

Ford County ROSC Council Meeting Minutes

Tuesday, June 23rd, 2025, at 8:30 AM (Zoom)

Definition of ROSC: A Recovery Oriented Systems of Care (ROSC) is a coordinated network of community-based services and supports that is person-centered and builds on the strengths and resilience of individuals, families, and communities to experience recovery and improved health, wellness and quality of life for those with or at risk of substance use and/or co-occurring conditions. The central focus of a ROSC is to create an infrastructure, or “systems of care”, with the resources to effectively address the full range of substance use and/or co-occurring disorders within communities.

Our Mission: Bring the community together to build a recovery support system to improve health, wellness and quality of life, through education, stigma reduction, and access to resources.

Attendance:

1. Frankie Ward (Chestnut Health Systems, Recovery Specialist)
2. Kari Knapp (Chestnut Health Systems - Associate of Community Health)
3. Barbara Brumleve (Ford County ROSC - McLean County ROSC, Chestnut)
4. Kami Garrison (Chestnut Health Systems - TA ROSC)
5. Lynn Mathews (CRCC – Executive Director)
6. Melissa Watson (Family and Community Engagement Specialist Birth to Five Illinois – Region 9)
7. Odette Hyatt-Watson (East Central Community Action - ECICAA – Chief Executive Officer)
8. Sandra Beecher (Gateway Foundation – Sr. Professional Relations Manager)
9. Heather Angus (Peer Recovery - GROW)
10. Dave King (Carle Addiction Recovery Center – Community Outreach)
11. Melissa Johnson (LifeCil – Community Living Advocate)
12. Debra Beckman (Chestnut - Statewide ROSC)
13. Glenn Miller (Ford County Health Department - Administrator)
14. Christine P (Carle – Outreach)
15. Betty Kay Bennington (Ford County Health Department)
16. Mark Ecker (Ford County Health Department)
17. Cara Fenton (Community member)
18. Tia Schum (ROSC)
19. Beverly Holland (Statewide ROSC – Region 5)
20. Alise Shown (Community member)
21. Brittany Carr (Community member)
22. Jenn (Community member)
23. Megan Ramirez (Gibson Area Hospital – Consortium Coordinator)
24. Tim Nuss (Ford County Board)
25. Kira Ebert (Community member)

Agenda:

- Introductions

- Main Topic: Overview of FY25 Goal 3 of the Ford County ROSC Strategic Plan
- Overview of Reframing Recovery PR Boxes
- Break Out Discussion and Group Discussion
- Updated and Upcoming Events

The Ford County ROSC Council convened with attendees introducing themselves and their organizations, fostering a collaborative atmosphere. Frankie Ward highlighted the focus on Men's Mental Health Awareness Month and outlined the strategic plan's third goal, which aims to enhance community awareness of substance use disorder and mental health issues by 10% over three years through outreach and social media efforts. Additionally, Ward discussed the upcoming campaign for National Recovery Month in September, emphasizing the distribution of PR kits containing items such as bracelets, which Odette Hyatt-Watson supported for their potential to raise community awareness about recovery initiatives.

Main Topic:

Strategic Plan Goal #3:

Increase the number of community members that have factual knowledge of Substance Use Disorder and Mental Health Issues Through the ROSC Reframing Recovery Campaign by 10% in 3 years.

Reframing Recovery PR Boxes:



Information Sheets

- How to use NARCAN®
- Harm reduction fact sheet
- Where to find NARCAN® locally
- Language Swaps
- Social Media Toolkit Info
- Stigma FAQ Sheet
- Frame Insert
- Reframing Recovery Flyers

Break out Room Questions:

1. “What are some additional strategies, aside from our Reframing Recovery campaign, to increase community members knowledge on substance use disorder?”

- Megan’s group talked about placing the purple frames in bars, back of bar stools, near slot machines. Push training to factories and staff at clinical and non-clinical settings.
- Melissa Watson’s group discussed extra flyers out to locations, make connections with radio stations, PSA’s, and YouTube channels with testimonials. Go to city council meetings. Kira and Melissa curious if the courthouse has Narcan® in the AED area. Jennifer stated Narcan® is in the courthouse, but not in AED. Another suggestion was to start a parent support group/play group-have a place to play and learn.
- BettyKay’s group discussed having a ROSC presence at the Farmer’s Market, free in Paxton and Gibson City.

2. “Who should we partner with – and where should we display Reframing Recovery materials to make the biggest impact?”

- Mechanics
- Post offices
- Waiting rooms
- Park restrooms
- Golf courses/Country Clubs
- Churches – during countdown bulletins and announcements
- Social Media Community Pages – countdown
- Gas station bathrooms
- Decals for cars
- Dr’s offices
- Funeral homes
- Can we look into Operation Snowball – program for kids
- Libraries
- Tattoo parlors
- Coffee shops
- Slot machines

3. “What kind of event of initiative could inspire more community support for recovery and help challenge stigma?”

- Scavenger Hunt – if you find a box have an incentive
- Sober Socials
- Get children involved
- Family friendly events
- Love the Purple Frames – could even add a mirror – addiction looks like you.
- Professional Development days at schools

- Birth to Five Illinois just met with the Early College and Career Academy at Parkland College about reaching out to HS students for career options – recovery and counseling careers.
- Sober Speed Dating
- Sandra Beecher shared in chat she had to leave but wanted to thank everyone for all they do and she would like to partner with the community on some reasonable suspicion training she does for companies/supervisors – 309-296-3053.
- Library displays

ROSC Updates:

Frankie Ward shared information about the newly formed Ford ROSC Subcommittee:

- New Name: **RESET Team** – Reducing Stigma through Education & Truth
- Focus on Stigma Reduction
 - Reframing Recovery Campaign
 - Training and Education
- Next **RESET Team** meeting, **Friday, June 27th, 9 am – 10 am**, if interested to join please contact Frankie 😊

Important Dates & Announcements

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ROOM on your
CALENDAR

<p>Ford County ROSC RESET Team</p> <ul style="list-style-type: none"> • Next Meeting - Friday, June 27th 9:00 AM via Zoom <p>Next Council Meeting</p> <ul style="list-style-type: none"> • Next Meeting - Tuesday, July 22nd 8:30 AM via Zoom 	<p>All Awareness Day</p> <ul style="list-style-type: none"> • Sunday - July 20th 12-3pm • North Park, Gibson City • Registration Now Open • AllAwarenessDay@gmail.com 	<p>Virtual Office Hours</p> <ul style="list-style-type: none"> • Open to the council and the public • Link on social media/email • Thursdays @ 12 via Zoom 	<p>Recovery Month Survey Question</p> <ul style="list-style-type: none"> • What does recovery mean to you? • Picture (optional) • Shared on Ford ROSC social media through the month of September
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Agency Updates:

Melissa of Birth to Five explained they have two councils, and they are recruiting members. Frankie is a member of the Family Council, and they also have an Action Council. Please reach out to Melissa if interested.

Ameren/Mobile Home in need of weatherization, insulate the belly the walls. They will replace the furnaces if they qualify. Must be an Ameren customer, help people that use propane.

New AA meeting starting in Gibson July 22nd.



CONNECTION IS KEY!!!

We look forward to seeing you at the next ROSC council meeting, **Tuesday, July 22nd at 8:30 am**

As always, please reach out if you have any questions, ideas for collaborations, etc.

