



# FORD COUNTY ROSC IMPACT REPORT

Funded in whole or in part by the Illinois Department of Human Services, Division of Substance Use Prevention and Recovery.



## INITIATIVES IN ACTION

This year, Ford County ROSC focused on three core priorities: reducing stigma, strengthening connections to support, and raising awareness of our mission. Through community outreach, expanding local support tools, and public education efforts, we increased visibility of recovery, improved awareness of available resources, and helped more residents understand the role of ROSC in building a recovery-ready community.



26 New members joined ROSC Council

43 Businesses displayed Reframing Recovery flyers.

800 Virtual resource cards distributed

9,400 Individuals on Facebook reached

## THE HEART OF OUR WORK

Our efforts focused on individuals most affected by substance use, mental health challenges, and limited awareness of available support—including those in recovery, justice-involved residents, and rural community members.

### GOAL

#### Building Awareness of ROSC



#### Reframing Recovery



#### Strengthen Connection to Support



### DETAILS

Strengthen our presence in the community through events, meetings, social media, and public virtual office hours—helping more residents understand our role and how to get involved.

A stigma-reduction campaign to make recovery visible and shift public perception.

We raised awareness of local resources through our Virtual Guide, Community Map, event outreach, and consistent online sharing.

### OUTCOME

Continuing to build greater community recognition of ROSC, increased engagement on social media, and stronger participation in building a recovery-ready county.

Recovery-affirming messages were displayed in over 40 storefronts and shared consistently online, increasing visibility and sparking more supportive conversations. The campaign helped lay the groundwork for ongoing stigma-reduction efforts in the community.

Improved access to local support through increased use of our Virtual Resource Guide and wider visibility of our Community Resource Map, which is now being used by other organizations as a trusted referral tool.

## DRIVING CHANGE TOGETHER

Our partners played a vital role in amplifying recovery messages, increasing awareness of available resources, and strengthening community support—working alongside us were local businesses, probation, libraries, schools, coalitions, service providers, public health and mental health agencies, the local MAR provider, media, elected officials, and more.



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Scan QR for Ford County ROSC Virtual Resource Guide.