



Recovery Rocks!

STRATEGIC PLAN-FY25 March, 2025

BCRC ROSC Vision: Working together to build and maintain safer and healthier communities of recovery and hope.

BCRC ROSC Mission: To empower the Bond County communities to support prevention and recovery through awareness, policy, education, stigma reduction and access to quality services.

Introduction

From the ROSC Council Network: “The Recovery-Oriented System of Care (ROSC) Councils are a coordinated network of community-based services and supports that is person-centered and builds on the strengths and resiliencies of individuals, families, and communities to achieve recovery and improved health, wellness, and quality of life for those with or at risk of substance use disorders. The central focus of a ROSC is to create an infrastructure, or “system of care”, with the resources to effectively address the full range of substance use problems within communities. The goals of the Illinois ROSC include:

- *Building a culture that builds and nurtures recovery
- *Building capacity and infrastructure to support a recovery-oriented system of care
- *Developing commitment to implement and sustain a recovery-oriented system of care”

We strongly believe:

- *Recovery is possible!
- *Individuals may have many paths to recovery and recovery can look different for everyone.
- *People in recovery and their families can and should determine the services they need.
- *Strong recovery communities translate to improved community health outcomes.
- *Addressing co-occurring mental health, economic, and social issues to create an integrated approach to recovery can improve outcomes for people struggling with Substance Use Disorder.
- *Words matter. Addressing stigma around recovery, Medicated Assisted Recovery (MAR), and substance use disorder (SUD) can help increase understanding and opportunities for life in long term recovery.

Demographics:

Bond County is described by its citizens as small but mighty. As one of Illinois’ smallest counties in both size and population, Bond County is described by many citizens as a conservative, service-minded, and generous community used to pulling itself up by its bootstraps and being self-reliant. In terms of land use, Bond County is largely agricultural with just over 70% of its 245,100 acres zoned as agriculture. Interestingly, because of Bond County’s geographic adjacency to Madison and other counties with much larger populations, it is often considered to be a “metro-urban county” as defined by the state of Illinois; however, many citizens of Bond county would define their community as rural which is further supported by the role agriculture has played in their economy, lifestyle, and culture over the last several decades.

County Data

County Name:	Bond County
Total Population 2024	16,576
Total Population 2010	17,768
Percentage Population change 2010 - 2023	-7%
Urban- Suburban- Rural	59.6% Rural
County Seat	Greenville

Source: U.S. Census Quick Facts, 2023

<https://www.census.gov/quickfacts/fact/table/>

State legislative districts represented in **Bond County**:

Bond County: Senate District: 55

Representative Districts: 109, 110

2024 Census Data

Race & Ethnicity	County: Bond	Illinois
American Indian/Alaskan Native	.7%	1.3%
Asian	.7%	6.4%
Black or African American	6.7%	13.7%
White	89.9%	75.3%
Two or More Races	1.9%	3.1%
Hispanic/Latino	3.9%	19.5%
Other Data		
Median Household Income	\$61,603	\$78,538
Households with Internet	85.1%	89.7%
Persons without Health Insurance	6.4%	9.5%
Veterans	897	16,569,149
Rental Units (% of housing considered rental)		

Source: U.S. Census Quick Facts, 2024

Overdose Data

Overdose Data	2018	2019	2020	2021	2022	2023	2024
Fatal – Bond County	4	2	3	6	3	2	3
Non-Fatal (List County)							

Source: Opioid Data Dashboard, 2024, Bond County Coroner Data

<https://idph.illinois.gov/opioiddatadashboard/>

Other Data

	County: Bond
Is there a Drug Court?	No
Is there a Safe Passages/Deflection Program?	No
Is there a Juvenile Detention Center?	No
Is there a Juvenile Justice Council?	No
Drug Task Force Coverage?	Yes

Our strategic goals for the next 3-5 years are centered on three main concepts:

1. STIGMA
2. RCO DEVELOPMENT
3. EQUITY

SWOT

Based on review of community surveys, participant interviews, other county needs assessments, resource/assess mapping, and gap analysis; Bond County Recovery Council has identified these strengths, weaknesses, opportunities, and threats.

S

Strengths

Good education about SUD for those seeking information. Resource lists are widely available. Community is ready to be involved. People with lived experience engage with the Council. BCRC has a known presence in the community.

W

Weaknesses

Lack of MAR Education. Harm Reduction beyond Narcan. Education on where to find help. Lacking Youth Education and Prevention. Stigma remains a problem

O

Opportunities

Engagement opportunities with Food Pantry, Providers, Judicial System, Schools, Parks & Recreation, Advisory Board

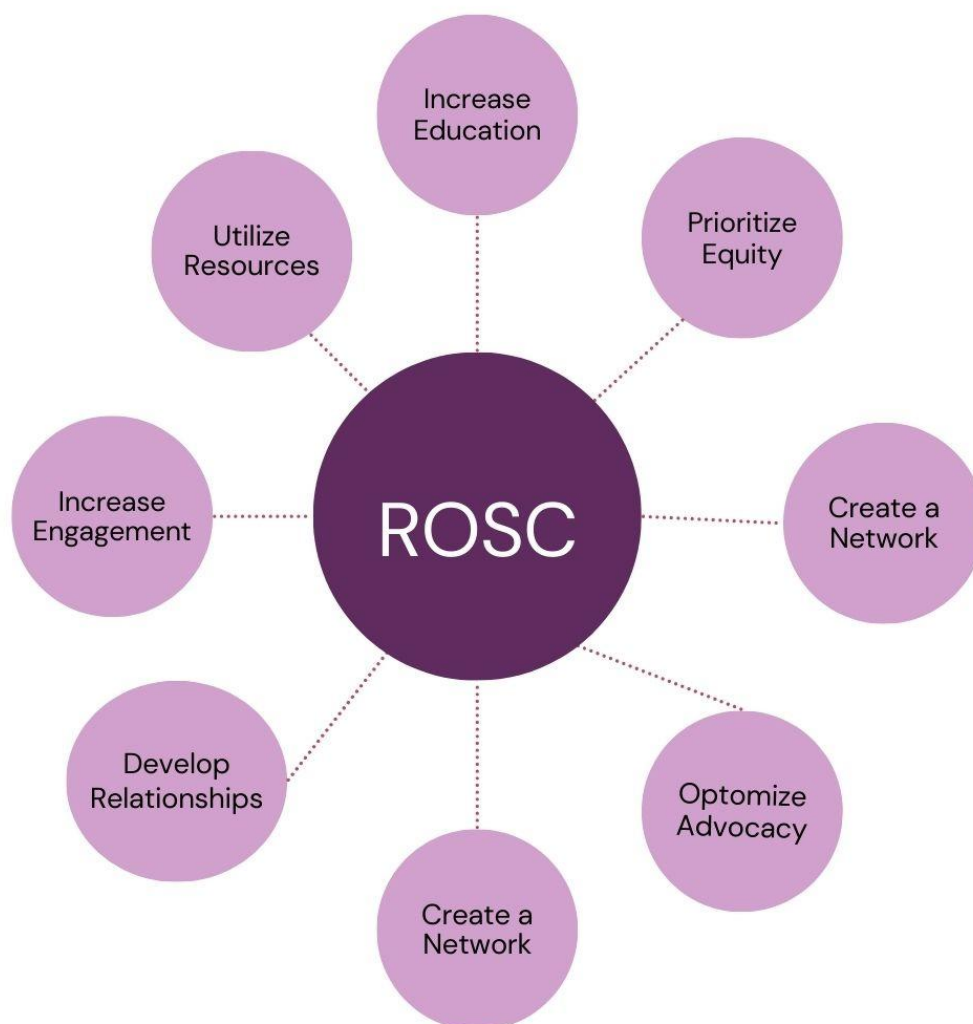
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Threats

Politics, Lack of Education, Stigma, Denial of schools that there is a problem, Probation Department, Misinformation, Sustainability through Funding.

Updates to the Bond County Recovery Council ROSC Strategic Plan was made in collaboration with members of the Council and Community collaboration.

Throughout our planning, the focus has remained on actionable items with the possibility of the most impact.



Goals, Objectives, Strategies and Outcome Measures

Goal #1-Address STIGMA Surrounding Substance Use

Objective 1: Expand on previous year success with monthly ROSC Council Meetings. The goal of the council is to facilitate networking, and awareness of regional recovery efforts and services available currently. Continue to build increased attendance and participation from People with Lived Experience (PLEs) and local service providers.

Strategy 1: Host monthly hybrid ROSC Council meetings at the Greenville SMART Center on the 2nd Tuesday of each month offering both in person and Zoom options.

Strategy 2: Host guest speakers at council meetings to foster increased membership, awareness and a collaborative spirit around the work we are doing.

Strategy 3: Grow regular council participation by 10% in Year 4 to an average of 22.

Strategy 4: Maintain involvement of PLEs and grow PLE Council participation Through increased outreach. Add 2-4 new Council participants with lived experience per year.

Outcome Measures:

- Did we successfully grow our ROSC Council by the desired metrics?
- Did we increase involvement from PLEs?
- Did our Council serve as a forum for expanded awareness of recovery supports and services?
- Did we maintain and share monthly Meeting Minutes, provide relevant guest speakers, and obtain appropriate signed MOUs from members?

Objective 2: Bond County Recovery Council to have stigma reduction messaging on 50-100 yard signs in multiple Bond County townships.

Strategy 1: Bond County Recovery Council Advisory Board members (PLEs) to design art and messages for yard sign campaign.

Strategy 2: Coalition Member will contact Johnson Signs for cost information for yard signs.

Strategy 3: We will contact businesses and townships about displaying signs in public areas.

Strategy 4: Council members will put completed signs in the approved areas.

Outcome Measures:

- Did the Advisory Board design stigma reducing messages?
- Were we able to secure funding to purchase the signs?
- Are people in the community seeing the yard signs with Anti-Stigma messaging?

Objective 3: The Bond County Recovery Council will develop a “Anti-Stigma” Campaign that will have several phases to it. The first step is creating a video of People with Lived Experience from Bond County sharing about their experiences with Stigma.

Strategy 1: Our “Stigma Workgroup” will brainstorm to come up with ideas for the name of the Campaign. When they have narrowed it down to 3 choices, we will take a poll from all members of the Council to choose with final winner.

Strategy 2: We will engage our Advisory Board (made up of people with lived experience) for suggestions of 6 individuals that we could interview for our video.

Strategy 3: We will start by filming PLEs as they share how they have been impacted by Stigma.

Strategy 4: We will take clips of the interviews to create a short 3-5 minute video on Stigma that will be shared on YouTube.

Outcome Measures:

- What did we come up with for the name of our Campaign?
- Were we able to successfully interview 6 individuals with Lived Experience?
- Did we create a moving and powerful video for our Anti-Stigma Campaign?
- How many time is our video viewed?

Objective 4: The Bond County Recovery Council will continue with their Anti-Stigma Campaign by creating buttons people can wear with Anti-Stigma messages, have table tents in local businesses with a QR code that takes you to the video, have stickers and car clings with Anti-Stigma messages, and create Anti-Stigma posters to hang throughout the community.

Strategy 1: Work with our Advisory Board to come up with Anti-Stigma messages that we want to put on buttons, stickers and car clings.

Strategy 2: Create a poster to hang up in the community.

Strategy 3: Contact printer to get all of our items made. We are able to make our own buttons with our button maker.

Strategy 4: Ask our Council members to help with distributing all of the items throughout the county.

Outcome Measures:

- How many people do we see wearing their buttons?
- How many cars do we see with car clings in the windows?
- How many businesses have posters up or clings in their windows.
- How many people have clicked on the QR code to watch the video

Objective 5: Increase the reach of the Anti-Stigma message by giving interviews to local media outlets and through social media.

Strategy 1: Bond County Recovery Council will give an interview to the local radio station WGEL for their Sunday morning community service program.

Strategy 2: Bond County Recovery Council will do at least 2 interviews with the City of Greenville social media specialist, Mia Emken to discuss the effects of Stigma in our community.

Strategy 3: Be a guest on the Chamber of Commerce podcast to discuss how Stigma in the community makes recovery more difficult.

Strategy 4: Share Anti Stigma message through the Bond County Recovery Council's Facebook page.

Outcome Measures:

- Did we give an interview to WGEL and what date did it run?
- Did we have at least 2 interviews with the city of Greenville?
- Were we able to be a guest on the Chamber podcast and how many people listened to the podcast?
- How many Anti-Stigma messages did we include on the BCRC Facebook page? How many times were they viewed and shared?

Goal #2-Enhance Recovery Support Networks through RCO and ROSC Collaboration

Objective 1: Continue meetings with the Next Network, an RCO serving Montgomery and Macoupin Counties to extend their services to Bond County.

Strategy 1: Meet monthly with our "RCO Development Work Group" which includes the Director and staff from the Next Network.

Strategy 2: Identify through our meetings all of the services that are currently being provided by the Next Network in Montgomery and Macoupin counties.

Strategy 3: Discuss which of the services that we would like to bring to Bond County to start with.

Strategy 4: Develop a plan with dates that we can begin.

Outcome Measures:

- Create a list of services that are currently being provided by the Next Network.
- List of services that have potential to be provided in Bond County.
- Keeping meeting notes for all of our monthly meetings.

Objective 2: Have conversations with local stakeholders as to why a Recovery Community Organization would be beneficial in Bond County and positive change that could be brought to Bond County.

Strategy 1: Have a meeting with Prairie Counseling Center (which is part of the Bond County Health Department) to gain support of the Next Networks programming.

Strategy 2: Have a meeting with the City of Greenville as to the benefit of having a Recovery Community Organization working in Bond County.

Strategy 3: Present to the County Board information on the Next Network and the projects that they are doing in Macoupin and Montgomery County that could benefit Bond County.

Strategy 4: Have a Town Hall style meeting with member from the community to show benefits of an RCO.

Outcome Measures:

- Attendance will be taken at each of these meetings
- Keep notes from each of the meetings showing the information that was presented to each group.
- Ask for feedback and opinions of everyone who attends these meetings.

Objective 3: Have a discussion with the Next Network about a physical space to be located in Bond County.

Strategy 1: ROSC can support this by arranging meetings with the Next Network, Bond County Recovery Council, and key player identified in the community.

Strategy 2: Develop a plan with a time table for when we can make this happen.

Strategy 3: Discuss with Next Network how they were able to acquire their physical locations and how those are funded.

Strategy 4: Reach out to local real estate entities in Bond County to help locate possible physical locations that may be available in Bond County.

Outcome Measures:

- How many meeting were we able to facilitate between the Next Network and key stakeholders in Bond County?
- Did local real estate agents have any information or ideas on physical locations in Bond County that would be suitable?
- Did we keep accurate records of all meetings and connections that were made?

Objective 4: Partner with Next Network to understand where their funding comes from and how Bond County can create some funding streams to support the efforts of the RCO in Bond County.

Strategy 1: Meet with Next Network to find out all of the funding streams that they are using to support their RCO.

Strategy 2: Create a detailed budget for the of expenditures we could expect from providing services through the Next Network.

Strategy 3: Identify possible grants that could be applied for that would support the efforts of the Next Network to expand into Bond County.

Strategy 4: Request a meeting with the Bond County Board to discuss the potential use of Opioid Settlement funds to support RCO development.

Outcome Measures:

- Do we have a list of all of the funding streams that the Next Network has access to?
- Have we created a budget for an RCO in Bond County?
- Is the Bond County Board willing to delegate funds from the Opioid Settlement Funds to be used for Next Network expansion of their RCO?

Goal #3-Prioritizing Equity in Rural Communities

Objective 1: : Ensure people with substance use disorder have reliable affordable and accessible transportation to essential services like healthcare, jobs, food and recovery meetings.

Strategy 1: Create flyers, volunteer forms and social media outreach to recruit community volunteers with vehicles for transportation support.

Strategy 2: Seek sponsorship with a car dealership to receive a donated vehicle to support recovery community and aid with transportation needs.

Strategy 3: Create Rideshare matching where volunteers share rides through an app to connect individuals to services.

Strategy 4: Continue to collaborate through monthly transportation meetings and develop solutions to aid transportation efforts.

Outcome Measures:

- Monitor number of community volunteers/stakeholders added to council
- Monitor number of gas cards given as incentive for transportation support
- How many volunteer forms were returned?
- How many flyers and promotional items were given away?

Objective 2: Enhance opportunities for healthy and nutritional food supplies to people with lived experience throughout Bond County.

Strategy 1: BCRC Advisory Board and recovery community develop and maintain their own nutritional garden for a sustainable summer food source.

Strategy 2: Create BCRC social media page to share recipes, sales ads, cooking videos and local food resources for community engagement.

Strategy 3: Develop a monthly meeting with community churches, health dept, business leaders and community members to continuously collaborate with ideas for better food resources.

Strategy 4: ROSC to support and promote the free community meals at First Baptist Church.

Outcome Measures:

- Did we maintain successful engagement through our social media page?
- Did we build new relationships with community stakeholders and community members?
- How much food was utilized from community garden?

Objective 3: Promote successful education materials and training to promote job equity for a recovery community.

Strategy 1: Partner with local community college, businesses and job training programs to provide skill building opportunities

Strategy 2: Develop peer mentorship and job coaching with community business leaders to support PLE's re-entering the workforce.

Strategy 3: Continue to promote Stigma conversations and campaigns throughout the community.

Strategy 4: Develop employer training educational resources to encourage work friendly environments for recovery community.

Strategy 5: Create a work friendly resource manual for the recovery community as support.

Outcome Measures:

- Did PLE's find employment in area work friendly environments?
- Did community businesses become more open minded to recovery work friendly environments?
- How many resource manuals were given out?

Objective 4: Develop a ROSC Town Hall meeting to engage with community residents, stakeholders, and law enforcement for collaborative engagement.

Strategy 1: Create an open platform to discuss ROSC updates and collaborate new ideas to build a connected community of recovery.

Strategy 2: Promote inclusive Town hall meetings through social media, radio, flyers, recovery groups, BCRC meetings and public signs.

Strategy 3: Invite Keynote Speakers, Town Leaders, Stakeholders, PLE's and Council members to share insight, testimonies, stigma presentation and education on panel discussions.

Strategy 4: Provide resources from BCRC, and local stakeholders on table to ensure everyone is aware of community resources.

Outcome Measures:

- How many new relationships has the council built?
- How many flyers, brochures and resources were handed out?
- How many people are attending the Town Hall meetings?
- What was the topic most received during panel discussion?

Objective 5: Secure affordable housing for the PLE's in Bond County Community.

Strategy 1: Continue hosting monthly housing meetings to collaborate with stakeholders, ministerial alliance and other ROSC groups to develop ideas for a RCO, affordable housing and/or shelter for recovery PLE's.

Strategy 2: Research vacant building properties for possible renovations to assist unhoused PLE's

Strategy 3: Host educational platform for community landlords to encourage them to offer affordable housing for PLE's

Strategy 4: Continue to hand out unhoused bags and resources of shelters for those unhoused in the community.

Outcome Measures:

- How many unhoused bags were given away?
- Have any community landlords been added to ROSC Council?
- Has anyone displaced gained housing or shelter since ROSC efforts?

In Conclusion:

We continue to achieve and make progress on the goals and strategies identified in the first years of the Bond County Recovery Council ROSC. We continue to work to develop the capacity to continue to work on these goals.

With the ongoing support of our ROSC Council, a growing network of PLEs, and collaboration with other recovery services and resource, the Bond County Recovery Council ROSC is laying the foundation for our community to build a thriving RCO and continue to support person-first paths to recovery.

We will continue to review and update this document year after year to track our progress and target future opportunities to improve recovery outcomes and awareness in Bond county.

Social Media Links:

Facebook:

<https://www.facebook.com/BondCountyRecoveryCouncil>