



## Northern Illinois Recovery Community Organization Communication Plan FY21 -22

### **Goal 1: Develop and Nurture the ROSC Council**

- A. Build and support the Lake County Recovery Community including individuals, families and community partners during the grant period July 1 thru June 30
- B. Recruit representatives from all sectors required in the ROSC Council by 2<sup>nd</sup> quarter of fiscal year
- C. Increase council representation of person with lived experience by 25% by 2<sup>nd</sup> quarter of fiscal year
- D. Communicate council events and activities via verbal and written communications, including all social media platforms. Increase communication via emails, text messages and constant contact
- E. Increase usage of social media, state website, public broadcasting (local radio stations), newspapers, and public service announcements.
- F. Post minutes and notes from monthly meeting on website

### **Goal 2: Develop a 3-year Strategist Plan by 3<sup>rd</sup> quarter of the fiscal year**

- A. Increase awareness of local and statewide ROSC development
- B. Extend ownership of strategic plan to council membership and others with lived experiences
- C. Facilitate community education and recovery community engagement events promoting positive recovery language and recovery community advocacy and awareness training
- D. Engage with other ROSC councils and welcome other non-ROSC communities into our activities