



LOGAN / MASON COUNTY

ROSC

Recovery-Oriented Systems of Care

Recovering Together

Strategic Plan

April 2025

Introduction

From the ROSC Council Network: “The Recovery-Oriented System of Care (ROSC) Councils are a coordinated network of community-based services and supports that is person-centered and builds on the strengths and resiliencies of individuals, families, and communities to achieve recovery and improved health, wellness, and quality of life for those with or at risk of substance use disorders. The central focus of a ROSC is to create an infrastructure, or “system of care”, with the resources to effectively address the full range of substance use problems within communities. The goals of the Illinois ROSC include:

- Building a culture that builds and nurtures recovery
- Building capacity and infrastructure to support a recovery-oriented system of care
- Developing commitment to implement and sustain a recovery-oriented system of care”

We Strongly Believe:

- Recovery is possible!
- Individuals may have many paths to recovery and recovery can look different for everyone.
- People in recovery and their families can and should determine the services they need.
- Strong recovery communities translate to improved community health outcomes.
- Addressing co-occurring mental health, economic, and social issues to create an integrated approach to recovery can improve outcomes for people struggling with Substance Use Disorder.
- Words matter. Addressing stigma around recovery, Medicated Assisted Recovery (MAR), and substance use disorder (SUD) can help increase understanding and opportunities for life in long-term recovery.

Mission Statement

Improving access to health, wellness, and holistic recovery options for people who are at risk of, or suffering from, Substance Use Disorders while educating and connecting Logan and Mason Counties to reduce stigma and improve recovery outcomes.

Our Strategic Goals For The Next 3 Years Are Centered On Four Main Concepts:

1. ACCESS
2. OPPORTUNITIES
3. AWARENESS
4. ADVOCACY

SWOT Analysis

Strengths

- Strong awareness of the need for expanded recovery services
 - Committed ROSC Council
 - Passion and willingness for the work
 - Compassion and understanding, desire to create an inclusive environment
 - Strong foundation in the community: Drug Court, etc.
 - Collaborative spirit and desire to work together
 - Inclusive of PLE – a group of committed participating PLE – creating a space for folks to participate
 - Some exciting movement towards expanding services and supports in the area
 - Recovery in Action subcommittee
 - Funding available for Peer Recovery Specialist trainings
 - Oxford House has a house with a capacity of 7 men
 - Also looking to potentially expand men's housing and include housing for women with children
 - SIU MAR Program
 - Limited access to Harm Reduction services
- Multiple pathways to recovery (SMART Recovery, CoDa, Open Arms Celebrate Recovery, AA, NA, and Recovery Support Group)

Weaknesses

- No existing inpatient treatment centers
 - Lack of access to local support group meetings in Mason County
 - Lack of MAR services and wraparound services
 - Resistance to facing the issue within the community/lack of understanding or education of addiction as a disease, rather than a moral failure
 - Despite desire to collaborate in Mason County, many providers and organizations remain silos of service
 - Limited financial resources – two small rural counties
 - We need additional representation from PLE
 - The Deflection Program (BRIDGE) is in the initial stages of planning. Mason County is not as well represented in the planning stages. Working to get more buy-in from Mason County.
- Lack of public transportation options or support to help people in recovery get to treatment

Opportunities

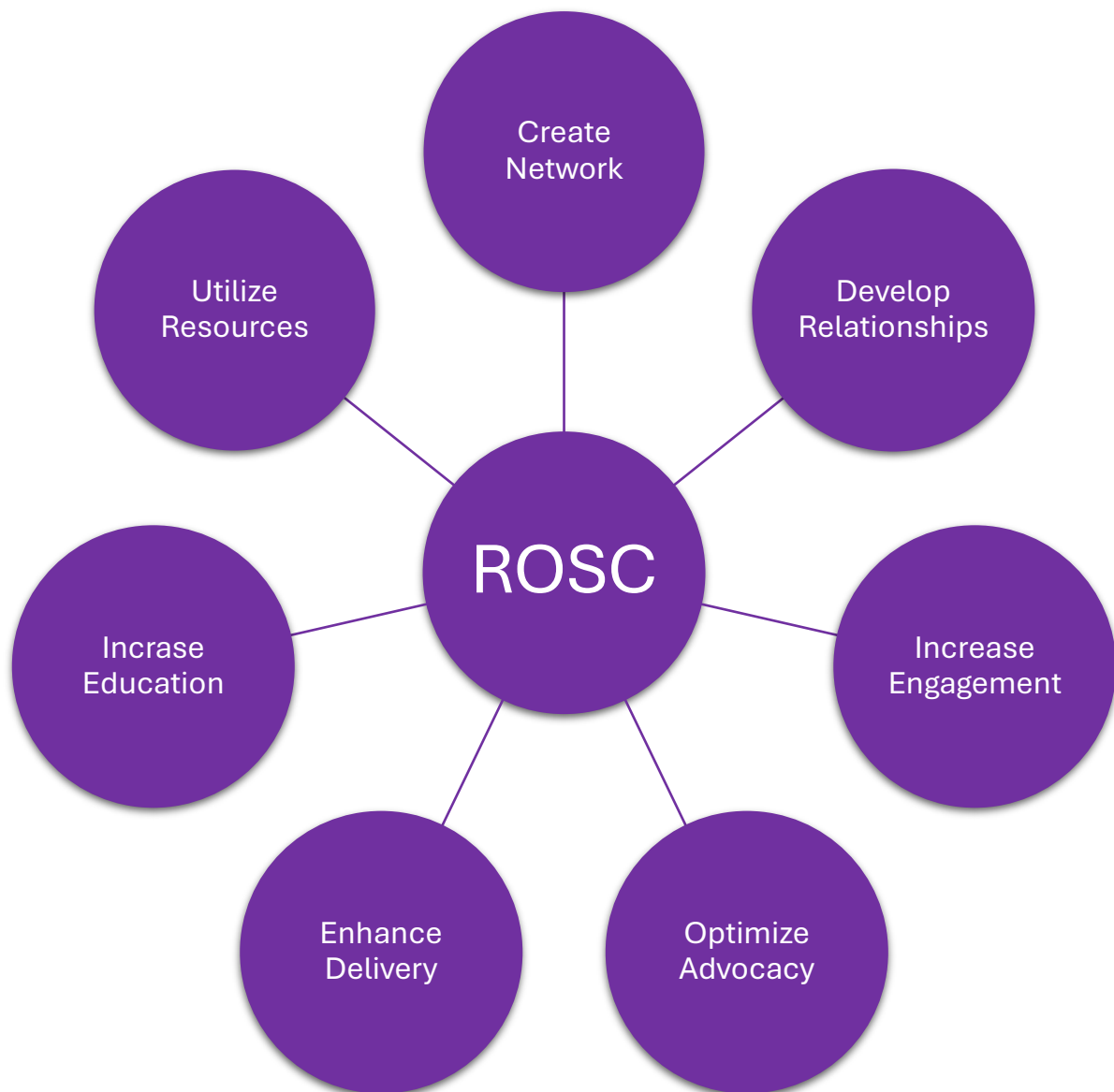
- Other organizations willing to partner/assist with action in Logan & Mason counties
- Technical assistance and free trainings from Faces & Voices of Recovery in Illinois, developing RCOs
- Recovery Corps contracted to provide services to the state – peer recovery specialists
- Heartland Peer Specialist apprenticeship – possible local option
- Government officials are largely aware and supportive of the need for increased recovery actions
- Lack of public transportation options or support to help people in recovery get to treatment
- The 5th Street Building is being built to be a safe space to gather and feel supported, and have services available
- Expanding sober living options in our area
- Looking to get housing for women in Logan County
- Looking specifically for sober living housing in Mason County
- Lack of resources for PLE to access benefits
- The Deflection Program (BRIDGE) is in the initial stages of planning. Active participation in Logan County. BRIDGE supports Logan, Mason, and Menard Counties. Using the United States Probation Office Felon Friendly Employers to create a more community-focused list.

Threats

- No end in sight for new cases/people who need recovery services
- Stigma around recovery and denial that there is a community problem
- Prior failure to deliver on objectives or see tangible results from recovery efforts
- Poor access to Internet/cell phone services – a barrier to using Telehealth services
- Healthcare gaps and a lack of mental health professionals
- COVID has presented new challenges – gaps in in-person services
- Some agencies are being short-staffed and have waiting lists.
- Inadequate youth services, prevention & treatment options
- Lack of awareness of resources on diversifying funding opportunities
- Limited financial resources – two small rural counties

Updates to the Logan/Mason ROSC Strategic Plan was made with community collaboration.

Throughout our planning, the focus has remained on actionable items with the possibility for the most impact.



Goals, Objectives, Strategies, and Outcome Measures

Goal 1: Improve ACCESS To Harm Reduction And Recovery Support Services.

Objective 1: Support And Advocate For Increased Harm Reduction.

Strategy 1: Increase harm reduction availability by adding eight additional locations providing NARCAN®/naloxone in Logan and Mason counties within the next three years.

Strategy 2: Create a community awareness campaign to increase awareness of the harm reduction services being administered in Logan and Mason counties, while utilizing existing resources to promote harm reduction locations.

Strategy 3: Increase the distribution of NARCAN®/naloxone materials by 30% within the next three years.

Strategy 4: Conduct an annual process evaluation survey and marketing evaluation survey to measure the effectiveness of the distributed NARCAN®/naloxone.

Strategy 5: Conduct 10 training sessions for community leaders and volunteers to equip them with the knowledge necessary to advocate for and assist individuals in accessing essential services within the next three years. Administer pre- and post-surveys before and after each training session to track attendance and measure the effectiveness of the training.

Outcome Measures

- Did we successfully increase harm reduction availability by eight locations?
- Did we create a community awareness campaign?
- Did we increase distribution of NARCAN®/naloxone materials by 30%?
- Was our distribution of NARCAN®/naloxone effective based on the survey results?
- Did we conduct 10 training sessions for community leaders and volunteers?

Objective 2: Conduct Monthly ROSC Council Meetings Each Month And Expand Meeting Participation, Especially From People With Lived Experience (Ples).

Strategy 1: Host one ROSC hybrid council meeting on the third Thursday of each month within the next three years.

Strategy 2: Schedule at least one guest speaker to present agency information or personal story at every other meeting to encourage continued meeting participation within the next three years.

Strategy 3: Grow attendance and participation of the ROSC council by 5% within the next three years.

Strategy 4: Increase two to four people with lived experience to the ROSC council in each of the three years.

Outcome Measures

- Did we have at least one guest speaker to present agency information or personal story at every other meeting?
- Did our attendance and participation of the ROSC council increase by 5%?
- Did we have increase of PLE participation at the ROSC council meetings?

Goal 2: Increase OPPORTUNITIES For Medicated Assistance Recovery (MAR) And Other Evidence-Based Practices.

Objective 1: Advocate For Improved Transportation Options To Facilitate Getting To And From Recovery Services.

Strategy 1: Partner with the local Show Bus or rideshare to offer ROSC-supported transportation and provide reduced rates for people in recovery.

Strategy 2: Advocate for improved and widespread transportation options by meeting with local community governments annually for each of the three years.

Strategy 3: Find two additional funding streams to secure supplemental funding for transportation support within the next three years.

Strategy 4: Partner with an additional two transportation providers to offer effective solutions to this ongoing barrier to treatment within the next three years.

Outcome Measures

- Did we discuss and work towards improved transportation options in collaboration with our community?

Objective 2: Support And Advocate For Increased MAR And Wraparound Services.

Strategy 1: Increase access to MAR treatment options by at least one additional facility within three years.

Strategy 2: Foster relationship with Hope on 5th by continuing to hold monthly Recovery in Action meetings and bi-monthly ROSC Council meetings at the facility each respectively.

Outcome Measures

- Did our efforts increase awareness and access to MAR services in our community?
- Do we still hold RIA and ROSC council meetings at Hope on 5th.

Objective 3: Work With Partner Organizations To Increase Access To Mental Health Services To Provide Whole-Person Care For People With Substance Use Disorder (SUD).

Strategy 1: Continue to strengthen existing relationships with Trillium an affiliate of Carle Health Care and Memorial Behavioral Health in Lincoln.

Strategy 2: Increase partnerships with at least two providers in Logan and Mason counties.

Outcome Measures

- Did we continue to discuss ways to work to increase Mental Health treatment options as co-occurring care for SUD within our community?
- Did we increase partnerships with at least two providers in our community?

Objective 4: Create And Support Opportunities For Multiple Pathways To Recovery, To Increase The Available Choices Within Logan And Mason Counties.

Strategy 1: Raise awareness of existing meetings, supporting organizations, and dates/times of current options by increasing the amount of communication materials around the community by 10%.

Strategy 2: Work to keep updated information available on a bi-monthly basis.

Strategy 3: Conduct an annual community readiness survey to gauge the community's perception on additional paths towards recovery.

Strategy 4: Promote recovery meeting options locally by distribute flyer/meeting cards to an additional 10% of the community.

Outcome Measures

- Did we increase awareness of existing meetings, supporting organizations, and dates/times of current options by 10%
- Did we keep updated information on a bi-monthly basis?
- Did we identify the level of readiness of the community to add a new recovery meeting?
- Did increase our distribution in the community by 10%?

Objective 5: Encourage Participation In Existing Trainings And Educational Opportunities To Raise Awareness And Educate Members Of Our Community.

Strategy 1: Promote Faces and Voices of Recovery training with ROSC Council members and the general community on an annual basis.

Strategy 2: Hold bi-annual trainings for the Recovery in Action group and other PLE's in the community to educate the members on various topics in recovery.

Outcome Measures

- Did we promote trainings on an annual basis?
- Did we hold bi-annual trainings for the RIA group?

Objective 6: Promote CRSS Success Program To Local Ples For Peer Recovery Specialist Trainings And Certification Through Heartland Community College Or Other Credentialed Program.

Strategy 1: Promote program through email distribution lists and social media accounts on a quarterly basis.

Strategy 2: Offer or secure opportunities for required supervisory hours to successfully complete the program on a quarterly basis.

Strategy 3: Offer networking opportunities to potential employers of PLE's and provide a toolkit for those potential employers in order to educate on the benefits of hiring a PLE on a semi-annual basis.

Strategy 4: Collaborate with at least two organizations who provide trainings in order to encourage involvement with Logan and Mason counties.

Outcome Measures

- Did we promote CRSS program?
- Did we offer opportunities for supervisory hours?
- Did we offer networking opportunities to potential employers of PLE's?
- Did we provide a toolkit for potential employers?
- Did we collaborate with at least two organizations who provide trainings for our community?

Objective 7: Increase The Number Of Peer Recovery Specialists In Logan And Mason County.

Strategy 1: Advocate to increase the number of Peer Recovery Specialists in Logan and Mason County by one certified peer per year.

Strategy 2: Create at least two volunteer opportunities for Peer Recovery Specialists to supervise their hours for their CPRS/CRSS certification annually.

Strategy 3: Promote at least three different certifications in addition to CPRS, CRSS, and Recovery Coaches, etc. on a yearly basis.

Strategy 4: Work with at least two treatment centers in Logan and Mason counties for employment/additional training opportunities going through the CPRS/CRSS program.

Outcome Measures

- Did we increase the number of credentialed individuals and demonstrate working with those providing the trainings?
- Did we create additional opportunities for employment for newly credentialed individuals?

Goal 3: Increase AWARENESS Around Recovery And Reduce Stigma.

Objective 1: Work With Partner Organizations To Increase Access To Recovery Housing.

Strategy 1: Evaluate readiness and investigate existing barriers for community safe housing options starting to operate in our area by having an annual survey, alongside with at least 6 key informant interviews from Logan and Mason County , and having at least 4 focus groups within three years.

Strategy 2: Continue to support the local Oxford House in Lincoln, IL to encourage them to open up another house for women and their children in Logan County, and possibly open up a home in Mason County within three years.

Strategy 3: Continue to support Hope on 5th by continuing to host the bi-monthly meetings for the ROSC, monthly meetings for RIA group, and host/support six events within three years.

Outcome Measures

- Did we evaluate the readiness of the community to add housing options?
- Did we continue to discuss ways to work to add housing options within our community?

Objective 2: Work To Reduce Stigma Around Substance Use Disorder.

Strategy 1: Utilizing the stigma reduction campaign “Reframing Recovery” to reduce stigma and enhance awareness of recovery through social media, public discussions, and educational outreach and increasing awareness of our materials by 60% in three years.

Strategy 2: Conduct biannual process evaluations and marketing surveys to measure visibility of the “Reframing Recovery” campaign to have a 10% increase in material distribution within three years.

Strategy 3: Partner with existing events within the community share recovery journeys and allowing for increased public awareness of the obstacles people in recovery face. Increase the number of events by three each year.

Outcome Measures

- Did increase awareness of our materials by 60%?
- Did we increase visibility by 10% of our stigma reduction campaign?
- Did increase our participation in existing events by three each year?

Objective 3: Create Opportunities For PLE’s To Share Their Stories, Connect With Community Recovery Actions, And Receive Training/Peer Support Certifications.

Strategy 1: Host 1-3 events per quarter (in-person, hybrid, or virtually) with a focus on PLE having an increased voice in the direction of the recovery work in Logan/Mason counties.

Strategy 2: Continue to host our annual “Speaker Jam” and “Walk 4 Recovery” events to give opportunities for local PLE’s to tell their story with the community.

Strategy 3: Continue outreach and encouragement of PLE to join ROSC efforts and attend Council meetings by increasing attendance of PLE’s by two to four people in three years.

Outcome Measures

- Did we increase opportunities for PLE’s to share and join recovery efforts?

Objective 4: Host And Promote Community Events, In-Person/Hybrid/Virtually, To Build And Strengthen The Logan/Mason Recovery Community.

Strategy 1: Host an annual peer-lead panel discussion about what it looks like to live in recovery – utilizing social media platforms.

Strategy 2: Encourage and assist recovery groups to coordinate game night/speaker jam/etc. to promote unity and have at least 3 of these types of events annually.

Strategy 3: Use social media outlets to highlight/promote services available at resource agencies around Logan/Mason counties by posting information on a monthly basis.

Outcome Measures

→ Did we host and promote community events both through the ROSC and with community partners?

Objective 5: Increase Communication Around ROSC Philosophy And Goals Within Logan & Mason Counties.

Strategy 1: Build a strong social media presence, with a combined follower count of at least 1,032 people during next year between the platforms of Facebook, Instagram, YouTube. Goal to increase this presence by 15-30% each subsequent year.

Strategy 2: Look for at least 2 opportunities bi-monthly to discuss ROSC goals with community members, local governments, business owners and more.

Outcome Measures

- Did we grow our social media presence by 15-30% each subsequent year?
- Did we network to share ROSC goals and philosophy with our community and its leaders?

Goal 4: Create A Culture Of ADVOCACY For Recovery.

Objective 1: Maintain up to date evaluations, strategic plans, and assessment data.

Strategy 1: Conduct annual review of our Strategic Plan and update any progress made.

Strategy 2: Review Needs Assessment data annually and adjust for any notable changes in community data.

Strategy 3: Publish all updated documents to the GovSt website.

Outcome Measures

- Did all documents get annual reviews with appropriate updates to reflect progress and publication to GovSt website?

Objective 2: Ensure continued growth of our ROSC Council with the goal of establishing a Recovery Community Organization (RCO).

Strategy 1: Build towards establishing an advisory board made up of individuals with lived experience.

Strategy 2: Expand the diversity of stakeholders with different sectors represented (business sector, educators, etc.) by increasing stakeholder engagement 5% within the next three years.

Strategy 3: Encourage ROSC members/board members to attend RCO boot camps/additional trainings on an annual basis.

Outcome Measures

- Did we engage with members of different sectors?
- Did we increase diversity of stakeholder representation by 5%?
- Did we promote trainings to help with RCO establishment/success?

Objective 1: Promote, educate, and advocate about recovery in all areas of the community.

Strategy 1: Talk to individuals in community-facing roles such as law enforcement, healthcare, government/municipality members, religious organizations, etc. to identify gaps and provide appropriate trainings to equip and ensure an increase of knowledge.

Strategy 2: Promote self-advocacy and empowerment of individuals with lived experience by providing leadership opportunities and a minimum of three educational trainings annually.

Strategy 3: Partner with at least three local Prevention initiatives to expand outreach and further their missions in Logan and Mason Counties.

Outcome Measures

- Did we connect with individuals in different sectors to advocate for the message around recovery?
- Did we work in partnership with at least three local area Prevention efforts?

In Conclusion

We continue to achieve and make progress on the goals and strategies identified for the next three years of the Logan/ Mason ROSC Council. We continue to work to develop the capacity to continue to work on these goals.

- With the ongoing support of our ROSC Council, a growing network of PLEs, and collaboration with other recovery services and resources, the Logan/Mason ROSC is laying the foundation for our community to build a thriving RCO and continue to support person-first paths to recovery.
- We will continue to review and update this document year over year to track our progress and target future opportunities to improve recovery outcomes and awareness in Logan and Mason counties.

Social Media links:

Facebook:

[Logan County Recovers Together](#)

[Mason County Recovers Together](#)

Instagram:

https://www.instagram.com/logan_mason_rosc

YouTube channel:

[Logan Mason ROSC - YouTube](#)