

Cumberland County ROSC Subcommittee Meeting Minutes

July 29th, 2025

5:00 pm

Zoom

Attendees: Kristina Drum, Kyle Houser, Sara Ruholl

Minutes

Agenda Item: Updates

Clark-Cumberland Event Planning Discussion: The subcommittee discussed plans for upcoming events, including candlelight vigils in Clark and Cumberland, with speakers confirmed for Clark and pending confirmation for Cumberland. They also discussed a recovery picnic, though no speakers were yet confirmed. Kristina and Kyle proposed setting up weekly resource distribution events in local libraries in September in honor of Recovery Month, offering recovery literature and gift bags for children, with plans to collect and celebrate sobriety dates through social media. They also considered the "Paint the Town Purple" initiative in Greenup, Neoga, and Toledo, with suggestions including using purple lights or pinwheels. The team reflected on past events, including a successful purple bow display on light posts, and noted the need to check with the sheriff's office about permissions for courthouse-related activities.

Candlelight Vigil: The Candlelight Vigil will be held on August 29th at the Pavilions at the Municipal Building in Greenup. Items needed for the event include 24 bottles of water and photo frames to display and honor those lost to overdose and mental health challenges.

Recovery Month: The group discussed distributing recovery literature to people in recovery, with plans to issue a press release and share on Facebook. They also explored the idea of creating short interview-style videos similar to "The Soft White Underbelly" series, which features people discussing their recovery stories. Sara suggested this format as a way to share more personal stories and reach a wider audience, with Kristina and Kyle agreeing it could be a valuable addition to their outreach efforts. The group also considered asking local businesses, including a new coffee shop in Neoga, to create purple-themed drinks to support the cause. Sara planned to message Katrina about potentially participating in the drink promotion.

Recovery Housing Subcommittee: The team also talked about forming a recovery housing subcommittee and brainstorming potential members from Cumberland County. Sara agreed to invite any additional participants to the regular meeting and to help coordinate the start of the recovery housing meetings.

Next Steps:

- Kristina: Continue contacting the city of Casey to reserve the pavilion for the recovery picnic.
- Kristina: Send a message to Amanda regarding the Cumberland County candlelight vigil speaker.
- Kristina: Discuss with Bobby about taking the lead on finding speakers for the recovery picnic.
- Kyle and Kristina: Set up recovery resources and literature at libraries in Cumberland County on Wednesdays in September.
- Kyle: Prepare for collecting sobriety dates via Facebook for literature giveaways
- Kristina: Watch the "Soft White Underbelly" videos on YouTube for potential content ideas.
- Team: Create and post recovery story videos on their Facebook pages during Recovery Month.
- Kristina: Ask the new coffee shop in Neoga and Katrina about creating purple-themed drinks for Recovery Month.
- Sara: Ask Misty if she would be willing to be the ROSC media person.
- Kristina: Prepare and submit a recovery month article to the newspaper by next week.
- Team: Consider implementing "Paint the Town Purple" again for recovery month
- Team: Submit ROSC events to community calendars on local radio stations and media outlets.
- Sara: Look for purple decorations online for Recovery Month
- Team: Arrange meetings with Alan Baker and Jeff Morrison in Neoga to discuss Recovery Month activities.
- Team: Determine specific locations for purple decorations and obtain necessary permissions.
- Team: Identify people to be involved in the recovery housing subcommittee.
- Kristina: Contact Joyce about putting up purple decorations in Toledo.

Next Meeting: TBD