

SISAA – Recovery Oriented Systems of Care Committee
Outreach Plan
July 1, 2022-June 30, 2023

Overview:

In 2021 we pledged to reach out and focus our efforts especially to sub-audiences, namely focusing on volunteer recruitment into our Recovery community and on driving resources into the hands of those who need them the most.

The emphasis of our outreach plan remains these two core sub-audiences. While we must always strive to understand and best communicate with all market segmentations, we feel that these two areas of focus are leading us forward as we continue to develop further connectivity and improve on better systems of delivery. As we work ahead on renaming and restructuring our council and greater organization, we continue to strengthen relationships with the key partner agencies that we have identified.

During the past year we have worked especially with Western Egyptian Economic Opportunity Council, Sparta Community Hospital, Chester Memorial Hospital, Regional Office of Education, Randolph County Sheriff's Department, Randolph County HUD agency, Southern Illinois Violence Prevention, Western Egyptian Head Start, Randolph County Commissioners, Randolph County Care Center, and a host of community churches and organizations. As we work together to grow and reshape our organization, we focus on wrap-around services for those in Recovery and those who are supportive of them.

Goals:

- Create and engage more diverse community partnerships
- Increase the number of people connected to the recovery community
- Improve access for those in recovery to the capital that will assist them in meeting their recovery goals
- Increase awareness of the ROSC council and the opportunities for involvement in Randolph and Washington Counties

Outreach Plan:

General Communication, Monthly:	Responsible Persons:
SISAA Better Together Recovery Committee monthly meetings including an email invitation prior to each meeting with attached agenda and previous month's minutes.	John Reith, Rhonda Wilson, Dennis Trask
Monthly meeting minutes to be updated to Governor State website	John Reith
Educate and recruitment through local community meetings and one-on-one meetings with key stakeholders	John Reith, Dennis Trask, Rhonda Wilson
Conduct 10 ROSC monthly coalition meetings monthly over the course of the year (no meetings July/Dec)	Dennis Trask, John Reith

One formal presentation of ROSC Needs Assessment during a SISAA Monthly Meeting	John Reith, Rhonda Wilson, Sandy Prange, Mary Jo Renzaglia Weir
One formal presentation of ROSC Strategic Plan during the SISAA monthly Meeting	John Reith, Susan Baker
Attend 2 recovery meetings per quarter to meet community members and build relationships. Identify strong leaders and advocates	John Reith, Chris Mathis
Establish meetings with local leaders and key stakeholders. Judicial, public sector employers, churches, neighboring county agencies	John Reith
Devise and deploy a stigma reduction message campaign. This was rolled up to the statewide initiative and we are now waiting for a comprehensive campaign that we can roll out and continue to use for the next number of years.	John Reith, State-wide ROSC committee, Faces and Voices of Recovery
Coordinate with Sparta Community Hospital, Memorial Hospital Chester and other agencies on HRSA Community Grant Goals Alignment initiative. Being mindful of ways that we can streamline our collective efforts across a number of grants within the communities that we serve.	Jennifer Barbour, Kendra Kennedy, Dennis Trask, John Reith, Shea Hauray
Work with local hospitals, the Randolph County health department, and other agencies to help further promote Recovery and other resources in our counties, devise a strategy for print and digital distribution for people in recovery and/or needing other services and resources, and begin identifying gaps in Recovery Capital	Sandra Prange, Mariah Bargman, Rhonda Wilson, John Reith
Coordinate and host two community resource fairs. At least one geared for and advertised to our Latino communities.	John Reith, Rebekah Hillerman