

Livingston County ROSC Meeting Minutes

Thursday September 4, 2025, 12pm-1pm

Virtual (Zoom)

Attendees:

- Rebecca Ballard-IHR
- **April Fornero-**Heartland Community College
- Kami Garrison-Chestnut/TA
- Taylor Hartman-Livingston County Mental Health Board & Livingston County Commission on Children and Youth
- Grace Irvin-Chestnut/Liv ROSC
- Melissa Johnson-Life Cil

- Kari Knapp- Chestnut/Liv ROSC
- Shannon Lawler-Heartland Head Start
- Chrystal Little- Livingston County Health Department
- Rhonda Looney-IHR
- Shayla Mays-IHR
- Alisa Ndorongo-Fall (DRS)
- John Schneider- Chestnut/Liv ROSC
- Mara Schwartz-Safe Journeys

Community Survey Recap

- It has been about a year since we have launched out last community survey. So this has been a deliverable for our ROSC project each year. So really the goal is to disseminate a very similar survey for several years in a row. And hopefully we start to see some trends. And ultimately the goal would be increase in awareness knowledge of certain topics and the reduction of stigma as well.
- Responses
 - o 145 Responses
 - 64.1% Female
 - 32.4% Male
 - 3.5% Identify as Gender Fluid, Nonbinary, or Preferring to not say
- Age
 - o 3.5% Under 18
 - 0 13.8% 18-25
 - o 22.1% 25-34
 - 0 15.2% 35-44
 - 0 17.2% 45-54

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- 0 17.9% 55-64
- 10.3% 65 and over
 - The two lowest age ranges are 18 to 24 and 65 and older. We are not shocked by the lower numbers, but that is something we are going to consider this fiscal year of targeting those respective populations in our new outreach efforts.
- Income
 - o 23.4% Under \$24,999
 - 0 26.2% \$25,000-\$49,999
 - 0 25.5% \$50,000-\$99,999
 - o 9% \$100,000-and over
 - o 159% Prefer not to say
- Race
 - o 90.3% Caucasian/White
 - 8.7% Split between Two or more races, African American/Black, and Native American
- Survey was open for approx. 8 weeks
- 15 questions + demographic information
 - o We will be staying with that format this year.
- Was available in paper format and online with Spanish & English both available
 - We will only be doing English because we had zero Spanish surveys.
- Key themes were stigma, awareness of resources, and access to resources
 - o We have added a couple of optional questions to the survey this year.
- We had about 247-249 responses and our goal this year is to get around 500 responses.
- Our survey is open now till December 1, 2025. That will allow us to have nearly twice the time out there in the public to get these surveys taken and will also give us a little bit more time to compile that information to provide that to you and also to the statewide ROSC.
- We used Google Forms for our survey last year and this year we are using SurveyMonkey. So
 a little bit different avenue, but the questions are the same. So being able to garner all of
 this information, and hopefully getting twice as many responses or three times the
 responses, and that's what we're going to talk about a little bit later.

FY26 Community Survey

- www.surveymonkey.com/r/LivROSC2026Survey
- The survey is also available on the JotForm.
- We have surveys that you can pass out as well to help disseminate our survey as well.
- You may have seen those little virtual resource cards that we disseminate throughout Livingston County. This is kind of a catch-all for lots of different resources, information on

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recovery meetings, lots of different awareness and stigma reduction education, and we try our best to keep that community calendar up to date as well. So in order to access the 26 survey, you go ahead and click more on this right-hand side.

- And at the very bottom, you will see FY26 Livingston County Community Survey. So if you go
 ahead and click on that, it'll take you to a new landing page. Again, there's that QR code
 right there where you can scan with your mobile device, and that will take you directly to the
 survey. Or if you're on your phone visiting this, there's the URL right there that you can copy
 and paste into a new browser.
- Now, one thing that we did want to point out to you is that we do have the PDF flyer for our survey on the job form. So if you would like, what you're welcome to do is download this and help disseminate it on our behalf. So we encourage each of you to print out some flyers for your own respective agencies, for your waiting rooms, for lobbies, but even taking a moment to download this and help disseminate on your own social media as well.
- So at any point, you're welcome to direct folks to this part of our website, and they're welcome to access the survey this way. And we are also going to be continuing our conversation today just about how to continue getting the word out there about this survey.

Breakout Room Recap

Room 1- Rhonda Reports

- **Question 1:** What are creative ways that we can promote the survey so that people notice and participate? How can we clearly communicate its value to the community?
 - Using social media and making a blurb explain what ROSC is. We have 7 seconds to get a person engaged to get them a pitch to gain their interest. We are underserved community and we are fighting for resources.
- **Question 2:** What networks, groups, or spaces do *you personally* have access to where you could share this survey? What's one concrete action you are willing to take in coming weeks to promote the survey?
 - Local groups
 - Social media
 - Small towns
 - o Forums
 - Taking copies when out in the community
 - Theres a matter of getting the surveys back
- **Question 3:** Should we offer incentives (raffles, gift cards, recognition)? What feels appropriate and effective?
 - We would get increased participation if we have something to give away



- **Question 4**: Who might have the hardest time accessing or hearing about this survey? How do we make sure those voices are included (translation, paper surveys, community events, etc.)?
 - o Senior
 - Community events
 - Libraries
 - Subcommittees
 - Bars- social places are bars unfortunately
 - Community meetings and discuss the importance of this survey. Sharing we need to hear their voice because we can't make change without hearing their voice.

Room 2- Taylor Reports

- **Question 1:** What are creative ways that we can promote the survey so that people notice and participate? How can we clearly communicate its value to the community?
 - Water bill
 - o Public housing
 - Grocery store/DG handouts/ PENNY SAVER ads
 - Daves, County Market, Berkots
 - QR on wall of agencies(IHR, HD, Library, gas stations, bulletin board) BRIGHTER THE BETTER
 - College campus, bus stops
 - Bowling alley, bathrooms, etc
 - o Coffee sleeves with QR on it
 - Food pantries(Fairbury, Saunemin, etc)
 - Community buildings, rec center, knights of Columbus, VFW
 - PART 2 Explain the stigma, word of mouth
 - "why does this matter on the flyer" "your impacting change in your community"
 - "The results assist by..."
- **Question 2:** What networks, groups, or spaces do *you personally* have access to where you could share this survey? What's one concrete action you are willing to take in coming weeks to promote the survey?
 - o IHR, HHC/library/workforce/DRS/ MHB and YC
 - o April could be in contact with Normal campus individual.
- **Question 3:** Should we offer incentives (raffles, gift cards, recognition)? What feels appropriate and effective?
 - YC- offer incentive after survey



- o Becky with SUD did not think it was appropriate
- o "if you're interested reach out to this person and send completed screenshot"
- They are great but hard
- o At the end of the survey they email certain info to this email to enter a raffle.
- Question 4: Who might have the hardest time accessing or hearing about this survey? How
 do we make sure those voices are included (translation, paper surveys, community events,
 etc.)?
 - 65 and older accessing technologies is difficult. Assisted living places, bring in paper and maybe an incentive

Room 3- Caitlin Reports

- **Question 1:** What are creative ways that we can promote the survey so that people notice and participate? How can we clearly communicate its value to the community?
 - Social media platforms (city pages) garage sale groups (helps with anonymity), city newsletter, Community Connection, farmers market/city events (like the "post your story"), yard signs/downtown business windows, Casey's, Fiesta, Walmart, Salvation Army, AA/NA meeting locations, Dollar General, libraries, bar bathrooms, health care agencies (Fairbury specifically) & pharmacies, Safe Journeys (Streator area)
- **Question 2:** What networks, groups, or spaces do *you personally* have access to where you could share this survey? What's one concrete action you are willing to take in coming weeks to promote the survey?
 - Heartland Head Start weekly packets/cubbies,
- **Question 3:** Should we offer incentives (raffles, gift cards, recognition)? What feels appropriate and effective?
 - Drawing so not everyone receives (raffle ticket with name & phone for contact)
- **Question 4**: Who might have the hardest time accessing or hearing about this survey? How do we make sure those voices are included (translation, paper surveys, community events, etc.)?
 - Didn't get to question four.

Community Updates

• Shannon- Heartland Head Start has been award 4.4 Million Dollar Grant to last us five more years! We are in business!! I currently have, I believe, four spots on my caseload for either pregnant women or children between the ages of six weeks and three years old to do inhome services. And then we have some classroom spots available as well. Please let me know. I'm more than happy to help.

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- Chrystal- Just a reminder that we do start our Flu Clinic kickoff on September 29th. This is a busy month for us because we go to Vactor in South Streeter and do a wellness, and then we'll be busy, our nurses will be busy out and about doing Flu Clinic. Just remind your people that they really should wait till end of September, beginning of October to get their flu shots.
- April- We have GED classes, but we still are accepting enrollment. We also have an
 upcoming class that's kind of like a lecture series with a local farmer from Fairbury, and
 that'll be on September 24th. It is free, so we'd love to have anyone there for that. It's going
 to be at the Eagle Theater. We do ask that you register in advance for it, so we'll have a flyer
 about that at the resource fair on Saturday.
- Mara- Safe Journeys has no upcoming events. We do not have wait lists right now. So our shelter, supportive counseling, legal and medical advocacy, and case management are open to Livingston LaSalle County residents. Obviously, we serve people outside of those areas too, but that's in your service area. And if you are working outside of Livingston County, please reach out to us. We are happy to make referrals to services in your area.
- Melissa- I will still be a CLA, but we are losing Shannon from our Bloomington office. And so I will be out of the office on Thursday morning, starting September 18th. They will be hiring someone part time for my office. I don't know when that will happen though. Thursday mornings we may be closed for a little bit so they get all the all that taken care of but I'll be over in your area John doing Pathways with the schools over there a couple of the schools good deals So I'm kind of excited for that journey, but still will be the community living advocate and you guys will still Should see me and most all the meetings Rosk maybe a day tricky one, because I might be leaving the school. So it might be via phone, more so listen and just, I don't know how much I'll be able to talk or anything. But at least I'll be able to listen to everything that's going on and be caught up. But yeah, that's what's going on here. So it's been crazy, because I'm learning a new program within a couple of weeks of having to go into the school and utilize it.

Next Meeting: Thursday, October 2, 2025

- Hybrid Meeting at Prairie Creek Library (Dwight, IL) and via Zoom 10:30am-12:00pm
- Subcommittees 4th Wednesday of the month at Livingston County Health Department

Upcoming Trainings:

• Visit https://www.coalitionsupport.org/trainings for upcoming trainings.



Virtual Resource Guide/Social Media

- Virtual Resource Guide: https://www.jotform.com/app/231105805739152
- Facebook: https://www.facebook.com/LivingstonCountyRecovers
- Instagram: https://www.instagram.com/livingston.county.rosc/
- YouTube: https://www.youtube.com/channel/UCGU_LCzRafxtFTikOV38oDg

ROSC Contact Information

- John Schneider, Community Health Specialist jjschneider@chestnut.org
- Kari Knapp, Associate Director of Community Health kmknapp@chestnut.org
- Grace Irvin, Prevention Coordinator gcirvin@chestnut.org
- Livingston County ROSC Team <u>LivingstonCountyROSC@gmail.com</u>

Meeting adjourned at 1:02 p.m.