

Lee/Whiteside ROSC Minutes

July 16th 2025

3pm

Attendees- Gerald Lott (ROSC Coordinator) Jake Albers (SVVOR), Brandi O’Rorke (SVVOR), Jordan Keene (SVVOR), Clare Williams (SVVOR), Ben Rudolf (ROSC TA), Chief Ryan Bivins (Dixon PD), Lupita Serrano (Lee County Health Dept.)

Gerald: I am at the airport, so apologies if I mute myself or it gets loud.

ROSC Council Goals for the next 3 Years:

Project 1 will work on expanding Cledy’s recovery housing. Year 1: Complete the NARR certification process for Cledy’s House of Hope to ensure quality standards are met. Begin filling the home, aiming for 60% occupancy by the end of the year. Year 2: Make needed modifications and meet state requirements so mothers with children can live in the home. Work toward reaching 70% occupancy and continue building referral partnerships. Year 3: Create ways to help women afford housing by launching scholarships, seeking donations, and building sponsorship support to reduce costs for residents.

Project 2 will increase local Detox & Treatment Access. Year 1: Establish a 5–7 member working committee to conduct a full feasibility study and hold at least 6 stakeholder meetings with providers, hospitals, and local officials to assess the potential conversion of SVVOR’s Rock Falls building into a detox and residential treatment facility. Year 2: Identify 3–5 potential funding streams and submit at least 2 grant applications and finalize signed agreements with a minimum of 2 core service providers—one for medical detox (e.g., CGH Medical Center) and one for behavioral health services (e.g., Sinnissippi Centers). Year 3: Finalize facility design and renovation plans. Secure required licensing from state regulatory bodies and prepare for launch. Open the facility to serve individuals in immediate crisis locally by the end of year 3.

Project 3 will launch a “Recovery is your Neighbor” campaign to fight stigma. Year 1: Host 12 monthly outreach activities in both counties in schools, churches, or civic organizations, each led by trained ROSC representatives, SVVOR staff and individuals in recovery. Organize two public community forums (one per county) by year-end, each featuring a minimum of three speakers with lived experience to foster stigma-free dialogue. Secure at least one funding commitment for a public stigma campaign (billboards, print, or social media) called ‘Recovery lives Here.’ Year 2: Host another 12 monthly outreach activities and two additional public forums, continuing to include new voices from recovery, family systems, and providers. Organize two public community forums (one per county) by year-end, each featuring a minimum of three speakers with lived experience to foster stigma-free dialogue. Launch “Recovery is Your Neighbor” campaign led by ROSC council, recovery voices and SVVOR staff. Year 3: Repeat 12 monthly outreach events and two countywide forums. Continue with Recovery is Your Neighbor awareness campaign multi-platform public education campaign (billboards, social media, and/or radio) with recovery-focused messaging reaching at least 10,000 impressions, led by ROSC, SVVOR staff and the recovery community.