### **Community Outreach Plan FY24 Douglas County ROSC Council (DCRC)**

Region: ROSC Region 4 Agency: Hour House ROSC County: Douglas County Contacts: ROSC Coordinator, Leanna Morgan ROSC Program Supervisor, Karen Cook

**Purpose of the Community Outreach Plan:** This plan explains the in-depth process of how the DCRC will provide outreach to their community and implement the concept of ROSC.

#### **Outreach Goals:**

- 1. Continue and maintain and engage local ROSC Council meetings.
- 2. Fulfill stakeholder required categories.
- **3.** Identify local ROSC Council community needs through ROSC Council meetings and utilizing our strategic goal.
- 4. Assist in increasing substance use treatment/recovery support options in the county.
- 5. Develop additional support systems for persons in recovery and their families.
- 6. Introduce recovery navigator services available for Douglas County.
- 7. Increase visibility of the Douglas County ROSC Council.
- 8. Increase sector representation in ROSC and welcome new membership.
- 9. Create opportunities for involvement in ROSC efforts.
- **10.**Reduce stigma surrounding substance use and recovery.
- **11.**Conduct community outreach to increase visibility of DCRC to the sectors identified in the communication plan.
- 12. Create awareness of ROSC deliverables.
- **13.**Promote sharing personal messages that recovery is possible.

#### **Outreach Objectives:**

- 1.a. Douglas County ROSC Council will continue to meet once a month.
- 1.b. Remain in consistent communication with ROSC Council members.
  - Send meeting minutes within 5 business days of each council meeting.
  - Send reminder of meeting 2 weeks prior.
  - Send additional reminder of meeting 3 days prior
  - Follow up throughout the month by phone, in-person one-on-one meetings, or email.
- 2.a. Recruit 2-3 people to represent each stakeholder sector or category.
  - Consult with council members to assist in identifying gaps in these sectors.
  - Increase membership by 1 new member each quarter.
- 2.b. Monitor retention of community stakeholders each month.
  - Document the council member participation in the Douglas Co ROSC Membership activity log.
- 3.a. Coordinate meetings with key stakeholders and people with lived experience to identify strengths and barriers to recovery in Douglas County.
- 3.b. Conduct ongoing formal and informal Community Needs Assessment.

- 4.a. Coordinate efforts to provide transportation for treatment services.
  - Communicate with the transportation committee.
  - Communicate with Dial-A-Ride.
  - Examine the Rural Transportation Toolkits developed by the statewide ROSC.
- 5.a. Facilitate collaboration between key stakeholders within Douglas County to encourage the organizations to work together.
- 5.b. Provide information campaigns to reduce stigma and provide support to persons with substance use disorders.
  - Lease Bus Ads for Douglas County to promote Recovery Is Possible.
  - Distribute state and national information campaigns.
  - Coordinate local resource information campaigns as needed.
  - Participate in area health and wellness resource fairs and information campaigns.
  - Distribute ROSC information brochure and Douglas County membership ROSC brochure.
  - Collaborate with the Hour House Substance Use Prevention Team and Illinois Family Resource Center.
  - Provide SUD related webinar and additional training information to council members.
- 5.c. Increase awareness and information for health promotion around harm reduction and services.
  - Provide information on the ROSC social media page on where/how to access harm reduction services and programs.
  - Provide information in the ROSC Newsletter on where/how to access harm reduction services and programs.
  - Work with partnering agencies to share social media posts and educational materials.
  - Identify additional needs in the community to expand access to Narcan, Safe Needles, Fentanyl Test Strips, and other resources.
  - Partner with the Douglas County Health Department to increase distribution and training for Narcan (PROMPT).
  - Partner with the Douglas County Health Department to increase distribution and training for Fentanyl esting kits.
  - Partner with entities throughout Douglas County to increase distribution and training for Narcan through the Hour House Drug Overdose Prevention Program (DOPP).
  - Partner with Shalynn's Hope, Inc. to increase distribution and training for Narcan (DOPP).
  - Provide stakeholders updates on harm reduction services, supplies and resource guides.
- 5.d. ROSC Council will provide advocacy for a local Drug Court in Douglas County.
  - Meet with AOIC Board to retain information on how to establish a drug court.
  - Provide Support opportunities by providing connection to other local drug courts.
  - Promote education on Drug Court.

## **Outreach Goals:**

Douglas County ROSC has identified outreach goals for each type of communication method.

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Zoom     Utilize for one on one meetings and online trainings.       Council     Share council accomplishments, events, and resources       Include mission, vision, and purpose of ROSC     Encourage testimonies from persons with lived experience and their families.       Inform of meeting dates, times, and location for council meeting and subcommittee meetings     Inform of meeting dates, times, and location for council meeting and subcommittee meetings       Social Media     Facebook- Recovery is Possible East Central IL ROSC, Douglas County Newsfeed       Encourage sharing on additional platforms LinkedIn, Instagram, etc.     Douglas County Area Coalition (DCAC)       Douglas County Board Meeting     Douglas County Transportation Advisory Council       Douglas County Medical Reserve Corps (MRC)     East Central IL Deflection Initiative Planning Meetings       Recovery Support- Open Meetings     Other meetings additified that pertain to the mission of ROSC       Word of Mouth     Encourage council members to invite others to attend ROSC meetings and/or ROSC events       ROSC Brochure- English and Spanish     Recovery Navigator Brochure- English and Spanish       PDF)     Education and Event Flyers       PDF)     Education and Event Flyers       PDF)     Harm Reduction Materials-Narcan, Fentanyl Testing, Xylazine, etc.       Quick Resources and Find Treatment Guides		To inform of available trainings, grant opportunities, etc.
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		Other methods determined by the ROSC Council

# **Outreach Strategies and Audience:**

Outreach Strategy	Outreach Goal	Audience	Timeline	Responsible Persons
E-mail communication with council members, meeting	Develop and maintain local ROSC Council meetings. Maintain consistent retention of ROSC Council	lived experience	weekly	Coordinator
reminders	Members. Increase awareness about the ROSC Council.			
Attend county board meetings	Identify Community needs voiced during these meetings and develop supportive measures.	Key stakeholder, Persons with lived	quarterly	Coordinator, Council Members
	Identify local stakeholders. Provide resources and education materials for	experience		
Attend local chamber events	events when requested. Increase awareness of ROSC by participating in community events.	Key stakeholder, Persons with lived experience	bi-annual	Council Members
	Develop relationships with local community members.			
Attend	Facilitate discussion on the lack of transportation within the community.	Douglas Co.	quarterly	Coordinator, Council Members
Transportation Advisory Council	Assist in identifying solutions to the transportation barrier.			
meetings	Provide resource information related to SUD and Recovery.			
Attend East Central IL	Facilitate discussion on the importance of deflection.	Key stakeholder, Persons with lived experience	bi-annual	Coordinator, Council Members
Deflection Initiative Planning	Provide resource information related to SUD and Recovery.			
meetings	Develop relationships with local community members.			
Attend Douglas	Provide resources and education materials for events when requested.	Key stakeholder, Persons with lived experience	bi-annual	Coordinator
County Medical Reserve Corps (MRC) meetings	Increase awareness of ROSC by participating in community events. Develop relationships with local community members.			
Attend Douglas County Area Coalition (DCAC) meetings	Provide resources and education materials for events when requested.	Douglas Co.	quarterly	Coordinator, Council Members
	Increase awareness of ROSC by participating in community events.			
	Develop relationships with local community members.			
	Increase awareness about the ROSC Council.	Douglas Co. SUD high risk	quarterly	

Attend local Recovery Support open meetings	Identify Community needs voiced during these meetings and develop supportive measures. Develop relationships with local community members.	individuals, Persons with lived experience		Coordinator, Recovery Navigator
Develop and maintain a schedule for recovery navigator	Assist in increasing substance use treatment options in the county. Identify additional barriers to recovery. Provide education and support to those with lived experience and family members.	Douglas Co.	weekly	Coordinator, Recovery Navigator
Assist in	Increase PLE participation for the ROSC Council. Assist in increasing substance use treatment options in the county.			Coordinator,
discussion of medication assisted recovery	Network with other treatment agencies. Provide education and training as needed for all sectors involved.	Douglas Co.	monthly	Recovery Navigator
Candlelight Vigil- To honor those in recovery and those lost to overdose	Develop additional support systems for persons in recovery and their families. Reduce stigma surrounding recovery.	Douglas Co. & surrounding areas	August	Coordinator, Council Members
Social Media presence- SUD/Recovery Education	Develop additional support systems for persons in recovery and their families. Reduce stigma surrounding recovery. Promote sharing personal messages that Recovery is Possible. Provide education and awareness.	new and returning followers	weekly	Coordinator, Recovery Navigator, Council Members
Anti-Stigma Campaign- Billboard and Bus Ads to promote reduction of stigma	Develop additional support systems for persons in recovery and their families. Reduce stigma surrounding recovery. Promote sharing personal messages that Recovery is Possible. Provide education and awareness.	Douglas Co. & surrounding areas	FY24	Coordinator, Supervisor
Social Media presence- promote recovery navigator services	Develop additional support systems for persons in recovery and their families. Reduce stigma surrounding recovery. Promote sharing personal messages that Recovery is Possible. Provide education and awareness.	Douglas Co. SUD high- risk individuals	monthly	Coordinator, Recovery Navigator
Newspaper presence- promote	Develop additional support systems for persons in recovery and their families. Reduce stigma surrounding recovery.	Douglas Co. SUD high-	quarterly	Coordinator

recovery navigator services	Promote sharing personal messages that Recovery is Possible.	risk individuals		
	Provide education and awareness.			
Newspaper presence- Press releases in local newspapers to promote ROSC events	Encourage community members to engage with the ROSC Council.	Douglas Co.	quarterly	Coordinator
	Reduce stigma by providing education to the Community as a whole.			
Develop ROSC	Encourage ROSC Council participation and engagement.			
Council Newsletter	Increase awareness of resource information related to SUD and Recovery.	Douglas Co.	monthly	Coordinator
	Increase awareness of ROSC participation in community events.			
Resource Bags- to provide	Provide needed resources to community members.	Douglas Co. SUD high risk individuals, low-income Monthly, kickoff in Sept.		Coordinator, Recovery Navigator,
information to	Assist local agencies and stakeholders in reducing barriers to basic needs.			
those entering recovery (600 bags total)	Provide resource information related to SUD and Recovery.		Council Members	
bags total)	Increase the supportive efforts of ROSC			
Provide presentations of ROSC Strategic Plan.	Increase awareness about the concept and mission of the ROSC Council.	Persons with lived		
	Encourage community members to engage with the ROSC Council.	experience, Law Enforcement, Healthcare,	Minimum 5 times annually	Coordinator
	Increase the supportive efforts of ROSC	Judicial, Youth Organizations	unnuarry	