

Community Outreach Plan

Target Audience	Outreach Activity	Person Responsible
People with Lived Experience (PLE)	 Engage with PLEs by partnering with existing outreach (food pantries, mobile clinics) to share ROSC goals in each of the three communities in Massac County. Encourage participation and membership in the ROSC Council. Host meeting once per month for PLEs to share experiences, opinions, and ideas for the recovery community. Hold 2 free, sober, family event to engage with the recovery community and provide ROSC materials and resource information by June 30, 2024. 	Director and/or Coordinator, Coalition volunteers

Substance Use Disorder/ Mental Health Treatment Providers	 Partner for community-wide events to increase collaboration and awareness of the ROSC. Engage and encourage providers to participate in ROSC monthly meetings and events. Make all ROSC information available in local offices (brochures,newsletters, flyers, stigma reduction campaigns, and other harm reduction materials). 	Director and/or Coordinator, Coalition volunteers
Law Enforcement	 Encourage participation in monthly meetings to keep officers informed on what the ROSC is doing as well as how the ROSC may support their efforts. Provide harm reduction materials to officers 	Director and/or Coordinator, Coalition volunteers
Faith Based Organizations	 Present ROSC strategic plan and information at ministerial alliance meeting by March 2024 Provide resource materials and support to the local faith community. Collaborate on community wide events to provide support and resources. Invite and encourage participation and involvement in the ROSC and our activities. 	Director and/or Coordinator, Coalition volunteers

Judicial System (States Attorney, Judges, Public Defenders, and Pretrial Services)	 Invite and encourage participation in ROSC meetings. Keep informed on ROSC activities as well as resources and support we can offer. 	Director and/or Coordinator, Coalition volunteers
Business	 Present ROSC strategic plan and information at Metropolis Chamber of Commerce meeting by March 2024 Engage with and encourage participation in the ROSC. Provide ROSC information and harm reduction materials as well as offer trainings Encourage participation in stigma reduction campaigns (display yard-sign or window cling). Make Narcan available to and offer trainings to local business staff. 	Director and/or Coordinator
Civic Groups	 Present ROSC strategic plan to local Kiwanis and Rotary groups by March 2024 	Director and/or Coordinator
Government	 Present ROSC strategic plan to city councils in all three Massac County communities and county commissioners by March 2024 	Director and/or Coordinator