

ROSC Outreach Plan – 7/1/2021 – 6/30/2022

Your outreach plan should be a living, breathing document inclusive of strategies that will promote your program with the ultimate goal of enrolling and retaining participants and program staff. Engaging your front line staff – especially your outreach workers - in this kind of planning and management is a great way to ensure your plan has input directly from the field. Every time a new staff person joins your team, they should be able to look at this plan and be clear on where they fit into helping promote your Healthy Start program and support referrals and enrollment.

Overview: The ROSC project is based on the fundamentals of public action to support the prevention of substance use disorders, mental health afflictions and recovery from both. The focus of the ROSC coalition is to bridge community services and supports for those in recovery. In order to encourage success on one's chosen recovery path, the ROSC is focusing activities and education within the following arenas:

- Stigma Reduction and Education
- Trauma Workshops
- Adaptive Living Skills
- Parenting Skills
- Job Development/Career Building
- Sober Recreation
- Health & Wellness
- Alternative Therapies
- Secular Support Groups

Outreach Strategy/Tool	Responsible Person(s)	Intended Audience	Dissemination Method	Frequency
Community Board Membership	Angi	McLean County Recovery Board, John M. Scott Commission, LGBTQ+ Carle/Bromenn Advisory Board	Zoom Meetings	Monthly
Education, Recruitment & Planning	Angi & Dan	ROSC Council Meetings	Open Discussion	Monthly
Collaboration & Brainstorming	Angi & Dan	Grant Recipients	Workgroup Zoom Collaboration Calls <ul style="list-style-type: none"> • Behavioral Health • Spirituality • Sober Recreation • Sober Living 	Monthly
Education and Recruitment	Angi & Dan	Community Members	ROSC Brochure, Zoom meetings, community meetings, You Tube Channel	As Needed
The Newsletter	Dan	Community Members	Email	Quarterly