

West Central IL ROSC FY24

Communication Plan

Bridgeway Inc.

Mission/Situation Statement:

“Collaborating to build and empower communities of recovery.”

There is a lack of understanding in the counties we serve that “recovery happens within the community.” The development of a collaborating Recovery Oriented System of Care will work to create a culture that builds and nurtures recovery.

Vision:

- People can and do recover.
- Individuals and families determine the supports and services they need.
- Services and supports are continuous and cohesive across different phases of care, and are coordinated across various agencies involved in their delivery.
- Support of recovery is a community responsibility and value.
- There is inherent flexibility in the system, so it can be responsive to different pathways to recovery.
- Measuring quality and outcomes is a system priority.

Goals:

- Informed, educated and empowered individuals and communities.
- Determination of existing services available as well as the needs to expand necessary services in the areas of prevention, treatment, peer recovery support and systems improvement.
- Rich and diverse community partnerships.
- Increase in the number of people pursuing recovery, improving recovery capital to strengthen capacity to build and maintain lives in recovery and build recovery sustainability.
- Reducing stigma surrounding substance use disorder

Stakeholder Members:

- Persons with Lived Experience
- Bridgeway Inc.
- OSF Hospital: St. Mary’s, St. Luke’s and Holy Family
- Galesburg Police Department

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- Knox County States Attorney
- Knox County Health Department
- Galesburg Hospital Ambulance Service
- Regional Office of Education: #33
- Carl Sandburg College
- 708 Mental Health Board
- Birth to 5 IL
- Eagle View Health Systems
- Excel
- Safe Harbor
- Knox County Drug Court
- Henry County Mental Health Alliance
- Henry County Drug Court
- Salvation Army
- United Way
- Alternatives for Older Adults
- Jamieson Community Center
- WIRC- Victim Services
- Family Members and Friends
- Maranatha Chapel
- Galesburg PFLAG
- Henry County Probation
- Tristate Public Radio
- YES (Youth Empowerment Service)
- Oxford House Inc.
- Gateway Foundation
- Crossing Health Care
- Big Brothers Big Sisters of Warren County
- Community Hygiene Pantry
- Bright Side Clinic
- Knox County YMCA
- U of I Extension
- Abingdon Community Center
- City Select
- Knox County Probation
- Kewanee Probation
- Geneseo Parks and Rec
- Western IL WIOA
- Prairie State Legal Services

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- Knox County Jail
- Geneseo Marriage and Family Counseling
- Busy Mom's Daycare
- Geneseo Police Department
- First Baptist Church
- AA Bridging the Gap
- Galesburg Chamber of Commerce
- NA Public Information
- Unity Point (Trillium Place)
- Mayor of Galesburg
- Recovery Corps
- Kewanee City Council
- Jolt Harm Reduction
- Turning Point Children's Advocacy Center
- West Central IL AHEC
- Galesburg Rescue Mission
- Galesburg Community Foundation
- Banyon Treatment
- Prairie Communication Radio
- Riverside Treatment
- Freedom House

New Target Stakeholders:

Persons with Lived Experience

Graduates of Knox County Drug Court

Henry County Health Departments

Hammond Henry Hospital

Henry County YMCA

Mary Davis Home

Department of Children and Families

All County Emergency Services (EMT, police, fire)

Monmouth College

Knox College

Blackhawk College

Religious Organizations

Government Departments

NAACP

Housing Authorities

Pharmacy Representatives

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Community Members

Community Business Members

Position Message:

The economic toll of addiction in the state of Illinois is estimated to be greater than \$3.5 billion, even with 75% of individuals not receiving help. The Recovery Oriented System of Care will ensure a continued collaborative effort in Henderson, Warren, Knox and Henry counties in order to assist our communities in understanding substance use and also to assist individuals in receiving services and movement toward recovery.

Incentives:

- Bring public awareness to and education of substance use issues in our communities.
- Determine areas of deficiencies in our geographical area to advocate for necessary services.
- Empower existing services to best and successfully meet the needs of our communities.
- Connect those in need to appropriate, timely services.
- Engaging our communities in understanding the importance of recovery and wellness.
- Healthier and well communities.
- Communities that embrace recovery in collaborative efforts.
- RCO readiness

Outreach Methods:

- GSU Website
- Facebook
- E-mail Blasts
- Recovery Oriented System of Care Brochure
- Press Releases
- Radio Interviews
- Presentations
- Tables/exhibits at community/education/benefits events
- Trainings
- Town Hall meetings/discussions
- Rack Cards

Primary Spokespersons:

Leann Courson	System of Care Coordinator	Bridgeway Inc.
Vicki Rose	Director of Outpatient and Support Services	Bridgeway Inc.
Stacy Brown	Vice President of Behavioral Health Services	Bridgeway Inc.

Tool/Measures to Assess Progress:

- 12 productive local ROSC Council meetings over an 12-month period
- 2 Lunch and Learns
- State Collaborative Monthly Meetings
- 12 monthly e-mail blasts
- Distribution of ROSC Rack Card
- Participation of at least 7 persons with lived experience
- Update Needs Assessment
- SWOT Analysis
- Update Protocols
- Update Strategic Plan
- Participation in local community meetings
- Update GSU Website monthly
- Daily Facebook Posts
- 6 Social Sober Community Events
- Conduct RCO Community Readiness