

Strategic Plan

Clark and Cumberland County ROSC Council

Region: ROSC Region 4

Lead Agency: Hour House

County: Clark and Cumberland County

Contacts:

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Jenna Hays, ROSC Supervisor

Purpose of the Strategic Plan:

- The Clark and Cumberland County Recovery Oriented Systems of Care (ROSC) Strategic Plan outlines targeted goals, objectives, and activities designed to address gaps identified in the community needs assessments. This plan aims to guide efforts in reducing stigma, expanding recovery support services, and strengthening systemic interventions for individuals facing substance use disorder (SUD).

Goal A: Maintain a ROSC Council for Clark and Cumberland Counties. (Ongoing)

Objective 1: Continue to recruit and maintain community stakeholders for ongoing ROSC council membership.

***Activity 1:** Contact potential ROSC Council members via phone, email, face-to-face interactions, letter, and text message to set up meet and greets to educate on the ROSC concept. (Ongoing)*

***Activity 2:** Create and maintain social media platforms to reach potential ROSC Council members. (Post on the Facebook page 3 times a week.)*

***Activity 3:** Utilize local newspapers and radio advertisements to raise awareness about ROSC and keep the community informed about current events. Additionally, distribute yard signs in both communities to promote ROSC. (Aim to publish at least one article or announcement each week.)*

Objective 2: The ROSC Council will stay in consistent communication with all ROSC Council members and community key stakeholders. (Ongoing)

***Activity 4:** The ROSC Council Coordinator will set calendar dates for ROSC Council meeting throughout FY26.*

***Activity 5:** The ROSC Council Coordinator will maintain and continue to update the ROSC Council stakeholder membership email mailing list to communicate with ROSC Council members.*

***Activity 6:** The ROSC Council Coordinator will maintain consistent contact with existing ROSC council members by providing updates and reminders for*

upcoming ROSC Council meetings, activities, and events.

Activity 7: Within 5 business days of each council meeting, send meeting minutes to all ROSC Council members.

Activity 8: Two weeks prior to the council meeting, send a reminder to each ROSC Council member and again 1-3 days before each meeting.

Activity 9: The ROSC Council will identify missing key stakeholders and organizations that are not represented on the ROSC Council membership list and educate them one-on-one about the ROSC concept.

Activity 10: ROSC Council members will reach out to non-attending members or community stakeholders to increase the ROSC Council membership.

Goal B: The ROSC council will continue to recruit and fulfill required stakeholder sectors. (Ongoing)

Objective 3: The ROSC Council will have 2 people representing each stakeholder sector by July of 2027.

Activity 11: Create a list of stakeholders in the county to identify gaps in the county to reach out to.

Activity 12: By January 2027, 75 % of the stakeholder sectors will be fulfilled.

Activity 13: Engage in ongoing discussions with council members about key organizations or agencies that are currently not represented on the ROSC Council.

Objective 4: The ROSC Council will monitor the retention and contribution of council members monthly.

Activity 14: Provide an attendance sheet at each council meeting and event to ensure stakeholder representation.

Activity 15: The ROSC Coordinator will keep documentation of events the council members partake in or contribute to.

Activity 16: The ROSC Coordinator and ROSC Recovery Navigator will reach out to council members who have not been in attendance for meetings or events and follow up with them.

Goal C: Identify local ROSC Council community needs. (Ongoing).

Objective 5: The ROSC Council will coordinate a meeting each year to identify strengths and barriers annually.

Activity 17: Provide a meeting for all stakeholders to identify the top five strengths and barriers.

Activity 18: Send the strengths and barriers list to the ROSC Council members via e-mail.

Objective 6: The ROSC Council administration will conduct a Community Needs Assessment annually.

Activity 19: Conduct ongoing formal and informal Community Needs Assessment to identify additional gaps and barriers that could prevent a person from entering and maintaining long-term recovery.

Activity 20: Compile and distribute the Community Needs Assessment data to local stakeholders.

Goal D: Strengthen Support Systems for Individuals in Recovery. (1–3-year goal, Both Counties)

Objective 7 (Clark Specific): ROSC Council will provide advocacy to explore the establishment of a local Drug Court in Clark County, engaging legal and judicial stakeholders to build support.

Activity 21: Council members will provide advocacy and assistance in establishing local Drug Court.

Activity 22: Assistance with assessing buy-in of judicial system.

Activity 23: Identify barriers to additional services, resources, and self-help groups needed to sustain a Drug Court.

Activity 24: Assist in seeking out additional funding sources as needed.

Activity 25: Conduct at least three stakeholder meetings within 12 months to assess judicial buy-in. *(Complete by end of year one).*

Activity 26: Secure formal support from at least one judicial or legal stakeholder within 15 months.

Activity 27: Establish a subcommittee of key stakeholders within six months to guide the Drug Court development.

Activity 28: Ensure the subcommittee meets bi-monthly to outline support services, track progress, and address challenges.

Objective 8: (Clark County) Collaborate with HRC and the local recovery community to strengthen advocacy efforts.

Activity 29: Work with HRC, local recovery groups, and law enforcement to leverage existing recovery community networks and harm reduction programs.

Activity 30: Partner with HRC, participating in events and trainings they are hosting in Clark County.

Objective 9: (Cumberland County) Assist in the establishment of a deferment program for justice-involved individuals.

Activity 31: Collaborate, guide and provide connections for the judicial system to design a deferment program. *(Draft initial proposal within 18 months).*

Activity 32: Educate law enforcement and court officials on the benefits of treatment alternatives. *(Conduct at least two training sessions annually)*

Activity 33: Assist in creating a establish referral pathway workflow from law enforcement to treatment. *(Implement within 18 months to 2 years)*

Activity 34: **Work with law enforcement to develop a system** to monitor and evaluate the effectiveness of the deferment program, making necessary adjustments to improve outcomes. *(Ongoing.)*

Activity 35: Assist in promotion of the deferment program to increase participation in the program and track promotion through community engagement. *(Begin enrollment upon program launch.)*

Goal E: Enhance Harm Reduction Strategies (1-3-year goal, Both Counties)

Objective 10: Expand harm reduction services.

Activity 36: Increase public awareness about access to Narcan and harm reduction resources. Host Narcan trainings quarterly and provide updated lists with Narcan display site locations.

Activity 37: Maintain and expand Narcan display sites throughout the community. Increase display sites from 5 to 10 in Clark County and from 5 to 10 in Cumberland County within the first 12 months and evaluate expansion

opportunities annually.

Activity 38: Provide harm reduction training for law enforcement and first responders. Conduct at least one training session per year.

Objective 11: Advocate for the implementation of a needle exchange program. (Clark County)

Activity 39: Work with the Clark County Health Department, law enforcement, and public health officials to assess the feasibility of a needle exchange program. Complete feasibility assessment within 12 months.

Activity 40: Conduct educational meetings and presentations to address misconceptions and highlight public health benefits annually.

Activity 41: Develop a comprehensive report in partnership with the Clark County Health Department demonstrating the need for a needle exchange program.

Activity 42: Finalize and present the report within 24 months.

Goal F: Enhance the recovery capital in Clark and Cumberland Counties by supporting the efforts being made by ROSC Council. (3-5+-year goal, Both Counties)

Objective:12 Explore recovery housing options for both counties.

Activity 43: Communicate with local agencies and organizations to analyze the need for safe, sober living locally in the community.

Activity 44: Identify recovery homes in surrounding counties and build potential partnerships.

Activity 45: Identify landlords in both counties and facilitate meetings to discuss potential safe and sober living opportunities for individuals and their families.

Activity 46: Aid community resource agencies in developing safe and sober living resource guides.

Activity 47: Work with landlords to establish sober living opportunities. *Secure commitments from at least two landlords within 18 months and establish one operational sober living home within three years.*

Activity 48: Educate the community on the importance of recovery housing and address NIMBY concerns. Host a community meeting to dispel misconceptions, reduce stigma and access buy-in in the first 6 months and continue as needed.

Objective 13: Increase availability of sober recreational activities

Activity 49: Partner with local businesses and community centers to create sober social events. Host one event or training monthly.

Activity 50: Develop a community calendar highlighting sober-friendly activities. Develop calendar within 3 months and update annually.

Activity 51: Promote and expand participation in sober recreational activities through outreach efforts, including social media campaigns and local partnerships.

Objective 14: Establish reliable and accessible transportation options

Activity 52: Assist in developing a volunteer-based transportation model by collaborating with local organizations and coalitions to recruit and coordinate driver volunteers. Identify initial volunteer drivers within 6 months and expand as needed.

Activity 53: Advocate for the expansion of public bus system operation hours to better accommodate individuals needing transportation to services. Engage with local transit authorities within 3 months.

Activity 54: Partner with local churches and faith-based organizations to utilize church buses for transportation assistance. Establish at least one church-based transportation partnership within 12 months.

Activity 55: Explore options with the public transportation system on how to implement a free loop transportation service to connect key community locations, such as treatment centers, recovery meetings, and essential services. Launch pilot program within 24 months and assess effectiveness for potential expansion.

Goal G: Expand early intervention efforts for at-risk populations. (1-3-year goal, Both Counties)

Objective 15: Strengthen prevention partnerships to improve early identification and support

Activity 56: Partner with local prevention programs to develop and distribute educational brochures for social workers, school counselors, and healthcare providers to help identify at-risk youth and provide families with substance use disorder (SUD) resources. Develop and distribute materials within 6 months.

Activity 57: Work with schools and youth organizations to provide training for staff on recognizing early signs of substance use risk and effectively utilizing prevention resources. Conduct at least one training session annually.

Activity 58: Collaborate with community-based organizations to ensure parents and caregivers have access to prevention resources and support services. Establish a resource-sharing agreement with at least two organizations within 12 months.

Objective 16: Increase awareness and information for prevention, health promotion, treatment, and recovery support in Clark and Cumberland Counties.

Activity 59: Distribute state and national information campaigns annually.

Activity 60: Coordinate local resource information campaigns.

Activity 61: Participate in area health and wellness resource fairs and information campaigns. Attend at least two health fairs or resource events annually to promote early intervention and recovery support.

Activity 62: Distribute ROSC information brochures and resource guides. Print and distribute at least 100 brochures/resource guides per county annually to key community partners, probation departments, and libraries.

Activity 63: Provide local resource information on where and how to access recovery related services and supports on the ROSC Council social media page.

Activity 64: Work with partnering agencies to share social media posts and educational materials.

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