



# Macoupin & Montgomery County ROSC Council

.....

## Strategic Plan

.....

MCPHD.NET

Macoupin and Montgomery Counties ROSC (MMCR) was created in September of 2021 to support, facilitate, and advocate for the renewal and restoration of health and wellness for communities, families, and individuals who are seeking and living in recovery.

MMCR seeks to (1) Reduce stigma and increase engagement among community members, (2) Improve awareness of substance use and mental health through education and outreach, (3) Facilitate cooperation across sectors, perspectives, and lived experiences., (4) Increase access to multiple recovery support options and timely care, (5) Increase the number of people pursuing and maintaining recovery.

On November 5<sup>th</sup>, 2019, MCPHD's consortium members and key stakeholders met for an all-day consortium meeting, at which time several topics were discussed, including vision, impact, barriers, access, needs/gaps, communication, and action plans. More than 40 substantial and identifiable needs were presented by the consortium as potential barriers to care for individuals living with OUD in Macoupin and Montgomery Counties. The forty needs were then pared down and organized into six actionable categories: Access, Transportation, Resources, Funding, Workforce, Community.

Based on our needs assessment, community outreach, and our ROSC meeting minutes the most identified gaps/barriers in our communities are Increasing engagement in our ROSC Council, Housing, Transportation, and Stigma. MMCR has decided to proceed and create four subcommittees and create our strategic plan to focus on these issues.

## **1. INCREASING ENGAGEMENT IN OUR ROSC COUNCIL:**

***Issue: The need to increase membership in the coalition, including people from all sectors.***

Objective/Goal Statements:

### **YEAR ONE PLAN:**

- A. By September 2023, we will have 2 additional people with Lived experience attending our monthly meetings.

#### **Strategy:**

- Identify and invite persons with lived experience to serve on our Consortium.
  - **Outcome Measure:** Attendance taken/Sign in Sheets.

- B. By September 2023, we will have 3 local officials (e.g., mayor, city council members, local/county Police Department, Probation Dept., State's Attorney Office, Public Defender) attending our monthly meetings.

#### **Strategy:**

- Invite local officials and candidates for election to attend our meetings.
  - **Outcome Measure:** Attendance taken/Sign in sheets.
- Invite local officials and candidates for election to speak at our meetings to engage them in our coalition.
  - **Outcome Measure:** Attendance taken/Sign in sheets.

- C. By September 2023, the average number of people attending our monthly consortium meetings will increase by 10.

#### **Strategy:**

- Advertise meetings in media (newspapers, social media, & radio).
  - **Outcome Measure:** newspaper and social media clippings; request letters/emails sent to media.
- Create and disseminate Outreach Packets about our coalition to prospective members.
  - **Outcome Measure:** number of packets distributed in the community each month.
- Create and implement a retention plan for current members.
  - **Outcome Measure:** Date Retention Plan is developed.
- Challenge members to "Bring a Friend" to a meeting quarterly.
  - **Outcome Measure:** Attendance taken/Sign in sheets.
- Launch a website and additional social media sites to engage a broader segment of the Macoupin/Montgomery County population.

- **Outcome Measure:** Site traffic, comments, “likes”, and “follows” by local members of the community.
- Invite speakers with relevant messages to monthly meetings to engage members and increase substance use disorder and stigma reduction knowledge.
  - **Outcome Measure:** Agendas/Minutes from Coalition meetings.

## **2. HOUSING**

***Issue: Absence/lack of transitional housing within the Macoupin and Montgomery Counties.***

Objective/Goal Statements:

### **YEAR ONE PLAN:**

- A. By September 2023, Coalition Members will create a living document of Rental Property Owners in Macoupin and Montgomery Counties that is felony or recovery friendly.
 

**Strategy:**

  - Coalition members will create Rental Property Owner lists and inquire with Rental Property Owners if they would potentially rent to a person in recovery or a person with a felony background.
    - **Outcome Measure:** Creation of a List of Rental Property Owners and maintenance of same.
- B. By September 2023, a Coalition Member will contact the Oxford House organization to determine the process for obtaining an Oxford House in either Macoupin or Montgomery County.
 

**Strategy:**

  - A Coalition Member will inquire about having an Oxford House organization representative speak at one of our Coalition meetings.
    - **Outcome Measure:** Agenda/Minutes from Coalition meetings.
- C. By September 2023, Coalition Members will create a list of collaborative resources for individuals to obtain basic requirements to seek housing i.e. ID, License, address, and Social Security Card.
 

**Strategy:**

  - Coalition members will create a living document/plan of action to be able to connect individuals and resources.
    - **Outcome Measure:** List created of Resources to share with Council.
- D. By September 2023, Coalition members will contact at least 3 community agencies and obtain information regarding HUD, and requirements of individuals seeking housing.
 

**Strategy:**

  - Coalition members will contact Housing Authorities, CEFS, Illinois Valley, etc. to gain insight on how individuals with a criminal background/in recovery can utilize their services.
    - **Outcome Measure:** Agenda/Minutes from Coalition meetings.

### **YEAR TWO PLAN:**

- A. By September 2024, Coalition Members will research grant funding available for recovery housing.
 

**Strategy:**

  - Coalition Members will research funding opportunities to purchase/lease property for a recovery housing.
    - **Outcome Measure:** Report to coalition on available funds.
- B. By September 2024, Coalition Members will research Zoning Board requirements and potential property availability for an Oxford House or Recovery Housing.
 

**Strategy:**

  - Coalition Members will talk to Macoupin/Montgomery County Zoning Boards to see what the requirements and restrictions would be for putting a recovery residence in one of our communities.
    - **Outcome Measure:** Agendas/Minutes from Coalition meetings where information was presented to Coalition.
  - Coalition Members will research available properties suitable for use as a recovery home and report on cost and expenses projected to bring home up to code as a recovery residence.
    - **Outcome Measure:** List of potential properties and quotes for repairs if applicable.
- C. By September 2024, Coalition Members will develop a plan to reduce stigma surrounding an Oxford House or Recovery Housing in a community.



**Strategy:**

- Coalition Members will continue efforts to reduce stigma specifically around a recovery home in a neighborhood.
  - **Outcome Measure:** Agendas/Minutes from Coalition meetings, newspaper and social media clippings, photos of other media used to reduce stigma.

### **3. TRANSPORTATION**

***Issue: There is a lack of affordable, consistent public transportation within Macoupin/Montgomery Counties outside of traditional business hours.***

Objective/Goal Statements:

**YEAR ONE PLAN:**

- A. By September 2023, Coalition Members will collaborate and compile a list of existing transportation options within Macoupin/Montgomery Counties, including schedules, costs, and contact information.

**Strategy:**

- Contact CEFS, Macoupin County Transit, Central Illinois Public Transportation, regional cab services, rideshare services, and other regional transportation services for information, schedules, and barriers to services in Macoupin/Montgomery Counties.
  - **Outcome Measure:** Meeting notes, schedules, promotional materials, contact information gathered from meetings. MMCR will add information to its website & social media.
- B. By September 2023, Coalition Members will find committed faith community partners for meeting transportation needs for PLEs and individuals with SUD including medical, court, and counseling appointments.

**Strategy:**

- Coalition Members will meet with Macoupin/Montgomery County Ministerial Alliances to discuss churches providing transportation services.
  - **Outcome Measure:** Commitment by churches to provide transportation to programs located on their property. Commitment by one church to provide transportation to in-patient treatment and medical appointments. Commitment by two churches to provide in-County transportation to recovery groups. Commitment by one church to provide transportation to courts. List of church provided transportation options for PLEs and individuals with SUD on church websites and MMCR website and social media.
- C. By September 2023, Coalition Members will develop a plan for expanding utilization of Macoupin/Montgomery County Transit by PLEs and individuals with SUD.

**Strategy:**

- A Coalition Member will contact Macoupin County Transit and CEFS to inquire about the possibility of expanding evening transportation options and shortening the time necessary to schedule a ride.
  - **Outcome Measure:** Increased use of Macoupin County Transit and CEFS by PLEs and individuals with SUD as reported by MMCR partners. Expanded evening and weekend hours and shortened reservation timelines stated on the Macoupin/Montgomery County transit websites and publications.
- D. By September 2023, Coalition Members will develop a plan to provide transportation services for individuals with SUD to recovery services.

**Strategy**

- Coalition Members will identify transportation services provided by local organizations in the region for patients and individuals with SUD.
  - **Outcome Measure:** Transportation services provided by local organizations. Published transportation options on MMCR and other social media sites.

**YEAR TWO PLAN:**

- A. By September 2024, Coalition Members will compile list of potential foundations, private donors and governmental agencies that could be contacted for helping fund transportation options identified in 2023.

**Strategy**

- Coalition Members will contact recovery focused programs in other counties in the region to identify funding sources.
  - **Outcome Measure:** List of potential funding sources.
- B. By December 2023, Coalition Members will meet with government representatives, private donors and foundations to begin processes for requesting funds for 2024
  - Coalition Members will schedule meetings with city councils, non-profits and key business leaders asking for donations to support transportation programs in 2024.
    - **Outcome Measure:** Meeting notes. Funding commitments.

## **4. STIGMA REDUCTION**

*Issue: There is a need to reduce stigma around substance use disorder, recovery, and prevention in Macoupin/Montgomery Counties.*

Objective/Goal Statements:

### **YEAR ONE PLAN:**

- A. By September 2023, Coalition Members will have researched the creation of 2 stigma reduction campaigns including billboards, signs, newspaper ads, radio ads in multiple Macoupin/Montgomery County communities.

#### **Strategy:**

- Coalition Member to call Local Agencies for available billboards and their cost.
  - **Outcome Measure:** Billboards will be displayed.
- Coalition Member to design art and message for a billboard and road sign campaign.
  - **Outcome Measure:** Billboards and signs will be displayed.
- Coalition Member will contact local newspapers about having spotlight or series interviews with people in recovery and/or using our social media to public interviews.
  - **Outcome Measure:** Publications and report in meeting minutes.

- B. By September 2023, Coalition will hold 2 stigma reduction events in Macoupin/Montgomery Counties.

#### **Strategy:**

- Coalition Members will lead a September Recovery Awareness Event.
  - **Outcome Measure:** Event will be executed and attended and reported in meeting minutes.
- Coalition Members will host a recovery friendly event.
  - **Outcome Measure:** Event will be executed and attended and reported in meeting minutes.

- C. By September 2023, Coalition will provide a training for employers to understand SUD and hiring and supporting employees with SUD or lived experience.

#### **Strategy:**

- Coalition member will discuss and create a training in partnership with the Chamber of Commerce, MMCR, and Chestnut Health Systems.
  - **Outcome Measure:** Execute the training attended by business owners.

- D. By September 2023, Coalition will provide a training for churches to understand and support PLEs and individuals with SUD.

#### **Strategy:**

- Coalition members will discuss and create a training in partnership with the Macoupin/Montgomery County Ministerial Alliance.
  - **Outcome Measure:** Execute the training attended by church leaders.

- E. By September 2023, Coalition will partner with local recovery programs to participate in two parades with stigma reducing messages.

#### **Strategy**

- Coalition members will invite recovery programs to participate in the Macoupin/Montgomery County Fair parades together.
  - **Outcome Measure:** Participation in the Macoupin and Montgomery County parades.

- F. By September 2023, Coalition will partner with NAMI to implement more support groups in the Macoupin/Montgomery County communities.

- Coalition members will contact and partner with NAMI to find a location for support groups.

- **Outcome Measure:** Groups starting and being held.
- Coalition will promote and inform Macoupin/Montgomery County communities about dates and times of support groups.
  - **Outcome Measure:** Attendance at meetings

#### **YEAR TWO PLAN:**

- A. By September 2024, Coalition Members will host two stigma reduction presentations in Macoupin/Montgomery County schools for parents and students.

##### **Strategy**

- Coalition Members will provide stigma reduction education to schools during Red Ribbon Week.
    - **Outcome Measure:** Coalition Members will work with local high school administration to determine the feasibility of having an information table at their Freshman Orientation events.
    - **Outcome Measure:** Consortium members attend a table at Freshman Orientation and share resources with attendees.
- B. By September 2024, Coalition will host one stigma reduction event at local universities

##### **Strategy**

- Coalition members will work with LLCC and Blackburn University to provide distributed information.
  - **Outcome Measure:** Speaker is put on the schedule, speaker presents, and students attend.

## **5. RECOVERY COMMUNITY ORGANIZATION**

*Issue: Macoupin and Montgomery County does not have a Recovery Community Organization (RCO) established in the service area. RCOs utilize evidence-based practices to provide direct service recovery supports to individuals in the community. RCOs also advocate for the recovery community and educate/increase public awareness of issues surrounding both substance use and mental health.*

Objective/Goal Statements:

#### **YEAR ONE PLAN:**

- A. By January of 2023, MMCR will identify community champions that may form an RCO or obtain RCO status for their current organization in Macoupin and/or Montgomery County.

##### **Strategy:**

- Review previous community resource maps and coalition records to identify potential candidates for RCO creation. Seek input from council and communities in the region.
  - **Outcome Measure:** Collaborative list of potential RCO candidates completed.
- Approach potential champions to discuss the concept of an RCO and evaluate their interest in the concept.
  - **Outcome Measure:** Conversations are complete and final list of RCO champions composed.

- B. By April of 2023, MMCR will connect champions with Faces and Voices of Recovery, regional RCOs and ILDHS.

##### **Strategy:**

- ROSC will utilize current contacts at Faces & Voices and regional RCOs and ILDHS to connect champions with RCO expertise funding.
  - **Outcome Measure:** Champions scheduled and meeting with Faces & Voices, regional RCOs, and ILDHS for next steps/funding.

- C. By July 2023, MMCR will identify and acknowledge formal collaborative relationship with champions committed to forming an RCO in Macoupin and/or Montgomery County.

##### **Strategy:**

- Collaborate with champions to formalize relationship/responsibilities with anticipated RCO.
  - **Outcome Measure:** Signed MOUs with champions with RCO status or pursuing RCO status.
  - **Outcome Measure:** An overall model/concept of ideal local RCOs is included in MMCR database.