

## ROSC Council Meeting Minutes

**Date:** November 21, 2025

**Time:** 1:02-1:49 PM

**Facilitator:** Eric Zehr

**Attendees:** Johanna Gonzalez, Sarah Hanson, Rob Harland, Kelsey Staley, Kami Garrison, Denise King, Johnnie Harrison, Lynn Moore, Brittany Oelze, Sierra Garza, Aloysia Mitchell, Heather Howell.

Johanna- is a first-time attendee to the Peoria ROSC council. ROSC Coordinator for IL.

Heather- is a first-time attendee. Peer Recovery Specialist at Trillium. Drug Court.

Lynn- is a first-time attendee. Administrative Office of the Illinois Courts- heard about the meeting from the GSU website.

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### 1. Opening Remarks

- Eric welcomed attendees and acknowledged Johanna for granting an extension on the strategic plan deadline from December 30<sup>th</sup> to January 16<sup>th</sup>.
- The top candidate has accepted the offer for the ROSC Coordinator position. The individual must give notice to the current employer. The anticipated start date will be January 5<sup>th</sup>. The new employee will be able to hit the ground running based on experience.

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### 2. Outreach & Survey Distribution

- **Johanna Gonzalez** shared strategies for reaching individuals outside traditional recovery networks:
  - Engage family and community members.
  - Use QR codes on flyers/cards for easy survey access.
- **Sarah Hanson** encouraged members to take surveys to community spaces and offered support for distribution. We will be able to use Carle Health's Mail Chimp account to send out surveys to 10,000 households in Peoria, East Peoria, and Pekin.
- Goal: Collect perspectives from those unfamiliar with recovery to inform strategic planning.

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### 3. Strategic Plan Update

- Original due date: December 30; extended to **January 16, 2026**.
- Plan will include:
  - **One-year and three-year goals** based on survey data.
  - Communication plan development.
- Outcome measures are required only for the **three-year plan**.
- Outcome measures will be established for the following goals.
  - Goal 1: Promote Medication-Assisted Recovery and Other Evidence-Based Practices
  - Goal 2: Prioritize equitable access to services across the Tri-County Region
  - Goal 3: Reduce Stigma Around Substance Use and Mental Health
- The current goals can be changed if the survey results indicate that the goals should be revised.

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### 4. Communication & Public Awareness

- Suggestions for informing the public:
    - Flyers and QR codes at libraries, AA/NA meetings, recovery centers (e.g., Jolt).
    - Media interviews and local news segments.
    - Participation in podcasts (local or Midwest recovery-focused).
    - Booths at community events (e.g., Women's Health Fair, East Peoria Festival of Lights).
    - Use of social media and statewide listservs via Johanna.
    - Collaboration with Oxford House outreach workers.
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## 5. Event Ideas

- **Lynn Moore** suggested a “Free Laundry Day” event modeled after other councils.
  - **Sarah Hanson** proposed partnering with CORS for winter care packages and possible Narcan distribution.
  - Discussion on tracking Narcan distribution and compliance.
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## 6. Deliverables & Deadlines

- **Survey raw data:** Internal goal December 10; official submission by **December 30**.
  - **Meeting minutes:** Due **December 15**.
  - **Strategic plan:** Due **December 30<sup>th</sup>**- **Peoria ROSC has an extension to January 16<sup>th</sup>**.
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## 7. Additional Notes

- Johanna encouraged attending other ROSC council meetings for ideas.
  - Statewide resources are available via Governor’s State University ROSC website.
  - Emphasis on collaboration and leveraging existing networks.
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## Action Items

- Members to share potential outreach contacts and event ideas with Rick or Sarah.
  - Explore QR code implementation for surveys.
  - Identify local podcasts and media opportunities.
  - Coordinate with CORS and naloxone distribution teams for winter outreach.
  - Begin drafting communication plan alongside strategic plan.
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**Next Meeting:** December 19, 2025

**Adjournment:** Meeting closed with holiday well-wishes.