

Recovery Oriented System of Care

Community Outreach and Communication Plan

Mission/Situation Statement:

“Collaborating to build and empower communities of recovery.” There is a lack of understanding in the counties we serve that “recovery happens within the community.” The development of a collaborating Recovery Oriented System of Care will work to create a culture that builds and nurtures recovery.

Vision

- People can and do recover
- Individuals and families determine the supports and services they need.
- Services and supports are continuous, cohesive across different phases of care and are coordinated across the various agencies involved in their delivery.
- Support of recovery is a community responsibility and value.
- There is inherent flexibility in the system so it can be responsive to different pathways to recovery.
- Measuring quality and outcomes is a system priority.

Values

- Recognize the right of a person to direct their own recovery and that there are many models of, and paths to, recovery
- Operate with integrity and a sense of personal responsibility
- Include the "voice" of peers, family members, and the community in planning and decision-making
- Implement programs with competency and good stewardship
- Empower individuals and families
- Embrace cultural diversity

Goals:

To collaborate with community service providers and supports regarding the following:

- Recognizing that Substance Use Disorders (SUDs) and Mental Health Afflictions are chronic in nature that requires an active process of “recovery.”
- A reduction in stigma associated with those struggling with SUDs and MH
- Defining vocabulary that communicates the pain of experiencing a biophysical brain disorder rather than equating substance use with moral weakness.

- Details of public policy and practice that can support recovery in crucial ways.
- Developing commitment to implement and sustain a recovery-oriented system of care

Objectives:

- Individuals are empowered to collaborate with professionals, peers, and other formal service providers to direct their own recovery to the greatest extent possible.
 - Personalized recovery regimen, education, employment, reduced criminal justice involvement, stability in housing, improved health, social connectedness, quality of life
- Community providers will offer a broad range of supports to meet the holistic needs of the individuals.
 - Increased access and capacity, proper placement and quality of care, retention, perception of care, cost-effectiveness, and use of evidence-based practices

Target Audience:

- Individuals that live in the community
- Local hospital systems
- Primary Care
- Mental Health
- Law enforcement
- Local business owner(s)
- Local government and policymakers
- Persons with lived experience (PLEs)
- SUD Prevention Providers
- SUD Intervention Providers (such as recovery homes)
- SUD Treatment Providers
- SUD Peer Recovery Support Services provider(s)

Position Message:

The economic toll of addiction in the state of Illinois is estimated to be greater than \$3.5 billion, even with 75% of individuals not receiving help. The Recovery Oriented System of Care will ensure a collaborative effort in Sangamon County in order to assist our communities in understanding substance use and also to assist individuals in receiving services and movement toward long term recovery.

Initiatives:

- Bring public awareness to and education of substance use issues in our communities.
- Determine areas of deficiencies in our geographical area to advocate for necessary services.
- Empower existing services to best and successfully meet the needs of our communities.
- Connect those in need to appropriate, timely services.
- Engaging our communities in understanding the importance of recovery and wellness.
- Healthier and well communities.
- Communities that embrace recovery in collaborative efforts.

Outreach Methods:

- Recovery Oriented System of Care Council website
- Facebook
- e-mail blasts
- Recovery Oriented System of Care brochure
- Rack Cards
- press releases
- presentations
- tables/exhibits at community/education/benefits events trainings
- Town Hall meetings/discussions
- Story boards
- ECHO training

ROSC Outreach Plan**Overview:**

The ROSC project is based on the fundamentals of public action to support the prevention of substance use disorders, mental health afflictions and recovery from both. The focus of the ROSC coalition is to bridge community services and supports for those in recovery. In order to encourage success on one's chosen recovery path, the ROSC is focusing activities and education within the following arenas:

- Stigma Reduction and Education
- Trauma Workshops
- Adaptive Living Skills
- Parenting Skills
- Job Development/Career Building

- Sober Recreation
- Health & Wellness
- Alternative Therapies
- Secular Support Groups

Outreach Strategy

Outreach Strategy/ Tool	Responsible Person	Intended Audience	Dissemination Method	Frequency
Education/Recruitment	Teagan	Social Workers	Presentation	Bi-Monthly
Education/Recruitment	Teagan	Community Workers	Presentation	Bi-Monthly
Education/Recruitment	Teagan	Probation	Presentation	Quarterly
Education/Recruitment	Teagan	Local Government	Presentation	Bi-Quarterly
Education/Recruitment	Teagan	Schools	Presentation	Quarterly
Education/Recruitment & Planning	Teagan	ROSC Council Meetings	Open Discussion	Monthly
Collaboration & Brainstorming	FGC ROSC Staff	Grant recipients	Zoom Call	Monthly
Education and Recruitment	Teagan	Community Members	ROSC Handout	As Needed
The Newsletter	Teagan	Community Members	Electronicky/FB/Website	Quarterly

Primary Spokespersons:

1. Jenna Fox – ROSC Manager
2. Rick Nance-Consultant

Tool/Measures to Assess Progress:

- Monthly productive local ROSC Council meetings over grant period
- Monthly e-mail blasts
- Creation/distribution of ROSC brochure
- 2 press releases in local communities
- 6 community presentations
- 1 Town Hall meetings/discussions
- Participation of at least 3 persons with lived experience
- Completion of Needs Assessment
- Completion of Strategic Plan
- Data on Substance Use services in designated counties
- Completion of all grant deliverables
- Present at all in-person meetings

Timeline:**January**

- First ROSC meeting
- Begin Membership Agreements
- Begin Needs assessment

February

- Finish collecting needs assessment and begin report and data analysis.
- Hold second ROSC meeting

March

- Finish community needs assessment report
- Identify Gaps in services and develop strategic plan to address these gaps
- Design Facebook page
- Complete Probation presentation

April

- Design website and update with information
- Distribute press release to local media
- Hold Council meeting
- Complete Social worker presentation
- Complete Quarterly Report

May

- Hold community training
- Create ROSC rack card/brochure
- Complete School presentation
- Hold Council meeting
- Newsletter

June

- Complete Community worker presentation
- Hold Council meeting
- Start monthly newsletter
- Town Hall Meeting
- Complete Fiscal Report
- Complete list of resources in Sangamon County
- Implement 7 community trainings

July

- Empowerment training
- Complete Local government presentation
- Hold Council meeting
- Newsletter
- Co-event with Continuum of care regarding stigma reduction
- Start additional support groups

August

- Hold Council meeting
- Newsletter
- Complete health worker training
- Complete Quarterly Report

September

- Hold Council meeting
- Newsletter
- Recovery Fair

October

- Hold Council meeting

- Newsletter
- Complete health worker training

November

- Hold Council meeting
- Newsletter

December

- Hold Council meeting
- Newsletter
- Complete Quarterly Report