



Community Outreach Plan

Outreach strategy	Responsible Person	Intended Audience	Method of Dissemination	Frequency
ROSC Council Meetings	Leann	Anyone with a vested interest and desire to work and collaborate to support our ROSC Council Mission.	Zoom Meetings	Monthly
Collaboration and Education	Leann & ROSC Leaders	The ROSC Council will work together with community leaders and partner agencies to ensure our community is receiving the most up to date information and trainings to work towards improving supports and services.	Zoom calls, In-person trainings, phone calls, social media and email blasts	As needed
Community Events	Leann & ROSC Leaders	General Public. The ROSC Council will work together to provide opportunities for the community to come together in safe space where recovery is nurtured.	Community calendars, social media, flyers, word of mouth, radio	4-6 times a year
Council Recruitment	Leann & ROSC Council	We empower the ROSC Council to get more people involved. Our goal is to find the champions in our communities and get them to the table.	Word of mouth and ROSC marketing materials	Whenever possible
Empowering the Recovery Community	Leann & PLE Team	Our goal is to empower people in recovery to share their stories of success to reduce stigma and instill hope in those still struggling with substance use challenges.	Social media, community events, ROSC Council Meetings	As much as possible

KEY COMMUNITY STAKEHOLDERS

- People and families with lived experience
 - 1). Engage PLE's and families and make services and supports known. Involve local ROSC.

- Peer Support/mutual aid groups
 - 1). Increase awareness of ROSC and existing groups to further enhance PLE involvement.

- Health Department
 - 1). Health Departments in all four counties are aware of WCIR ROSC and what we do and are involved when applicable. This year our goal is to reengage Warren County and Henry County Health Departments.

- SUD & Mental Health Service Providers
 - 1.) All providers in all four counties are aware of WCIR ROSC and many are involved and know how to be involved.

- Law Enforcement, Probation Officers, and Drug Courts
 - 1). All are aware of WCIR ROSC and many participate on a regular basis. We keep open lines of communication at all times.

- Faith Communities
 - 1). Faith communities offer supports and reduce stigma in many ways. They have many connections, services and support to help those in the community.

- Elected Officials
 - 1). Many are aware of what we do and many participate in WCIR ROSC as well as networking with others.

- Local business owners
 - 1). Many are aware of our work and what we do. They are a great way to network and assist and help those in recovery.
- Schools
 - 1). Administrators and educators are aware of ROSC and offered to collaborate both in a recovery aspect as well as prevention and education on SUD & MH
- Media
 - 1). Media is informed of our mission and help to collaborate to promote the efforts of ROSC. Media is a great way to promote ROSC events and information.

Methods of Outreach

- Up to date contact information for lead agency staff
- Monthly ROSC meetings held on Zoom
- Social media, Facebook, Email, Zoom (continued growth and engagement)
- Networking with community via elected officials, providers, business owners and PLE's as well as families
- Attend existing community events and social services councils. Always be willing and ready to connect and seek new opportunities for growth and development
- Attend educational trainings as well as conventions and seminars whenever possible

Leann Courson

System of Care Coordinator

West Central IL County ROSC

leannc@bway.org

217-273-9731