

FY21 Communication Plan Update

CEAD Council ROSC Councils

Create and carry out a communication plan, covering the grant period, to be submitted within 60 days of award.

1. The communication plan shall include a website and other methods for communicating the following, at a minimum:
 - a. the ROSC Councils strategic plan, including outreach and communication plans, and progress towards that plan;
 - b. notes from monthly meetings; and
 - c. the result of community mapping, including links to Peer Recovery Support Services.

CEAD Council ROSC has complied with the original communication plan as it relates to the website.

FY21 UPDATE

We:

- a. **Established a presence on Facebook with event and information videos, twice weekly posts regarding resources, opportunities, and information campaigns.**
- b. **Shared Stigma Reduction Campaign Materials with communities through social media and community leaders via email.**
- c. **Despite working remotely we have continued to provided timely responses to requests for information and distributed county wide educational opportunities.**
- d. **Sent press releases regarding ROSC Council events and have received press coverage.**