

General Internship Guide

The following websites will get you started.

E-Recruiting

<http://govst.erecruiting.com>

Career Services has established this website for students to post their resume and look for job vacancies from prospective employers. Students must obtain a serial user identification number from our office in order to register at this site.

Monstertrak

www.monstertrak.com

Excellent website, also houses [intertrak.com](http://www.intertrak.com). Students post a resume and search for a variety of jobs and internships throughout the country.

Summer Jobs

www.summerjobs.com

Students can use this site to find a great seasonal job both nationally and internationally and gain the experience of living somewhere else in the country or the world.

RS Internships

<http://rsinternships.com>

This is another great website for students and employers alike. Post your resume and find available internships/jobs all over the United States.

Idealist

www.idealists.org/about/about.html

This site provides about non-profit worldwide organizations including the services they provide and volunteer and internship openings that are available.

C.I.E.

www.cie.uci.edu/prospective/index.html

Called the Center for International Education website, this page connects students to many international organizations and opportunities to work and study abroad.

Get that Gig!

www.getthatgig.com/categories.html

Everett Public Service

www.everettinternships.org/about/index.html

The Everett Public Service internship site allows students to apply for open public service positions around the country.

Intern Jobs

www.internjobs.com

This website provides opportunities for employers to post prospective jobs and students to post their resumes.

Internships in Marketing, Advertising, and Public Relations



Office of Career Services
Governors State University
University Park, IL 60466-0975
(708) 235-3974
(708) 534-1173 (fax)
www.govst.edu/careerservices

Why Intern?

An internship gives you an opportunity to gain practical experience and/or earn credit hours toward your degree.

An internship allows you access to the professional work world before you completed your academic studies. In selected disciplines, you can earn credit hours by working in a field related to your academic program.

On-the-job experiences and the effective use of skills learned in class instruction are elements of a successful internship.

Internships

- are cooperative efforts between organizations and the university;
- enrich and enhance students' academic experience; and
- are offered by employers in conjunction with the Office of Career Services and supervised by employers, and the Recruitment Coordinator.

How to get started.

First, research general careers in marketing, advertising, and public relations..

American Association of Advertising Agencies (AAAA)

www.aaa.org

American Marketing Association (AMA)

www.am.a.org

International Advertising Association

www.iaaglobal.org

Public Relations Society of America (PRSA)

www.prsa.org

Careers in Marketing

www.careers-in-marketing.com

Where else can I look?

Wet Feet Internships

www.internships.wetfeet.com

Publicity Club of Chicago

www.publicity.org/internship.htm

Multicultural Advertising Intern Program (MAIP)

www.aaaa.org/diversity/maip/about.htm

Chicago Public Radio

www.chicagopublicradio.org/AboutUs_Internships.aspx

Chicago Magazine

www.chicagomag.com/Chicago-Magazine/Contact-Us/Careers-at-Chicago-Magazine/

Ad Age Magazine

www.adage.com

Foote, Cone, and Belding

www.fcb.com/index_main.html

DDB Chicago

www.ddb.com

Chicago Festivals Association

www.chicagofestivals.org/internshipopportunities.htm

Council of Public Relations Firms Internship Listings

www.prfirms.org/career/internships.asp

Merchandise Mart

www.merchandisemart.com/internships.html

Leo Burnett

www.leoburnett.com

Chicago Mercantile Exchange

<http://www.cme.com/about/careers/jobs/jp/mktgjobs.html>

Remember

The Office of Career Services will assist you in your search for an internship opportunity, review your resume, and prepare you for the interview. We do not guarantee that companies mentioned in this brochure will hire you. The information available in this brochure is provided as a courtesy.

Check with your college and/or professors to learn about additional internship opportunities.

Keep in mind that when going for an interview, you should dress professionally and appropriately and bring more than one copy of your resume.