

# ROSC

Recovery Oriented System Of Care

"Dedicated to Making Lives Better"

The BB2L Recovery Network aims to create a System of Care\* that provides resources to effectively address substance use problems within our communities.

## Join the Movement

Every 3rd Wednesday 9:30 am

- ✓ Behavioral Health, Healthcare, & Wellness
- ✓ Recovery Support Services
- ✓ Stigma Reduction and Family Education
- ✓ Recreation
- ✓ Housing/Sober Living
- ✓ Education, Jobs, Childcare
- ✓ Spirituality
- ✓ Mentoring

FOR MORE INFO CALL

(773) 785-2996

[www.bounceback2life.org](http://www.bounceback2life.org)

Recovery Network



**BB2L**  
Recovery Oriented Systems of Care (ROSC)  
**BOUNCE BACK 2 LIFE**

# STRATEGIC PLAN 2025-2027

LIGHTS OF ZION MINISTRIES  
Lead Agency ROSC COUNCIL  
Serving, Cook County

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## INTRODUCTION

BB2L highlighted a broad range of community service priorities by interviewing focus groups to build on the previous work done over the past several years with our Recovery Support Program. With the updated information gathered from within our service area, we were able to better understand geographic disparities in recovery support and target existing and new intervention efforts to improve our efforts to provide resources. From the results of our findings, The BB2L Recovery Network plans to partner with additional substance abuse support and crisis management organizations to offer additional programs and services.

BB2L's Strategic Plan FY2025-FY2027 outlines priority areas with goals and measurable objectives that provide a roadmap to carry out the vision and mission for the next three years.

## DESCRIPTION

BB2L Ministries (LOZ) is a faith-based not-for-profit service provider **located in the 21st Ward** of the West Pullman/ Roseland District of Chicago, Illinois. We are associated with Cook County of Illinois and serve the Greater Roseland and surrounding communities. Our agency aims to provide and connect our people in recovery to recovery support services that will become a mechanism to prevent substance abuse relapse. LOZ's, Bounce Back 2 Life program provides an array of services and resources to our people in recovery which focus on the holistic approach to recovery. These services reach out to **minorities, women, people previously incarcerated, and/or substance abusers and veterans.**

BB2L Ministries has also developed a comprehensive, collaborative ROSC Council called "Bounce Back 2 Life Recovery Network." This BB2L ROSC is comprised of two High Functioning Faith-Based Organizations, BB2L Ministries, as the lead agency, and Southland Ministerial Health Network. The objective of this ROSC is to create an infrastructure with the resources to effectively address the full range of substance use problems within these targeted communities. The BB2L serves as a middle ground to coordinate a network of community-based services and supports that connect individuals and families to services and activities that directly address substance use disorders and their impact on the ten targeted communities located in our service area, which are in (but not limited to) Thornton Township Cook County, Illinois: Harvey, Riverdale, Dolton, Dixmoor, Phoenix, Hazel Crest, East Hazel Crest, Markham, Posen, South Holland, and Robbins. The Network provides exceptional services for all residents in the

Southland and Beyond strategically establishes priorities and commits resources through this ROSC to address the key issues plaguing these communities.

## What is a ROSC

A ROSC is a coordinated network of community-based services and supports that is person-centered and builds on the strengths and resiliencies of individuals, families, and communities to achieve abstinence and improved health, wellness, and quality of life for those with or at risk of alcohol and drug problems.\*

## MISSION

Our mission is to provide a system of services focused on encouraging families and individuals to enhance the quality of their lives, become self-reliant, and create lasting changes that affect the whole community. Our Motto is "**Making Lives Better**" by creating change, changes to attitudes, and changes to people's potential to influence their outcomes.

## VISION

That every person in our community seeking recovery support services will receive or be connected to the resources that will make them feel Valued, Strengthen, and Respected in every aspect of the recovery process.

## PHILOSOPHIES

. We understand that people will come to us with a variety of needs and at different levels of recovery and willingness to change. We will be supportive, patient, understanding, and therapeutic. If an individual decides not to remain in our supportive environment, we will provide the appropriate linkage, giving the people in recovery our assurance that he or she realizes that they are welcome to return when ready. We understand that each person in recovery is and will be different and have corporate as well as unique challenges that need to be addressed. BB2L's resources are designed to provide people in recovery with the tools that they need to accomplish their objectives. We must admit that every one of us is affected by the plight of drug addiction and recovering addicts are our friends and family. They need us as well as we need them. We realize that a genuine program is never complete, and there are milestones and continuous goal-setting that will stimulate growth through continuous communication.

## BELIEFS

- We believe that everyone can recover and become active and productive members of society in our community if given the opportunity and support
- We believe that the work we do helps save lives.
- We believe in engaging people in recovery with compassion, commitment, skill, and love.
- We believe in treating people with dignity & respect
- We believe in providing a safe, supportive, structured, and compassionate environment
- We believe in treating the individual, family, and the community
- We believe we are accountable to each person in recovery for his or her experience
- We believe in complete confidentiality before, during, and after service
- We believe in honest and ethical behavior, personal and group accountability, and social responsibility
- We believe in continuing education and training to live productive lives.



# Lights of Zion

## Primary Service Greater Roseland

### Demographic and Health Characteristics of the Roseland Area (ZIP Codes 60619, 60620, 60628)

#### Demographic and Socioeconomic Characteristics of Roseland (Community Area 49):

Category	Roseland
Total Population (2020)	38,816 residents
Racial Composition (2018):	
- Black or African American	96.4%
- White	1.0% <a href="#">Chicago+5 English+5</a>
- Hispanic or Latino	0.9% <a href="#">English+3Wikipedia</a>
- Asian	0.3%
- Other	1.3%
Median Household Income	\$37,242 <a href="#">Chicago</a>
Per Capita Income	\$19,143 <a href="#">Chicago+8English+8English+8</a>
Unemployment Rate	19.1% <a href="#">Chicago+4English+4English+4</a>
Households Below Poverty Level	23.6%
Hardship Index	76

#### Health Indicators:

**Life Expectancy:** Specific life expectancy data for Roseland is not directly available in the provided sources. However, the "Healthy Chicago 2025 Strategic Plan" discusses disparities in life expectancy across Chicago communities, emphasizing the need for targeted health interventions.

**Chronic Disease Rates:** Detailed statistics on chronic diseases specific to Roseland are not readily available in the cited sources. The "Healthy Chicago 2025 Data Compendium" includes citywide data on various health indicators, which may offer insights applicable to Roseland.

**Crime Rates:** In 2020, Roseland reported 2,130 crimes among its 38,816 residents, resulting in a per capita crime rate of 0.0549.

#### Healthcare Facilities:

**Roseland Community Medical District:** Established to enhance healthcare services in the area, the district aims to develop a mixed-use campus focused on high-quality patient care and outpatient services. [English](#)

**Roseland East 115th Street Health Hub:** This facility offers mental health services, sexually transmitted infection (STI) services, and immunizations. Services are available by appointment, with specific hours for each service. [English](#)

[Chicago Recovery Plan](#) **Race and Ethnicity:** ZIP code 60628 is predominantly Non-Hispanic Black (90.8%), with Hispanic or Latino residents comprising 5.2% and Non-Hispanic Whites at 2.4%. [Chicago Recovery Plan](#)

**Health Indicators:** The area faces notable health challenges, including high emergency department (ED) visit rates due to heart failure, hypertension, mental health issues, and asthma. For instance, the heart failure ED visit rate in ZIP code 60628 is 234.8 per 100,000 residents. Additionally, the homicide rate in this ZIP code stands at 59.8 per 100,000 residents.



**Table 1. Opioid-Related Overdose Deaths in Chicago and Cook County, 2022–2024**

Category	2022	2023	2024 (Preliminary)
<b>Total Opioid-Related Deaths</b>			
Chicago	1,397	—	—
Cook County	2,000	1,822	1,026*
<b>Gender (Cook County)</b>			
Male	78%	80%	76%
Female	22%	20%	24%
<b>Race-Ethnicity (Cook County)</b>			
Non-Hispanic Black	56%	56%	53%
Non-Hispanic White	29%	27%	31%
Hispanic or Latino	15%	15%	14%
<b>Age Group (Cook County)</b>			
50–59 years	27%	27%	27%
<b>Substance Involvement (Cook County)</b>			
Fentanyl-Related Deaths	1,825	1,540*	893*
<b>Geographic Distribution (Cook County)</b>			
Deaths Occurring in Chicago	70%	—	—

*Data Sources: Chicago Department of Public Health, Cook County Medical Examiner’s Office.*

**Notes:• Total Opioid-Related Deaths:**

- *Chicago:* In 2022, there were 1,397 opioid-related overdose deaths, surpassing the combined total of homicides and traffic crash fatalities.
- *Cook County:* The county recorded 2,000 deaths in 2022, 1,822 in 2023, and has confirmed 1,026 for 2024, with pending cases potentially increasing this number.

- **Gender (Cook County):** Males consistently represent the majority of opioid-related deaths, accounting for 78% in 2022, 80% in 2023, and 76% in 2024.
- **Race-Ethnicity (Cook County):** Non-Hispanic Black individuals are disproportionately affected, comprising 56% of deaths in 2022 and 2023, and 53% in 2024.
- **Age Group (Cook County):** The 50–59 age group remains the most impacted, accounting for 27% of overdose deaths across the reported years.
- **Substance Involvement (Cook County):** Fentanyl continues to be a significant contributor, involved in 1,825 deaths in 2022, 1,540 in 2023 (with pending cases), and 893 confirmed cases in 2024.
- **Geographic Distribution (Cook County):** In 2022, 70% of opioid overdose deaths in Cook County occurred within Chicago.



## TOP FIVE COMMUNITY OPIOID RELATED DEATHS

### Geography - Chicago

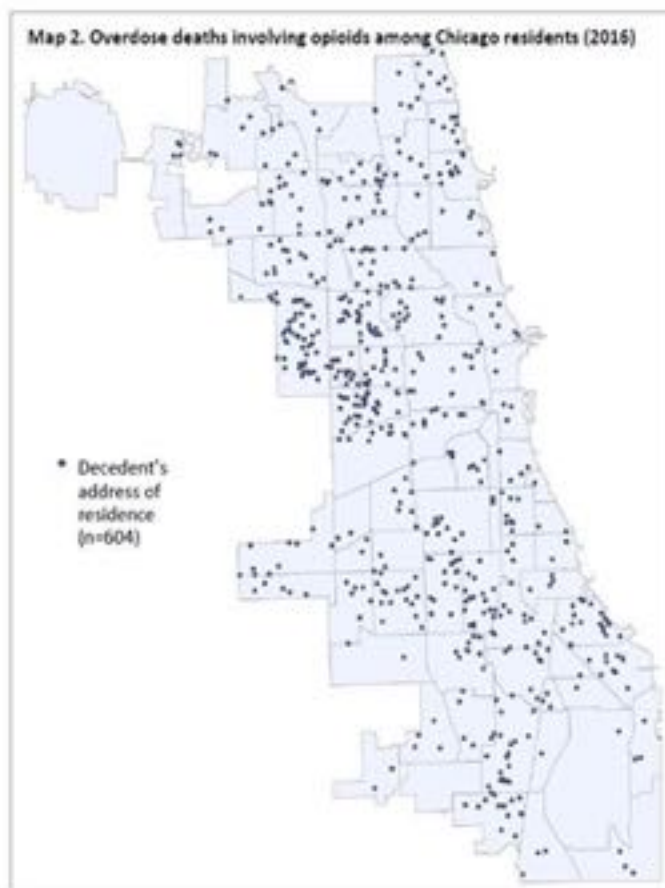
Opioid-related overdose deaths occurred across Chicago – with decedents having resided in 73 of the 77 (95%) community areas.

#### Top five community areas (number of deaths)

- 1) Austin (50)
- 2) North Lawndale (29)
- 3) Humboldt Park (28)
- 4) West Town (29) and South Shore (19)
- 5) Roseland (28)

**Opioid-related overdose deaths occurred in 95% Of Chicago Communities**

- Of the 741 opioid-related overdose deaths that occurred in Chicago in 2016, 586 decedents had a residence address in Chicago, while 102 decedents had a residence address in Southern Cook County (Table 5).
- Chicago residents who died of an opioid-related overdose were more likely to be NH African American (52.3%) and older (average age of 50 years). However, non-residents who died of an overdose were more likely to be NH White (59%) and younger (average age of 42 years) (Table 5).
- 275 (37%) of the opioid-related overdose deaths that occurred in Chicago occurred at the decedent's home address.



**Table 5. Opioid-related overdose deaths that occurred in Chicago by decedent's address of residence – Chicago, 2016**

	Address of residence in Chicago (n=586)		Address of residence in suburban Cook (n = 102)	
	#	%	#	%
<b>Race-ethnicity</b>				
NH African American	312	53.2%	26	25.5%
NH White	169	28.8%	60	58.8%
Hispanic or Latino	99	16.9%	16	15.7%
NH Asian or Pacific Islander	5	0.9%	0	0
<b>Age (years)</b>				
15-24	29	4.9%	9	8.8%
25-34	106	18.1%	29	28.4%
35-44	123	21.0%	16	15.7%
45-54	187	31.9%	28	27.5%
55-64	126	21.5%	16	15.7%
65-74	13	2.2%	4	3.9%
Average age (years)	44.9		41.5	

Data Source: Cook County Medical Examiner's Office.



## COMMUNITY RESOURCES

Formal or Informal Relationships	Types of Services
<b>Emages</b> , 110 E. 79 <sup>th</sup> Street* Chicago IL 60619	D.U.I Services
<b>Human Resource Development Institute (HRDI)</b>	Out Alcoholism patient Recovery Care, Mental health Services, Treatment & Housing
<b>Alcoholics Anonymous (AA)</b>	Harvey Branch
<b>Haymarket</b>	Recovery, Rehab Center
<b>Agape Love Community Center</b>	Food Basket/ Child Care
<b>Phalanx Family Services</b>	Family Counseling & Services
<b>U.S. Bank</b>	Financial Literacy
<b>Greater Chicago Food Depository</b>	Snap Training/ Food Donations/ Soup Kitchen
<b>Community Assistance Programs</b>	Subsidized Job Placement
<b>Cornerstone Recovering Community</b>	Opioids Addiction   Substance Abuse   Alcoholism
<b>Advocate Trinity Hospital</b>	Emergency Services
<b>Roseland Community Hospital</b>	Training & Emergency Service
<b>Salvation Army</b>	Housing assistance, Clothing, Furniture
<b>Catholic Charities</b>	Housing & Employment
<b>Olive Leaf Branch</b>	Shelter for families
<b>Prentice House</b>	Transitional Housing



## SWOT ANALYSIS

### Strengths, Weaknesses, Opportunities, Threats

Following is a summary of the key findings from the focus group and interviews of our participants for the completion of the Lights of Zion Needs Assessment on Mental Health and Addiction Recovery Services.

**Strengths** A listed compiled from a Focus group, interviews of participants, and surveys.

- Partnerships that provide prevention services
- Roseland Community Hospital in supports individuals with Mental Illness (MI) and Alcohol and Other Drug (AOD) problems
- The offering of education to community mental health professionals and families
- The diversity of services in the community -Youth Build Program
- Good system collaboration including courts and judicial system
- Better system communication in general-Local Leadership
- The mental health levy has strengths and demonstrates community support for Mental Health
- Community Awareness of Mental Health/AOD Services
- Combined professional experience--Community support of levies
- Joint Leadership - Strong Provider Network
- Excellent Agencies- Continuum of Care – Crisis Intervention
- Communication between providers is Good
- Collaborations between providers are Good
- Collaborations with Children's Services and Criminal Justice System

### **Weaknesses**

A Focus group and interviews of participants identified a wide range of weaknesses related to the Recovery Support service delivery system.

- Limited community knowledge and understanding
- Community education on addictions and mental health.
- Addictions detoxification and sober living capacity.
- Limited funding for addictions and mental health services in general. No levy support for addiction services.
- County residents understand what levy funds generated provide in the community.
- Psychiatric services capacity. = Waiting time for services.
- Lack of talk about substance misuse including the sharing of experiences about it
- Detox services - Limited Sober Living Facilities
- Lack of safe housing options - Waiting time for assessment & treatment
- Better care coordination is needed
- The stigma of mental illness is strong, especially in the school system
- Education in the faith community especially for pastors and clergy
- More social recreational services for our community youth
- Transportation and recreational opportunities for those with mental illness
- Vocational services are limited, and more ongoing job coaching is needed
- Major Big Box Stores closing and eliminating jobs

## **Opportunities**

A focus group and interviews of the participants identified a range of opportunities related to Lights of Zion, the faith-based community, and other agencies.

- Increase community education opportunities on addictions, mental health, and dual disorders. Utilize/promote collaboration with local business groups, etc.
- Model and implement more addictions and mental health evidence-based “best practice” models.
- Develop and implement a Peer Recovery Community model
- Utilize media to educate the community regarding addiction and mental health topics, and improve community knowledge.
- Enhance faith-based and other non-traditional partnerships and service activities
- Just doing the plan without overthinking it
- Use a peer recovery community to support volunteering and low cost
- Use local volunteers and grassroots efforts more

## **Threats**

A focus group and interviews of our participants identified a range of threats related to the Recovery Support Services

- Funding is extremely hard to come by
- Impact of the heroin epidemic, increased resident drug abuse, and increasing death rate from overdose and suicides.
- Separate treatment funding streams (Addictions and Mental Health).
- Competition between local addiction and mental health service providers for available funds.
- Lack of Education
- Increased Stigma
- Not recognizing the reality of the prevalence of Mental illness, addictions, and violence in schools
- Youth being exposed to opioids
- More residents using drugs/substances inappropriately than ever
- The increasing death rate of overdoses and suicides
- Loss of local jobs and industrial base
- Childcare
- Competition for services (silos)
- Insurance Gaps
- Psychiatrist shortage



## Addressing Chicago's Crisis with BB2L Recovery Network

The opioid overdose deaths in the county have more than doubled the number of homicides, surpassing a previous record set in 2021. The widespread availability of the potent synthetic opioid, fentanyl, stands out as a major cause behind this alarming increase. Medical experts have noted that fentanyl has become a common ingredient in various illicit drugs, making overdoses more likely and dangerous.

Observations from those working with addicts reveal that fentanyl is now present in most major drugs, except for marijuana. It has been detected in substances like meth, cocaine, and heroin, and there are reports of its presence in MDMA and psychedelics as well. Several factors, such as pandemic-related anxiety, homelessness, and the use of illicit substances like xylazine, a veterinary anesthetic, have contributed to the rise in drug use and overdoses. Additionally, unsafe consumption practices and the emergence of substances like xylazine, do not respond to life-saving treatments and have further complicated the situation.

Chicago alone grappled with a devastating crisis, with 1,500 lives lost to drug overdoses, surpassing even fatal gun violence. Particularly hard-hit were economically challenged areas, such as Roseland, plagued by high crime and limited resources. The reentry challenges faced by released inmates only worsened the situation.

Amidst this crisis, the Bounce Back 2 Life Recovery Network (BB2L) emerges as a beacon of hope. While not directly providing services, BB2L acts as a vital connector. By facilitating access to healthcare, substance abuse treatment, and essential support services, BB2L offers a lifeline to those in need. Through these connections, individuals in Roseland and similar communities can find the help they require, breaking the cycle of violence and addiction.

By leveraging BB2L's network, Chicago can not only mitigate the crisis but also empower communities. By linking individuals to the right services, BB2L provides a tangible solution, fostering recovery, resilience, and a path toward a brighter future.

# Year 2024 Strategic Plan Accomplishments

## FY2024 Strategic Plan Success Summary

FY2024, our strategic plan made significant strides in promoting recovery and resilience in the Southland Neighborhoods.

**Goal 1: Increasing Understanding of BB2I Recovery Network** We successfully raised awareness through targeted communication, social media, partnerships, meetings, and dedicated staff, enhancing understanding of the BB2I Recovery Network.

**Goal 2: Strengthening Outreach and Prevention** Engaging with community members, partnering with Persons With Lived Experience (PLEs), attending town hall meetings, and strategic marketing efforts expanded outreach, informing more people about available recovery services.

**Goal 3: Expanding Recovery Support and Minimizing Substance Abuse** By implementing group interventions, enhancing early treatment support, utilizing network interventions, and offering targeted addiction treatment, we increased participant numbers and minimized substance abuse in our community.

**Goal 4: Comprehensive Community Assessments and Resource Mapping** We ensured a skilled workforce by providing accessible training opportunities, ethics-specific training, and resources for recovery certifications.

**Goal 5: Developing Life Skills and Natural Supports** Encouraging meaningful activities, connecting individuals with natural supports, and organizing peer-led discussions and family-oriented activities empowered recovery and prevented relapse.

**Goal 6: Enhancing Stakeholders' Understanding of Recovery Services** Establishing Recovery Circles, facilitating volunteer opportunities, and hosting 12-step meetings enhanced stakeholders' understanding of recovery-oriented practices.

**Conclusion:** Our focused efforts have created a resilient, informed, and engaged community. Through strategic initiatives and community collaboration, we've set a strong foundation for ongoing success in promoting recovery, wellness, and resilience in the Southland Neighborhoods.



# Year 2025 Strategic Plan

## GOAL 1: STRENGTHEN COMMUNITY PARTNERSHIPS

### Objective:

Forge strategic alliances with local organizations, governmental agencies, and community groups to enhance the availability and accessibility of recovery support services.

### Activities:

- Host regular networking events to connect ROSC with potential partners.
- Collaborate with existing community organizations to expand outreach efforts.
- Establish formal partnerships with healthcare providers, educational institutions, Law Enforcement, and social service agencies to broaden the support network.
- Organize joint awareness campaigns and workshops to engage the community.

## GOAL 2: ENHANCE AWARENESS AND EDUCATION

### Objective:

Increase public understanding of recovery-oriented services, reducing stigma and promoting a culture of support and acceptance.

### Activities:

- Develop informative materials, including pamphlets and online resources, explaining recovery support services and their benefits.
- Conduct workshops and seminars in schools, workplaces, and community centers to raise awareness about addiction, recovery, and available resources.
- Utilize social media platforms to share success stories, testimonials, and recovery-related content.
- Organize community events, such as town hall meetings and panel discussions, to educate residents about addiction prevention and recovery resources.

## GOAL 3: IMPROVE SERVICE NAVIGATION

### Objective:

Facilitate seamless access to recovery support services by enhancing the navigation process for individuals seeking help.

### Activities:

- Establish a centralized information hotline to provide guidance on available services and resources.
- Develop an online portal or mobile app to help individuals locate nearby

- support groups, counseling services, and treatment centers.
- Train community volunteers as service navigators to assist individuals in understanding and accessing available services.
- Collaborate with transportation services to ensure individuals can easily reach support meetings and treatment centers.

#### **GOAL 4: STRENGTHEN FAMILY AND COMMUNITY SUPPORT**

##### **Objective:**

Empower families and communities to provide effective support systems for individuals in recovery.

##### **Activities:**

- Conduct workshops and support groups specifically designed for families and friends of individuals in recovery.
- Collaborate with local schools to implement educational programs addressing substance abuse prevention and early intervention.
- Organize community events focused on promoting healthy family dynamics and supportive environments for individuals in recovery.
- Establish mentorship programs connecting individuals in recovery with experienced mentors from the community.

#### **GOAL 5: MONITOR AND EVALUATE IMPACT**

##### **Objective:**

Regularly assess the effectiveness of ROSC initiatives, ensuring continuous improvement and adapting strategies based on outcomes.

##### **Activities:**

- Implement regular surveys and feedback mechanisms to gather input from community members and service recipients.
- Analyze data on service utilization, recovery rates, and community engagement to evaluate the impact of ROSC efforts.
- Organize quarterly review meetings with partner organizations to share progress, challenges, and best practices.
- Conduct comprehensive annual assessments to measure the overall impact of ROSC initiatives on the community.
- By focusing on these strategic goals and activities, the ROSC Council aims to create a supportive, informed, and accessible recovery ecosystem for individuals in need, ultimately fostering a healthier and more resilient community.

**GOAL: Expand Education Center to Increase Peer-Based Services and Programs, Including Public Education, Policy, Advocacy, and Recovery Support.**

**Objectives:** Certify more trainers and peer specialists to establish a relationship with individuals in treatment, clinicians, and other team members

**Activities**

- Provide Training staff on the significance of peer support in recovery (all kinds)
- Identify strategies to overcome potential barriers to working with peer specialists
- Identified gaps in services/resources available to participants
- Research and provide access to evidence-based treatment and recovery support services to individuals, families, and the community.
- Establish opioid addiction intervention and education as a high priority within the community.
- Obtain the ability to give CEUs
- Expand collaboration for Medication Assisted Treatment

**GOAL: Increase access to employment opportunities and vocational services programming.**

**Objective:** To assist those in recovery in becoming contributing and productive citizens of the community.

**Activities**

1. Create a modified focus group approach to conduct business roundtables
2. Set up Tours in various facilities
3. Collaborate with Workforce Development Programs
4. Conduct Workshops facilitated by Business Owners
5. Make Contact with Job developers and employment service providers
6. Add additional Job training programs
  - a. Security Training- Logistics- Entrepreneurship
  - b. Use Linkage Agreements



# Year 2026 Strategic Plan

## ADVANCING MATURITY AND GROWTH

### GOAL 1: STRENGTHEN COMMUNITY COLLABORATIONS

#### Objective:

Develop a deeper partnerships with neighboring communities, fostering a unified regional recovery network.

#### Activities:

- Establish collaborative task forces with nearby towns, sharing resources and expertise to enhance regional recovery efforts.
- Organize joint community events, such as awareness campaigns and support group meetings, fostering a sense of regional solidarity.
- Facilitate regular exchange programs, enabling community leaders to learn from neighboring successes and challenges.
- Host a broad spread recovery expo, showcasing services from multiple communities and promoting cross-community collaboration.
- 

### GOAL 2: ENHANCE CULTURAL SENSITIVITY

#### Objective:

Promote cultural competence by identifying recovery services to the unique needs and beliefs of diverse local populations.

#### Activities:

- Conduct cultural competency workshops for ROSC staff, ensuring sensitivity to the traditions and values of various community groups.
- Translate essential recovery materials into languages spoken by local immigrant populations, improving accessibility and understanding.
- Host community dialogues, encouraging open conversations about cultural differences and their impact on recovery support.
- Collaborate with local religious and community leaders to integrate culturally appropriate practices into recovery programs.

### **GOAL 3: EXPAND LOCAL DIGITAL OUTREACH**

#### **Objective:**

Leverage digital platforms to broaden awareness within each community, reaching more individuals through targeted online engagement.

#### **Activities:**

- Launch community-specific social media campaigns, tailored to local interests and needs, to raise awareness about available services.
- Develop localized digital content, including videos and podcasts, featuring community members and success stories to foster relatability.
- Enhance community websites with interactive elements, local event calendars, and resources, creating tailored online hubs for recovery information.
- Train local volunteers as digital ambassadors, encouraging them to share recovery resources within their social circles online.

### **GOAL 4: EMPOWER GRASSROOTS INITIATIVES**

#### **Objective:**

Support and amplify local grassroots efforts within each community, nurturing organic recovery initiatives.

#### **Activities:**

- Offer micro-grants to community-driven projects, enabling grassroots organizations to implement local recovery support programs.
- Organize skill-building workshops for community leaders, enhancing their capacity to initiate and sustain recovery initiatives independently.
- Establish a local recognition program, celebrating outstanding grassroots efforts with awards and community-wide acknowledgments.
- Facilitate regular networking events for grassroots organizations, encouraging collaboration, idea sharing, and mutual support.
- By focusing on strengthening regional collaborations, promoting cultural sensitivity, expanding localized digital outreach, and empowering grassroots initiatives within each community, the ROSC Council aims to mature and grow significantly in Year Three. This strategic plan emphasizes the organization's commitment to local inclusivity, innovation, and community-driven solutions, fostering a resilient and interconnected recovery network across diverse communities.

The Bounce Back 2 Life Recovery Network's Strategic Plan serves as a compass guiding our collective efforts towards a healthier, stronger, and more resilient community. By addressing the complex challenges of substance abuse and mental health disorders, we are not merely outlining objectives; we are reaffirming our commitment to the individuals and families we serve. Together, we embark on a journey of compassion, support, and transformation.