

Winnebago County ROSC (WCR)

COMMUNITY OUTREACH AND COMMUNICATION PLAN

GLORIA J. PROWELL

Objective	Activity	Measure	When
Goal 1: Increase the involvement of family members and other natural supports in the Recovery process of loved ones			
Provide outreach to family members and natural supports in the community.	<p>Activity A. Point people in the direction of events such as Al-anon meetings and Celebrate Recovery.</p> <p>Activity B. Host community events at WCR location for those who would like to know more about supporting the recovery community and supporting their loved ones who are in recovery.</p>	Track the number of events held, participants and referrals to outside events.	<p>Start tracking during first event in new WCR space 3-2023</p> <p>Tally ongoing results quarterly</p>
Goal 2. Decrease Stigma in the community			
Increase knowledge of what People who are in Recovery experience on a human level before and during the recovery process.	<p>Activity: A. Create a campaign on stigma and address misconceptions related to persons in recovery.</p> <p>Activity B. Allow people to share their stories so people see “them” and not the “stigma”.</p>	Track # of campaigns and events surrounding the topic	Tally ongoing results quarterly
Goal 3. Housing			
Provide resources and information to help assist people find and sustain housing.	<p>Activity A. Hold events teaching how to find and sustain an apartment.</p> <p>Activity B. Hold events on Money management and savings.</p> <p>Activity C. Provide resources and information on how to overcome an eviction.</p> <p>Activity D. Provide resources and information on how to build credit.</p>	<p>Track the number of events held, participants and referrals to outside events.</p> <p>Sum of organizations that have agreed to partner</p>	<p>Schedule events for spring 2023</p> <p>Tally ongoing results quarterly</p>
Goal 4. Employment			

<p>Increase opportunities for people to find sustainable employment.</p>	<p>Activity A. Host Job fair events.</p> <p>Activity B. Host resume workshops.</p> <p>Activity C. Host Mock Interviewing sessions.</p> <p>Activity D. Host skills training.</p>	<p>Track the number of events held, and participants</p> <p>Sum of organizations that have agreed to partner</p>	<p>Schedule events for spring 2023</p> <p>Tally ongoing results quarterly</p>
<p>Goal 5. Transportation</p>			
<p>Help people find transportation options for work and recovery groups.</p>	<p>Activity A. Develop a list of organizations and resources that offer transportation for free or at low/discounted rate.</p> <p>Activity B. Confirm resources available through the city and state for public transportation for those in need.</p>	<p>Sum of organizations that have agreed to partner</p> <p>Sum of organizations that fulfill agreement</p>	<p>Tally ongoing results quarterly</p>
<p>Goal 6. Improve knowledge of recovery events in the community</p>			
<p>Increase community awareness of activities, education, and events taking place in the Recovery Community.</p>	<p>Activity A. Outreach to institutions in the community for people in recovery or at risk of substance use disorders.</p> <p>Activity B. Ask organizations to take part in the outreach by posting events of their websites and Social Media pages.</p>	<p>Track number of institutions outreached to</p> <p>Sum of organizations that have agreed to partner</p> <p>Sum of organizations that fulfill agreement</p>	<p>Access after each outreach event</p>
<p>Goals 7. Build Recovery programs alongside providers</p>			
<p>Increase the number of people in Recovery who work with providers to establish new programs and services.</p>	<p>Activity A. Encourage those in Recovery working with Recovery centers to push for their voice and opinions to be heard in the creation of new services and programs.</p> <p>Activity B. Encourage Organizations to invite</p>	<p>Track through monthly meetings and outreach</p>	<p>Access after each meeting and outreach event</p>

	employees who are in Recovery to take part in important advisory meetings.		
Goals 8. Increase and Maintain ROSC Council			
Continue to meet and outreach to potential ROSC Council Organizations and Individuals.	<p>Activity A. Hold ROSC Council meetings the second Tuesday of each month.</p> <p>Activity B. Invite those who will assist increase the growth of the ROSC.</p>	Track # of meetings with new participants who sign MOU's	Access after each meeting
Goal 9. Establish Recovery Support Services for Winnebago County			
Establish a Recovery Support Services Program in Winnebago County.	<p>Activity A. Provide Recovery Coaching and Peer Coaching to individuals in Recovery from SUD in Winnebago County.</p> <p>Activity B. Provide Employment Training to individuals in Recovery from SUD in Winnebago County.</p>	Currently working on this goal.	Access after program is established.