

# Clark/Cumberland County ROSC Subcommittee Meeting Minutes

April 8th, 2025

5:00 pm

Zoom

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**Attendees:** Kristina Drum, Kyle Houser, Sara Ruholl

## *Minutes*

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**Agenda Item:** Updates

**Meeting overview:** The meeting covered topics planned for discussion at this Thursday's Lunch & Learn, with a particular focus on implementing a diversion program. For the program to be successful, key priorities include improving access to resources and addressing transportation barriers. The team also explored strategies for enhancing community engagement, strengthening support systems for individuals in recovery, and coordinating upcoming events and meetings.

**Lunch & Learn:** One of the key talking points for the upcoming Lunch & Learn will be the implementation of a diversion program. Kyle and Sara emphasized the need for a clear, straightforward approach that minimizes complexity and effort for participants. They agreed the process should be simple and easy to navigate. Sara suggested identifying a community with a successful, existing model and using it as a template. They also discussed the importance of involving the judge in the development and implementation of the program.

**Community Reboot/Panel:** The details for the event have been finalized, and the focus will now shift to ensuring the right people are in attendance.

**Event Promotion Strategies:** Kristina and Kyle mailed out 3,100 invitations for the event. Additionally, a press release will run in the newspaper each week leading up to the event, and a paid advertisement will appear for two consecutive weeks. The event has also been created on Facebook and will be boosted to increase its reach.

**Planning Outreach Strategies for the Event:** Kristina and Sara discussed the delivery of personal invitations for the Community Reboot event, targeting sectors such as business, education, healthcare, and law enforcement. They agreed on the delivery locations and identified the appropriate individuals to address. Kristina volunteered to deliver the invitations in Neoga.

### **Next Steps:**

- Sara to ask Lawrence County officials about their diversion program model and share it with the team.

- Kristina to check if the reboot event announcement is running in the local paper this week.
- Sara to print and distribute invitation letters for the reboot event to selected businesses.
- Kyle to remind potential attendees about the lunch and learn meeting on Thursday.
- Kyle to pick up pizzas from Toledo Casey's for the lunch and learn meeting.
- Kristina to pick up pizzas from Greenup Casey's for the lunch and learn meeting.
- Team to finalize the list of businesses to invite to the reboot event on the 28th.
- Sara to contact Jordan about potentially rejoining the ROSC meetings and discussing his role in supporting recovery efforts.
- Kyle to prepare talking points for the lunch and learn meeting, focusing on current resources and potential improvements.
- Team to discuss the possibility of implementing a pre-disposition diversion program with the attendees at the lunch and learn meeting.

**Next Meeting: TBD**