

Official Name: McDonough County Illinois ROSC (MCIR)  
Fulton County Illinois ROSC (FCIR)

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**Recovery Oriented System of Care**  
**Community Outreach and Communication Plan**  
**Bridgeway Inc.**

**McDonough County Illinois ROSC- MCIR**

**Mission/Situation Statement:**

“Collaborating to build and empower communities of recovery.”

There is a lack of understanding in the counties we serve that “recovery happens within the community.” The development of a collaborating Recovery Oriented System of Care will work to create a culture that builds and nurtures recovery.

**Goals:**

- Informed, educated and empowered individuals and communities.
- Determination of existing services available as well as the needs to expand necessary services in the areas of prevention, treatment, peer recovery support and systems improvement.
- Rich and diverse community partnerships.
- Increase in the number of people pursuing recovery, improving recovery capital to strengthen capacity to build and maintain lives in recovery and build recovery sustainability

**Target Audience/Stakeholders:**

- Persons with Lived Experience
- Graduates of Drug Court
- Bridgeway Inc.
- Regional Office of Education
- McDonough County Health Departments
- Fulton County Health Department
- McDonough District Hospital
- Graham Hospital
- United Way
- YMCA

- YWCA (Fulton County)
- 9<sup>th</sup> Judicial Court Services
- Mary Davis Home: Youth Detention Center
- Department of Children and Families
- McDonough County Emergency Services (ambulance, police, fire, sheriff)
- Fulton County Emergency Services
- Spoon River College
- Western Illinois University
- Intervention Providers
- Opioid Overdose Prevention Program
- McDonough County Religious Organizations
- Fulton County Religious Organizations
- McDonough County Government Departments
- Fulton County Government Departments
- NAACP
- McDonough County Housing Authority
- Fulton County Housing Authority
- McDonough County Pharmacy Representatives
- Fulton County Pharmacy Representatives
- McDonough County Community Members
- Fulton County Community Members
- McDonough County Community Business Members
- Fulton County Community Business Members
- McDonough County Community Legal Representation
- Fulton County Community Legal Representation

### **Position Message:**

The economic toll of addiction in the state of Illinois is estimated to be greater than \$3.5 billion, even with 75% of individuals not receiving help. The Recovery Oriented System of Care will ensure a collaborative effort in McDonough County in order to assist our communities in understanding substance use and also to assist individuals in receiving services and movement toward recovery.

### **Incentives:**

- Bring public awareness to and education of substance use issues in our communities.
- Determine areas of deficiencies in our geographical area to advocate for necessary services.
- Empower existing services to best and successfully meet the needs of our communities.
- Connect those in need to appropriate, timely services.

- Engaging our communities in understanding the importance of recovery and wellness.
- Healthier and well communities.
- Communities that embrace recovery in collaborative efforts.

### **Outreach Methods:**

- Recovery Oriented System of Care Council website
- Facebook
- e-mail blasts
- Recovery Oriented System of Care brochure
- Rack Cards
- press releases
- radio interviews
- presentations
- tables/exhibits at community/education/benefits events
- trainings
- Town Hall meetings/discussions

### **Primary Spokespersons:**

Millie Pedigo	System of Care Specialist	Bridgeway Inc.
Vicki Rose	Director of Outpatient and Support Services	Bridgeway Inc.
Stacy Brown	Vice President of Behavioral Health Services	Bridgeway Inc.

### **Tool/Measures to Assess Progress:**

- 9 productive local ROSC Council meetings over an 7-month period
- 9 monthly e-mail blasts
- 2 press releases in local communities
- 4 radio interviews
- 6 community presentations
- Participation of at least 3 persons with lived experience
- Data on Substance Use services in designated counties
- Completion of all grant deliverables
- Present at all in-person/Zoom meetings

**Timeline:*****October '20***

Hire System of Care Specialist  
ROSC meeting  
State Collaborative Kick Off Meeting  
E-mail Blast

***December '20:***

MHFA training  
Email Blast  
Press Release  
State Collaborative Meeting

***February '21:***

ROSC Meeting  
E-mail Blast  
Community Presentation  
State Collaborative Meeting

***April '21:***

ROSC Meeting  
E-mail blast  
1 Radio Interviews  
Quarterly Progress Report  
Community Presentation  
State Collaborative Meeting

***June '21:***

ROSC Meeting  
E-mail Blast  
Community Presentation  
Gather Data/Measurements of Progress  
State Collaborative Meeting

***November '20***

State Collaborative Meeting  
ROSC Meeting  
Email Blast  
Update Needs Assessment  
Update MOU  
Update communication plan  
Update Roster

***January '21:***

ROSC meeting  
E-mail blast  
1 radio interviews  
Update Strategic Plan  
State Collaborative Meeting

***March '21:***

ROSC Meeting  
E-mail Blast  
Press Release  
Radio Interview  
Mid-Point in Person Meeting  
Community Presentation  
State Collaborative Meeting

***May '21:***

ROSC Meeting  
E-mail Blast  
Community Presentation  
State Collaborative Meeting

***July '21:***

ROSC Meeting  
E-Mail Blast  
Community Presentation  
State Collaborative Data Report  
Next steps...

**Media Outlets:**

Newspaper

Radio

TV Station

Facebook

Website

**Implementation:**

*Official launch – January 2020!*

*Year 2-October 2020*

*Year 3-October 2021*