

**Cumberland County ROSC
Meeting Minutes**

**September 23rd 2025
5:30 p.m.
Calvary Tabernacle
Zoom**

Attendees: Kristina Drum, Kyle Houser, Donald Tipsword, Shawn Strader, Amber Clark, Sara Ruholl, Debra Beckman, Madison Butler, Jennifer West, Russell Thomas, Kelsey Massengill

Minutes

Agenda Item: Introductions of attendees

Spotlight speaker – Kelsey M. shared part of her recovery journey in honor of Recovery Month.

Meeting Summary: The team discussed ongoing survey distribution efforts and brainstormed new opportunities to reach more community members through churches, local events, and businesses. The group also reviewed the county's resource guide and began planning for the upcoming Recovery Housing Subcommittee.

Cumberland County Priorities: Kristina outlined the three main priorities for Cumberland County:

1. Expanding harm reduction access and awareness
2. Exploring recovery housing
3. Implementing a Diversion Program

Recovery Housing Subcommittee: Kristina discussed forming a Recovery Housing Subcommittee and invited Sara to participate. It was agreed that the first meeting would be scheduled in September, with the goal of having the committee fully established by the end of the first quarter.

Recovery Month: In honor of Recovery Month, the council partnered with Coffee + Creams to feature a special purple lotus drink called *Bloom Again* throughout September. Kirbside Coffee also agreed to participate by adding purple cold foam to their iced coffees and lattes on September 30th in recognition of National Recovery Day. The council hosted recovery literature giveaways at all three libraries in Cumberland County, expanding access to resources and awareness. Kristina shared with members that the purple ribbons and pinwheels displayed across the county have received a lot of attention on Facebook. Community members have been asking what the displays represent, while others who already knew have helped spread the word by sharing the council's Paint the Town Purple flyer.

Communication Campaign: This month, the council shared a press release and infographic highlighting ways family members can support their loved ones in recovery.

Community Survey: The team discussed the ongoing survey distribution effort, noting that only 100 surveys had been completed out of 523 needed, with a target completion date in the third week of December. Kristina shared plans to meet with pastors to distribute surveys through churches. The team explored potential distribution opportunities at upcoming events including the Fall Festival in Greenup on October 9-11 and discussed the possibility of survey collection during county board meetings.

Reminders/Tasks:

- Kristina to continue collecting surveys for Cumberland County, aiming to reach the target of 523 surveys by the third week of December.
- Kristina to email Susan Sowers about distributing surveys.
- Kristina to visit Casey's in Neoga for survey distribution.
- Kristina to ask Todd Maxfield about having probation clients complete surveys.
- Sara to remind the owner of Curbside Coffee about having purple cold foam on their drinks for National Recovery Day.
- Kristina to add Heartland to the resource guide/asset map.
- Sara to provide Kristina with the new Cumberland County yearbook for cross-referencing with the resource guide.
- Kristina to organize a logo contest for Cumberland County ROSC.
- Kristina to schedule a Recovery Housing Subcommittee meeting before the end of September.
- Kristina to send a survey to potential Recovery Housing Subcommittee members to determine the best meeting time.
- Kristina to coordinate with the Life Center about a Narcan training for staff and potentially open it to the public.
- Kristina to send a calendar invite for the next ROSC meeting on October 21st instead of the usual fourth Tuesday.

Next Meeting: October 21st, 2025 5:30 p.m. at Calvary Tabernacle & Zoom

New Facebook Page: Please go like and follow the Cumberland County ROSC [Cumberland County ROSC Facebook Page](#)