



STRATEGIC PLAN

FY25

ABSTRACT

Addresses gaps/barriers from Needs Assessment & Gap Analysis, including goals that address deliverables. Include achievable goals, objectives & activities within grant period.

NSSR Mission: to bring organizations together that provide services for the Recovery Community that will support their growth, safety, and assist in developing a life for those same individuals that promotes happiness, security, and good health.

NSSR Vision: to be a Leader in the Recovery community by helping provide access to supportive services that will increase the overall success for individuals suffering from substance use disorder.

Purpose: This strategic plan will assist the Near South Side ROSC (NSSR) define its direction and set goals and objectives that align with our vision and mission. This will serve as a systematic process that involves stepping back from day-to-day operations to establish long-term priorities and ambitions for the future. This plan will help the NSSR to focus on what the current priorities should be and identify opportunities to support the communities we serve; Mckinley Park, Bridge Port, Amour Square, and Near South.

It is our desire that the Strategic plans can help establish accountability and will help our organization identify areas for improvement and cultivate areas of excellence. We recently completed another community assessment and have provided some of the survey results that have stuck out the most to our Council.

Survey Results

- One of the biggest findings were number of people who either believed people suffering from substance use disorder or mental illness are not worthy of respect at all or Neither agree/ nor Disagree.
- Most people believe that it is difficult to find mental health services in their community
- More people believe that it is more difficult to get Mental Health Services and substance use due to income level, insurance status, race, ethnicity, primary language, disabilities, gender identity, sexual orientation, or citizenship status

These results have caused us to make a changes in our goals and objectives. These changes are reflected in the “Strategic Plan Goals’ section down below. We understand that Mental health services are crucial for maintaining overall well-being, as they provide support and care for individuals facing mental health challenges. One of our goals is to reduce Stigma and we understand that when mental health services are easily accessible, it contributes to normalizing conversations around mental health, which can reduce stigma. This encourages more people to seek help when they need it.

Strategic Plan Goals

Goal 1: Increase the awareness of substance use disorder education and services.

Objective: To promote and increase substance use disorder education and services throughout the Near South Side Communities.

Activity A. Work alongside provider and organizations to assist in promoting their substance use disorder services.

Activity B. Work alongside organizations to assist in hosting substance use disorder educational/informational events that brings awareness (In person or Virtual) at the NSSR location.

Goal 2. Increase Sober Community Events

Objective: Increase community awareness of activities, and events taking place in the that promotes a non-triggering fun and sober environment.

Activity A. Partner with organizations and institutions in the community to create and promote Sober events and activities.

Activity B. Host Sober events at the NSSR location.

Goals 3. Increase the knowledge and development of Family Support education

Objective: To promote and develop family support education in the Recovery Community.

Activity A. Assist in developing additional Family Support education for the recovery community.

Activity B. Promote and advertise community organizations Family and Support education services.

Goal 4. Decrease Stigma in the community

Objective: Increase knowledge of what People who are in Recovery experience on a human level before and during the recovery process.

Activity: A. Assist in the creation of information, events, and trainings that will work to combat the spread of stigma and address misconceptions related to persons in recovery.

Activity B. Allow people to share their stories so people see “them” and not the “stigma”.

Goal 5. Housing

Objective: Provide resources and information to help assist people find and sustain housing.

Activity A. Work alongside organizations to assist in holding events on finding and sustaining apartments.

Activity B. Work alongside organizations to assist in holding events on Money management and savings.

Activity D. Work alongside organizations to assist in holding events on how to build credit.

Goal 6. Employment

Objective: Increase opportunities for people to find sustainable employment.

Activity A. Work alongside organizations to assist in promoting and hosting Job fairs.

Activity B. Work alongside organizations to assist in promoting and hosting resume workshops.

Activity C. Work alongside organizations to assist in promoting and hosting skills training.

Goal 7. Mental Health Awareness and Services

Objective: Assist with promoting Mental health Services in our Communities.

Activity A. Develop a list of organizations and resources that offer Mental health services.

Activity B. Confirm resources are available throughout the city and state for the public regardless of race, gender, disability, insurance status etc.

Activity C. Ensure people know the range of services available (e.g., counseling, therapy, crisis intervention), and inquire about the steps needed to take to schedule an appointment.

Below we have included some demographic information which breaks down Population size, Race/Ethnicity, Age and Languages spoken. This information is crucial in our strategic plan because it helps the Council better understand the communities we serve and ensures that our efforts are impactful and relevant.

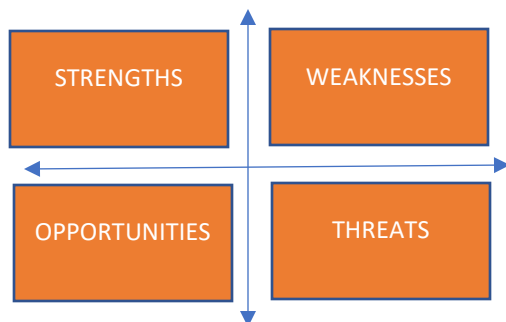
Armour Square			Total Populations 13,228				
Race and Ethnicity			Age		Language Spoken - English	Language Spoken - Spanish	Language Spoken - Chinese
<div>White (non-Hispanic)</div> <div>Hispanic or Latino</div> <div>Black (non-Hispanic)</div> <div>Asian (non-Hispanic)</div> <div>Other/Multiple Races (non-Hispanic)</div>	2,217	Under 5	551	4,784	316	6,679	
	558	5 to 19	1,974				
		20 to 34	2,682				
	1,545	35 to 49	2,346				
		50 to 64	2,571				
	8,423	65 to 74	1,373				
		485	75 to 84				858
	85 and over		872				
Bridgeport			Total Populations 33,186				
Race and Ethnicity			Age		Language Spoken - English	Language Spoken - Spanish	Language Spoken - Chinese
<div>White (non-Hispanic)</div> <div>Hispanic or Latino</div> <div>Black (non-Hispanic)</div> <div>Asian (non-Hispanic)</div> <div>Other/Multiple Races (non-Hispanic)</div>	11,405	Under 5	1,529	14,516	4,566	10,392	
	6,911	5 to 19	4,696				
		20 to 34	8,855				
	941	35 to 49	6,926				
		50 to 64	5,987				
	13,276	65 to 74	3,516				
		653	75 to 84				1,060
	85 and over		618				

McKinley Park		Total Populations 15,479				
Race and Ethnicity		Age		Language Spoken - English	Language Spoken - Spanish	Language Spoken - Chinese
<div>White (non-Hispanic)</div> <div>Hispanic or Latino</div> <div>Black (non-Hispanic)</div> <div>Asian (non-Hispanic)</div> <div>Other/Multiple Races (non-Hispanic)</div>	2,211	Under 5	686	4,831	6,298	3,164
	8,514	5 to 19	2,766			
		20 to 34	3,447			
	279	35 to 49	3,086			
	4,265	50 to 64	3,668			
		65 to 74	1,040			
	210	75 to 84	576			
		85 and over	210			

Near South Side		Total Populations 28,216				
Race and Ethnicity		Age		Language Spoken - English	Language Spoken - Spanish	Language Spoken - Chinese
<div>White (non-Hispanic)</div> <div>Hispanic or Latino</div> <div>Black (non-Hispanic)</div> <div>Asian (non-Hispanic)</div> <div>Other/Multiple Races (non-Hispanic)</div>	14,302	Under 5	1,142	19,604	985	1,204
	1,500	5 to 19	2,737			
		20 to 34	8,900			
	6,716	35 to 49	6,994			
	4,284	50 to 64	4,939			
		65 to 74	1,709			
	1,414	75 to 84	1,580			
		85 and over	215			

The below SWOT Analysis has been valuable for our council because it helps us evaluate internal and external environments, guiding our strategic decision-making.

SWOT Analysis



Strengths	Weaknesses
Detox facility	Lack of community awareness of services
Inpatient & Outpatient facilities	Employment Opportunities
Mentors and role models	Stigma
Partnerships between recovery/non recovery organizations	Housing opportunities
Certified Peer Specialist	Transportation
Residential treatment Facilities	Involvement of Family and community in planning services
Continuing recovery support services	Lack of awareness of Substance use education
Variety of treatment options	Lack of family support education
Grief support	Limited number of providers
Diverse service providers	Knowledge of Medicated Assisted Treatment (MAT) and Harm reduction techniques
Opportunities	Threats
Partnership Collaborations	Funding for Housing
Increase Community Sober events	Lack of family support
Community Education events	Stigmas
Improve the building of partnerships	Lack of employment
More funding/Grants	Resources spread thin
Increase overall outreach to family and other natural supports	