

## ROSC Communication Plan

### Project Goals:

*To collaborate with community service providers and supports regarding the following:*

- Recognizing that Substance Use Disorders (SUDs) and Mental Health Afflictions are chronic in nature that requires an active process of “recovery.”
- A reduction in stigma associated with those struggling with SUDs and MH
- Defining vocabulary that communicates the pain of experiencing a biophysical brain disorder rather than equating substance use with moral weakness.
- Details of public policy and practice that can support recovery in crucial ways.

### Objectives:

- Individuals are empowered to collaborate with professionals, peers, and other formal and informal service providers to direct their own recovery to the greatest extent possible.
  - Personalized recovery regimen, education, employment, reduced criminal justice involvement, stability in housing, improved health, social connectedness, quality of life
- Community providers will offer a broad range of supports to meet the holistic needs of the individuals.
  - Increased access and capacity, proper placement and quality of care, retention, perception of care, cost-effectiveness, and use of evidence-based practices

Stakeholders	Communication Goal	Level of Involvement – Advisory or Active member	Communication Channels	Timeline
Pathway to Recovery/People with Lived Experience	To be a part of the ROSC Council – advisory or active member	Active Member	Email/call/website/meeting	Events and meetings
Local Hospital Systems	To be a part of the ROSC Council – advisory or active member	Advisory	Email/call/website/meeting	Monthly or Quarterly Meetings
Primary Care	To be a part of the ROSC Council – advisory or active member	Advisory	Email/call/website/meeting	Monthly or Quarterly Meetings
Mental Health	To be a part of the ROSC Council –	Active Member	Email/call/website/meeting	Events and meetings

	advisory or active member			
Law Enforcement	To be a part of the ROSC Council – advisory or active member	Advisory/Active	Email/call/website/meeting	Events and/or Monthly/Quarterly Meetings
Local Business Owners	To be a part of the ROSC Council – advisory or active member	Advisory/Active	Email/call/website/meeting	Events and/or Monthly/Quarterly Meetings
Local Government and Policymakers	To be a part of the ROSC Council – advisory or active member	Advisory	Email/call/website/meeting	Events and/or Monthly/Quarterly Meetings
Local Social Service Agencies	To be a part of the ROSC Council – advisory or active member	Advisory/Active	Email/call/website/meeting	Events and/or Monthly/Quarterly Meetings
SUD Peer Recovery Support Services Providers	To be a part of the ROSC Council – advisory or active member	Advisory/Active	Email/call/website/meeting	Events and/or Monthly/Quarterly Meetings
SUD Prevention Providers	To be a part of the ROSC Council – advisory or active member	Advisory/Active	Email/call/website/meeting	Events and/or Monthly/Quarterly Meetings
SUD Intervention Providers (Recovery Homes)	To be a part of the ROSC Council – advisory or active member	Advisory/Active	Email/call/website/meeting	Events and/or Monthly/Quarterly Meetings
SUD Treatment Providers	To be a part of the ROSC Council – advisory or active member	Advisory/Active	Email/call/website/meeting	Events and/or Monthly/Quarterly Meetings
Family Members & Other Allies	To be a part of the ROSC Council – advisory or active member	Advisory/Active	Email/call/website/meeting	Events and/or Monthly/Quarterly Meetings
Social Class, Work Experience	To be a part of the ROSC Council – advisory or active member	Advisory/Active	Email/call/website/meeting	Events and/or Monthly/Quarterly Meetings

Educational Background	To be a part of the ROSC Council – advisory or active member	Advisory/Active	Email/call/website/meeting	Events and/or Monthly/Quarterly Meetings
Geography	To be a part of the ROSC Council – advisory or active member	Advisory/Active	Email/call/website/meeting	Events and/or Monthly/Quarterly Meetings
LGBTQIA	To be a part of the ROSC Council – advisory or active member	Advisory/Active	Email/call/website/meeting	Events and/or Monthly/Quarterly Meetings
Gender, Age, Race, Ethnicity	To be a part of the ROSC Council – advisory or active member	Advisory/Active	Email/call/website/meeting	Events and/or Monthly/Quarterly Meetings
Physical Ability	To be a part of the ROSC Council – advisory or active member	Advisory/Active	Email/call/website/meeting	Events and/or Monthly/Quarterly Meetings
Spiritual Practice	To be a part of the ROSC Council – advisory or active member	Advisory/Active	Email/call/website/meeting	Events and/or Monthly/Quarterly Meetings
Military Experience	To be a part of the ROSC Council – advisory or active member	Advisory/Active	Email/call/website/meeting	Events and/or Monthly/Quarterly Meetings