



## **Take Action Coalition of Clinton County**

### **STRATEGIC PLAN**

**Updated December 2022**

Four gaps were identified through our Community Assessments and Key Informant Interviews: Housing, Transportation, Stigma Reduction, SUD Mental Health/MAR Providers. Our Coalition identified one additional gap--Engaging more people in our coalition.

#### **I. Engaging more people in our coalition:**

**Problem:** There is a need to increase membership in the coalition, including people from all sectors. Sectors being: Local College (Kaskaskia College), Substance/Alcohol Use Disorder and Mental Health Providers, Persons/Families/Loved Ones with Lived Experience (PLE's), Recovery Communities (12 Step and other support groups), Faith Community, Businesses, Law Enforcement/Probation Dept./Drug Courts/Judicial/State's Attorney's Office, Mental Health Alliances, Medical Community, Local Elementary and Secondary Schools, Government Officials.

#### **Objective/Goal Statements:**

##### **2023 Plan:**

- 1) By June 2023 we will increase our members attending meetings from an average of 13 to 16 people.

##### **Strategies:**

- a. President/Marketing Committee Members to advertise meetings in media (newspapers, social media, radio). **Outcome Measure:** newspaper and social media clippings; request letters/emails sent to media.
  - b. Education & Prevention Committee members to disseminate Outreach/Membership Packets about our coalition to prospective and new members. **Outcome Measure:** Number of packets distributed in the community each month.
  - c. Marketing Committee Members to create and implement a Retention Plan for current members. **Outcome Measure:** date Retention Plan is developed.
  - d. Education & Prevention Committee Members to find speakers or presentations for our meetings quarterly to engage members and increase substance/alcohol use disorder and stigma reduction knowledge. **Outcome Measure:** Agendas/Minutes from Coalition Meetings.
  - e. President/Marketing Committee Members to challenge all Coalition members to "Bring a Friend" to a meeting quarterly. **Outcome Measure:** Attendance taken/Sign-in Sheets for in-person meetings; emails/social media posts sent to remind members to bring a friend.
- 2) By December 2023, an average of 3 local officials (e.g., e.g., Mayors/Village Presidents, City/Village Council/Board Members, local Police Departments, Probation Department, State's Attorney Office, Sheriff's office, Coroner) will attend meetings regularly.

##### **Strategies:**

- a. President/Vice President/Marketing Committee Members to invite local officials and candidates for election to attend our meetings. **Outcome Measure:** Attendance taken/Sign In Sheets for in-person meetings.
- b. President/Vice President to schedule meetings with local police departments and Sheriff's Office. **Outcome Measure:** Number of meetings and number of law enforcement personnel that attend meetings.

- 3) By December 2023, we will have 4 PLE's (People with Lived Experience, either people with substance or alcohol use disorder or the families/people supporting them) attending our monthly meetings and/or Advisory Board Committee meetings.

**Strategies:**

- a. Treatment & Recovery Committee Members to identify and invite persons with lived experience (persons with substance or alcohol use disorder or the people that have been supporting them) to participate in our Coalition. **Outcome Measure:** Attendance taken/Sign In Sheets for in person meetings.
- b. Treatment & Recovery Committee Members to set-up monthly or bi-monthly PLE Advisory Board meetings, including a location, date, time. Marketing Committee Members to make a flyer to advertise these meetings and share on social media, post flyers on business bulletin boards, hand out to counselors to give to clients, etc. **Outcome Measure:** flyers, social media posts, newspaper articles, radio public service announcements (PSA's).

**2024 Plan:**

1. Have a meeting with local Senator(s) and State Representative(s) to discuss Coalition's work, identify specific items you would like to ask for support with, and ask for Coalition meeting attendance.

**Strategies:**

- a. The President, in meetings with Coalition, discuss items we think our local Senator and State Representative might be able to help us with. **Outcome Measure:** Meeting minutes.
- b. The President to Identify Senator and State Representative in our area and reach out and ask for meeting time. **Outcome Measure:** coalition member to call their office and ask for a meeting date/time and report about this at a Coalition meeting so it is recorded in minutes.
- c. Secretary to provide meeting dates and times to Senator and State Representative and ask they attend any/all of our meetings. **Outcome Measure:** Coalition member to reach out and ask for this and report date/time, method of outreach that this happened on and any response received so it is recorded in meeting minutes.

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## **II. Sober Events/Meeting Place (formerly "Housing"; we will not be able to get an Oxford House due to the size of our community not meeting their organization's requirements). We have changed this goal to something we feel would be more reachable.**

**Problem:** There is a need for a sober, gambling free, gathering space/events for people with lived experience, no matter if in recovery or not, to come and hang out or socialize with each other.

**Objective/Goal Statements:**

**2023 Plan:**

1. By May 2023, Coalition to research and find donation support for an event.

**Strategies:**

- a. Recovery & Treatment Committee Coalition members to reach out to local businesses to seek donations of funds or supplies to host an event.  
**Outcome Measure:** meeting minutes in which update on strategy is given.
- b. Recovery & Treatment/Finance Committee members to research grant opportunities to support sober events. **Outcome Measure:** meeting minutes in which update on strategy is given.

2. By August 2023, Coalition to host one outdoor sober gathering event locally.

**Strategy:**

- a. Recovery & Treatment Committee Coalition members to plan an outdoor event. **Outcome Measure:** event flyer, social media posts about event, newspaper article about event.

3. By December 2023, Coalition to host one indoor sober gathering event locally.

**Strategy:**

- a. Recovery & Treatment Committee Coalition members to plan an indoor event. **Outcome Measure:** event flyer, social media posts about event, newspaper article about event.

**2024 Plan:**

1. By July 2024, Coalition member to find a local bar with pool table, darts, horse shoes, volleyball, and/or bags game to allow a weekly or monthly sober night where no alcohol or gambling is available while on their premises.

**Strategies:**

- a. Recovery & Treatment Committee Coalition members to research businesses that have pool tables, darts, horse shoes, volleyball, and/or bags game areas. **Outcome Measure:** report at meeting recorded in meeting minutes.
- b. Recovery & Treatment Committee Coalition members to contact places they researched and ask if they would help us host such an event on their property. **Outcome Measure:** report at meeting recorded in meeting minutes.
2. By September 2024, two Coalition members will be trained in SMART Recovery and hosting meetings within the County as another option for a recovery group that the County currently does not have.

**Strategies:**

- a. Finance Committee to budget for one person to be trained in SMART Recovery in 2024-2025 budget. Deb Beckmann is trained but needs a partner to host meetings with. **Outcome Measure:** line item in 2024-2025 budget.
- b. Treatment & Recovery Committee members to identify a PLE that would be willing to be trained and host regular SMART Recovery evening or weekend meetings. **Outcome Measure:** report at meeting recorded in meeting minutes.

**2025 Plan:**

1. Find a business, church, or empty building that would allow us to use some space for a drop-in/"Living Room" type space.

**Strategies:**

- a. Treatment & Recovery Committee members to reach out to places to discuss this goal idea. **Outcome Measure:** report at meeting recorded in meeting minutes.
- b. Treatment & Recovery Committee members to make a plan outline for how this might look. **Outcome Measure:** report at meeting recorded in meeting minutes.

**2026 Plan:**

1. Finance Committee Member to begin searching for funding opportunities to purchase/lease property for supported sober living events/outreach center.

**Strategies:**

- a. Vice President/Finance Committee Members to research and apply for any funding opportunities for which we might be eligible. **Outcome Measure:** report at meeting recorded in meeting minutes.
- b. Vice President to seek out fundraising activities we are eligible to participate in. **Outcome Measure:** report at meeting recorded in meeting minutes.

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### **III. Transportation**

**Problem:** There is a lack of affordable, consistent public transportation to all towns within Clinton County.

**Objective/Goal Statements:**

**2023 Plan:**

1. By June 2023, seek out and contact agencies with public transportation within Clinton County, either free or paid.

**Strategy:**

- a. President/Vice President will contact South Central Transit about increasing their routes between towns, especially the west end of the County to Carlyle. **Outcome Measure:** report at meeting recorded in meeting minutes.
2. By July 2023, contact St. Joseph's Hospital-Breese about use of their Friends and Family Van for getting people with substance or alcohol use disorder to recovery meetings or counseling/court/doctor appointments.

**Strategy:**

- a. President/Vice President to contact St. Joseph's Hospital-Breese to see what their rules and territory for use are. **Outcome Measure:** report at meeting recorded in meeting minutes.
3. Coalition Member to reach out to Uber and Lyft to see what is involved in having a service in Clinton County and its costs.

**Strategy:**

- a. Treatment & Recovery Committee Member to reach out to Uber and Lyft and see what is involved. **Outcome Measure:** report at meeting recorded in meeting minutes.
4. By September 2023, Coalition member to compile a list of potential non-profits that could be contacted to help fund transportation needs and vehicle dealerships to see if a van could be donated to us for use in transportation.

**Strategy:**

- a. Finance Committee Members to compile a list of non-profits, reach out to them and vehicle dealerships. **Outcome Measure:** report at meeting recorded in meeting minutes.

**2024 Plan:**

1. By July 2024, Coalition member to reach out to faith based groups about starting a volunteer transporting team for PLE's that need rides to appointments (court, medical, counseling).

**Strategies:**

- a. Treatment & Recovery Committee Members to host a group meeting inviting all churches and faith-based groups in the area to come to a meeting to discuss this goal. Especially interested in having these churches that have vans participate: Mosaic, Carlyle Christian Church, First Baptist Church of Carlyle, West Gate Baptist, and United Methodist Church-Trenton. **Outcome Measure:** report at meeting recorded in meeting minutes.
- b. Treatment & Recovery Committee Member to follow-up with any church or faith-based group that does not attend the above meeting. **Outcome Measure:** report at meeting recorded in meeting minutes.

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### **IV. Stigma Reduction**

**Problem:** There is a need to reduce stigma around substance/alcohol use disorder, recovery, and prevention.

**Objective/Goal Statements:**

## 2023 Plan:

1. By January 2023, have two billboards with a stigma reduction theme.  
**Strategy:**
  - a. Marketing Committee to work up art for a stigma reduction billboard and reach out to Lamar Advertising or Dusty's Outdoor Media for billboard availability and pricing. **Outcome Measure:** requisition for billboard payment; picture of billboard.
2. Annually, host an Overdose Awareness Day the last Saturday in August.  
**Strategies:**
  - a. Treatment and Recovery Committee to plan the event including speakers, booths with recovery resources, donated refreshments. **Outcome Measure:** plans reported and discussed at meeting; notes recorded in meeting minutes.
  - b. Marketing Committee to develop a flyer advertising the event to share with media and post on bulletin boards. **Outcome Measure:** flyer/media posts-articles.
3. Annually, 2023 and continuing each year, work with school on prevention messages and programming for substance/alcohol use prevention and stigma reduction.  
**Strategies:**
  - a. Education & Prevention Committee to work with schools on having a NIDA Week (March) activity plan. **Outcome Measure:** written plan shared with schools.
  - b. Education & Prevention Committee to work with schools on having a National Prevention (NP) Week (May) activity plan. **Outcome Measure:** written plan shared with schools.
  - c. Education & Prevention Committee to work with schools on having a Red Ribbon Week (October) activity plan including messaging for students, parents, and the community. **Outcome Measure:** written plan shared with schools.
4. Annually, 2023 and continuing each year, walk in the Clinton County Fair Parade the third Monday in July.  
**Strategy:**
  - a. Marketing Committee to prepare brochures, leaflets, and some type of giveaway(s) with messaging about our work on recovery supports and stigma reduction to hand out to attendees along the parade route. **Outcome Measure:** pictures taken; media coverage of event.

## 2024 Plan:

1. By March 2024, Coalition Member to talk with Ty Bechel and the Clinton County Showcase Theater Board about performing Ty's play, "If I Never Wake Up".  
**Strategy:**
  - a. President/Vice President to talk with Ty Bechel and the Clinton County Showcase Theater Board about possible dates/time/permissions. **Outcome Measure:** report at meeting recorded in meeting minutes.

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## V. SUD Mental Health/MAR Providers

**Problem:** There is a lack of Substance Use Disorder (SUD) and Alcohol Use Disorder (AUD) Counselors and Medication Assisted Recovery (MAR) Providers within Clinton County.

### Objective/Goal Statements:

#### 2023 Plan:

1. By December 2023, Coalition will work to acquire additional counselors within Clinton County.

**Strategy:**

- a. Treatment & Recovery Committee will contact mental health providers on the list to see if they are willing to be DASA certified substance/alcohol use disorder counselors. **Outcome Measure:** report at meeting recorded in meeting minutes.
2. By December 2023, Coalition will work to attend a Clinton County Health Board meeting to talk about the need for more SUD/AUD counselors and MAR providers within Clinton County.

**Strategies:**

- a. Treatment & Recovery Committee member, President, and/or Vice President to contact Health Board to see about getting on their agenda to attend a meeting for a discussion. **Outcome Measure:** report at meeting recorded in meeting minutes.
- b. Treatment & Recovery Committee member, President, and/or Vice President to contact 708 Mental Health Board to see about getting on their agenda to attend a meeting for a discussion. **Outcome Measure:** report at meeting recorded in meeting minutes.

**2024 Plan:**

1. By December 2024, Coalition will work to acquire at least one Medication Assisted Recovery (MAR) provider within Clinton County.

**Strategies:**

- a. Treatment & Recovery Committee member to obtain information required to become a MAR provider. **Outcome Measure:** report at meeting recorded in meeting minutes.
- b. Treatment & Recovery Committee member to put together a packet of requirements to hand out to medical providers becoming a MAR provider. **Outcome Measure:** number of packets created.

**2025 Plan:**

1. By December 2024, Coalition will have one Intensive Outpatient Provider (IOP) within Clinton County.

**Strategies:**

- a. Treatment & Recovery Committee member to talk to administration of Community Resource Center (CRC) and Chestnut Health Systems about a local IOP Program. **Outcome Measure:** report at meeting recorded in meeting minutes.
- b. Treatment & Recovery Committee member to talk to administration at Hospital Sisters Health System (HS) in Breese about the possibility of a mental health/crisis unit. **Outcome Measure:** report at meeting recorded in meeting minutes.