

# Clark/Cumberland County ROSC Subcommittee Meeting Minutes

March 12th, 2025

5:00 pm

Zoom

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**Attendees:** Kristina Drum, Donnelle Darling, Sara Ruholl, Adam Lovell

## *Minutes*

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### **Agenda Item: Updates**

**Community Reboot/Panel:** Kristina and Kyle outlined their approach for the upcoming community reboot/panel event, focusing on reintroducing the ROSC concept by simplifying the *Introduction to ROSC* PowerPoint presentation. They plan to incorporate insights from the community survey and discuss the Recovery Navigator position. Additionally, they are coordinating with potential panelists and have arranged for sandwiches and chips to be served during the event. The venue has been secured, along with three panelists.

**Event Promotion Strategies:** Sara suggested utilizing local newspapers to distribute flyers, which could be more effective than direct mail. The discussion covered costs and logistics related to printing and distribution. She emphasized the importance of securing spots on people's schedules to ensure attendance, advocating for weekly promotions in local newspapers and on Facebook. Donnelle inquired about the timing of these promotions, and Sara clarified that a "save the date" should be issued immediately, with additional reminders leading up to the event.

**Planning Outreach Strategies for the Event:** Sara stressed the importance of sending personal invitations to key individuals, including law enforcement and school representatives, to encourage attendance. Kristina confirmed the identification of key contacts and the need for face-to-face outreach. Donnelle proposed a "lunch and learn" session to engage courthouse staff, while Kyle offered to discuss the idea with some of the staff.

**Panel Questions:** Kristina shared potential questions for the panelists and will distribute them to council members for review and feedback.

### **Next Steps:**

- Kristina will contact Billie Chambers at the Toledo Democrat about a flyer insert in the Newspaper.
- Kyle will create the flyer for the event.

- Kyle will condense the ROSC Power Point for the event.
- Sara will ask Dustin to be a panelist for the Community Reboot.
- Kristina will send out the panel questions for review.

**Next Meeting: March 25<sup>th</sup> at 5:00 PM**