROSC will increase rural outreach recovery support efforts by hosting or participating in 1 or more recovery focused activity and 1 or more tabling event in a rural community each month until June 30, 2026.

Objectives:

- To establish an ongoing relationship, meet with rural community partners such as county administration, social service agencies, government, and ROE one time per month until June 30, 2026.
- West Central IL ROSC will provide training and education to rural community partners 1 time per quarter until June 30, 2026.
- Research ongoing rural outreach opportunities and already existing recovery programs to find appropriate tabling opportunities and community events in rural towns 1 time per month until June 30, 2026.
- Hosted Narcan trainings at rural colleges.

Progress Achieved:

-hosted 5 trainings in rural towns during Q1 and Q2

- attended 4 tabling events in rural towns during Q1 and Q2
- Meet with 3 local rural community partners to discuss education ideas
- Monmouth College Narcan training for TA's, Knox College Narcan training for 10+ students and 1 fraternity with 24+ members
- Rural NA meetings 2x, new Crystal Meth Anonymous (CMA) meeting, Hope Outreach, and Celebrate Recovery 2x

Outcome Measures:

- Number of rural tabling events participated in
- Number of meetings conducted with rural community partners
- Number of trainings conducted in rural communities
- Training participant feedback results
- Increase in community awareness of recovery support services and support for individuals with SUD

3-Year Strategic Plan (Long-Term Direction) Goal #2:

Continue involvement in rural outreach recovery programs in Henry, Henderson, Knox and Warren counties to increase rural outreach recovery supports. WCI ROSC will expand on already existing connections and collaborations and will seek out further involvement in rural areas by hosting one tabling event in a rural community monthly and promote one training opportunity in a rural community one time per quarter until June 2028.

Objectives:

- Continue fostering relationships by meeting with rural community partners such as county administration, social service agencies, government, and ROE once per month through June 2026.
- West Central IL ROSC will provide training and education to rural community partners 1 time per quarter until June 30, 2028.
- Research ongoing rural outreach opportunities and already existing recovery programs to find appropriate tabling opportunities and community events in rural towns 1 time per month until June 30, 2028.

Outcome Measures:

- Number of rural tabling events participated in
- Number of meetings conducted with rural community partners
- Number of trainings conducted in rural communities

- Training participant feedback results
- Increase in community awareness of recovery support services and support for individuals with SUD

Year One Goal #3:

WCI ROSC will increase sector recruitment of Faith-Based populations by facilitating trainings to clergy and parishioners on the topic of SUD 1+ times each month until June 30, 2026

Objectives:

- Offer education opportunities presented by ROSC council members and people with lived experience to leadership teams at existing faith-based recovery 1+ time per month until June 30, 2026
- Promote Narcan training and harm reduction training to churches: clergy, parishioners and church leadership 1+ time per month until June 30, 2026
- Offer “ROSC Days/Nights”. WCI ROSC will set up a ROSC table during the primary church day or recovery program, such as CR or Hope Outreach, or Sunday church service, 1+ time per month until June 30, 2026

Progress Achieved:

- We have met with Pastor Ric and Pastor Deena at New Harvest Church 3+ times this FY
- We have met with Pastor Darryl at the Rescue mission 3+ times this FY
- We have met with Claudia Sage of Hope Outreach 2+ times this FY
- We have attended Celebrate Recovery at 2 locations and Hope Outreach 5+ times this FY
- We have tabled and promoted WCI ROSC, harm reduction, and information and education at local Celebrate Recovery programs

Outcome Measures:

- Number of trainings provided to faith-based populations
- Number of tabling events participated in faith-based populations
- Number of faith-based sector attendees at monthly ROSC meetings
- Increase in community awareness of recovery support services and support for individuals with substance use disorder by faith-based community members

3-Year Strategic Plan (Long-Term Direction) Goal #3:

Increase engagement and sector recruitment of Faith-based populations. Expand on current connections and collaborate for new connections with 3 Celebrate Recovery programs, 1 Hope Outreach program, and various church groups during FY26, FY27, FY28.

Objectives:

- Continue fostering relationships by meeting with faith-based partners such as Celebrate Recovery x2, Hope Outreach, and churches by June 30, 2028.
- West Central IL ROSC will provide training and education to faith-based community partners 1 time per quarter until June 30, 2028.
- Research ongoing faith-based recovery opportunities and already existing faith-based recovery programs to find appropriate tabling opportunities and community events for faith-based recovery 1 time per month until June 30, 2028.

Outcome Measures:

- Number of trainings provided to faith-based populations
- Number of tabling events participated in faith-based populations
- Number of faith-based sector attendees at monthly ROSC meetings
- Increase in community awareness of recovery support services and support for individuals with substance use disorder by faith-based community members
- Survey and other feedback from local faith-based recovery programs and churches

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COMMUNICATION / OUTREACH PLAN

West Central Illinois ROSC FY26

Outreach strategy	Responsible Person	Intended Audience	Method	Frequency
ROSC Council Meetings	Jeff McFadden	Anyone with a vested interest and desire to work and collaborate to support our ROSC Council Mission.	Hybrid In person and Zoom Meetings	Monthly
Collaboration and Education	Jeff McFadden & ROSC Leaders	The ROSC Council will work together with community leaders and partner agencies to ensure our community is receiving the most up to date information and trainings to work towards improving supports and services.	Zoom calls, In-person trainings, phone calls, social media and email blasts	As needed
Community Events	Jeff McFadden & ROSC Leaders	General Public. The ROSC Council will work together to provide opportunities for the community to come together in safe space where recovery is nurtured.	Community calendars, social media, flyers, word of mouth, radio	4-6 times a year
Council Recruitment	Jeff McFadden & ROSC Council	We empower the ROSC Council to get more people involved. Our goal is to find the champions in our communities and get them to the table.	Word of mouth and ROSC marketing materials	Whenever possible
Empowering the Recovery Community	Jeff McFadden & PLE Team	Our goal is to empower people in recovery to share their stories of success to reduce stigma and instill hope in those still struggling with substance use challenges.	Social media, community events, ROSC Council Meetings	As much as possible

Purpose

To communicate the plans and progress of ongoing WCIL ROSC Council strategic goals to coordinate efforts and communicate our goals with council members, stakeholders, community partners, volunteers, recovery communities and others in the communities we serve.

KEY COMMUNITY STAKEHOLDERS and MESSAGING:

People and families with lived experience

1). Engage PLE's and families and make services and supports known. Involve local ROSC.

Peer Support/mutual aid groups

1). Increase awareness of ROSC and existing groups to further enhance PLE involvement.

Health Department

1). Health Departments in all four counties are aware of WCIR ROSC and what we do and are involved when applicable. This year our goal is to have continued engagement and participation from Henderson, Warren, and Henry County Health Departments.

SUD & Mental Health Service Providers

1.) All providers in all four counties are aware of WCIR ROSC and many are involved and know how to be involved.

Law Enforcement, Probation Officers, and Drug Courts

1). All are aware of WCI ROSC and many participate on a regular basis. We always keep open lines of communication. All four counties in WCI ROSC area have drug courts.

Faith Communities

1). Faith communities offer support and reduce stigma in many ways. They have many connections, services and support to help those in the community.

Elected Officials

1). Many are aware of what we do and many participate in WCIR ROSC as well as networking with others.

Local business owners

1). Many are aware of our work and what we do. They are a great way to network and assist and help those in recovery.

Schools

1). Administrators and educators are aware of ROSC and offered to collaborate both in a recovery aspect as well as prevention and education on SUD & MH

Media

1). Media is informed of our mission and help to collaborate to promote the efforts of ROSC. Media is a great way to promote ROSC events and information.

Methods of Outreach

-Up to date contact information for lead agency staff

- Monthly ROSC meetings held on Zoom and/or Hybrid

- Social media, Facebook, Email, Zoom (continued growth and engagement)

- Networking with community via elected officials, providers, business owners and PLE's as well as families

- Attend existing community events and social services councils. Always be willing and ready to connect and seek new opportunities for growth and development

- Attend educational trainings as well as conventions and seminars whenever possible

Incentives:

• Bring public awareness to and education of substance use issues in our communities.

- Determine areas of deficiencies in our geographical area to advocate for necessary services.
- Empower existing services to best and successfully meet the needs of our communities.
- Connect those in need to appropriate, timely services.
- Engaging our communities in understanding the importance of recovery and wellness.
- Healthier and well communities.
- Communities that embrace recovery in collaborative efforts.
- RCO readiness – Partner with Jolt Harm Reduction RCO

Outreach Methods:

- GSU Website
- Facebook
- E-mail Blasts
- Recovery Oriented System of Care Brochure
- Press Releases
- Radio Interviews
- Presentations
- Tables/exhibits at community/education/benefits events
- Trainings
- Town Hall meetings/discussions
- Rack Cards

Evaluation & Feedback/Measures to Assess Progress:

- 12 productive local ROSC Council meetings over a 12-month period
- 2 Lunch and Learns
- State Collaborative Monthly Meetings
- 12 monthly e-mail blasts
- Distribution of ROSC Rack Card
- Participation of at least 7 persons with lived experience
- Updated Needs Assessment/Strategic Plans/Communication Plan
- SWOT Analysis
- Update Protocols
- Participation in local community meetings
- Update GSU Website monthly

- 6 Social Sober Community Events

Primary Spokespersons:

Jeff McFadden	System of Care Coordinator	Bridgeway Inc.
Vicki Rose	Behavioral Health Administrator	Bridgeway Inc.
Jessica Boock	System of Care Director	Bridgeway Inc.

Jeff McFadden

System of Care Coordinator

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