

Academic Affairs Strategic Planning - FY09

Prioritized Goals (10/21/08)



Goal Statements
University Goal #1 – Academic Excellence
Provide distinctive academic programs that effectively prepare students to become leaders and productive citizens in the global community.
<ul style="list-style-type: none"> ● Retention & Graduation <ul style="list-style-type: none"> ○ Academic Affairs, with significant participation from the academic deans, will update and analyze data in order to develop retention and progression to graduation plans for each degree program. (July 2009) (Provost’s Council) ○ Each college will implement at least one strategy to increase retention and graduation. (March 2009) (Deans) ● Enrollment Management <ul style="list-style-type: none"> ○ Each academic college will develop an enrollment management plan to ensure alignment with projected growth, student interest, regional needs, and university capacity. (November, 2008) (Provost’s office to provide template for enrollment management plan.) (Academic Deans) ● Syllabi and Course Design Review <ul style="list-style-type: none"> ○ Contents for a syllabi template, to be used university wide, will be updated. (November 2008) (Co-Chairs CQIA + Provost’s Council) ○ Colleges will develop and implement a plan for syllabi and course design review according to the revised syllabi templates. (Develop - December 2008; Implementation – April 2009) (Academic Colleges/Deans) ○ Create a comprehensive plan for internationalizing the curriculum. (June 2009) (Provost’s Office) ● Graduate Education/New Program Development <ul style="list-style-type: none"> ○ Develop a plan for the implementation of a comprehensive approach to graduate education and new graduate programs (to include Leadership Doctorate, etc.). (February 2009) (Provost’s Council & Graduate Council -- Mayfield) ● Degree Audit <ul style="list-style-type: none"> ○ Implement an automated degree system that will support improved processing of student transfer work and progress toward graduation, and feed the statewide Course Applicability System (CAS). (October 2009) (Vice Provost/Registrar)

Goal Responsibility Color Legend	
Provost/Prov. Off. (9)	Colleges/Deans (5)
Provost’s Council (16)	Taskforce/Comm. (8)

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- **Community College Partnership**

- Develop a comprehensive plan for community college partnership opportunities, to include bridge courses, articulation agreements, 2+2, SXL Education Centers, and where appropriate, exit strategies. (June 2009) (Provost's Council)

University Goal #2 – High Quality Faculty and Staff

Provide Student access to a diverse highly qualified and motivated faculty and staff.

- **Faculty Development**

- Develop and implement a new faculty orientation. (August 2008) (Provost's Office)
- Develop and implement an adjunct faculty orientation (November 2008 and January 2009) (Provost's Office)
- Design and implement a professional development program for Division/Department Chairs. (June 2009) (Provost/Provost's Council)
- Develop a process to incorporate goal setting in planning for all faculty/staff members. (June 2009) (Provost's Council)
- Develop and implement a Center for Excellence in Teaching & Learning. (February 2009) (Provost's Office/Vice Provost)

- **Graduate Faculty**

- Develop and implement a plan for the designation of qualifications for graduate faculty status, to include associate status, clinical status, or professor of practice. (June 2009) (Provost/Graduate Council)

- **Search Process**

- Develop a link and resources on the Provost's website which supports all facets of the faculty search process. (November 2008) (Provost's Office)
- Develop a two-year planning grid for the consolidated search of faculty positions in future fiscal years. (December 2008) (Provost's Council)

- **Distance Education**

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○ Develop and implement a plan and a set of standards to assess faculty preparation for teaching and course development at a distance. (March 2008) (Provost's Office/Provost's Council/Center for On-Line Teaching and Learning)

○ Develop and implement a plan for assessing the quality of instructional materials utilizing a standardized rubric (e.g. Quality Matters). (March 2008) (Provost's Office/Provost's Council/Center for On-Line Teaching and Learning)

○ Provide an assessment of each online course using the rubric to each academic dean. (February 2009) (Provost's Office/Center for On-Line Teaching and Learning)

• Post Tenure

○ Develop a definition of post-tenure review. (December 2008) (Provost's Council/Associate Provost)

• Quality Faculty Teaching, Scholarship, & Service

○ Develop and implement a plan to improve the Student Evaluation of Instruction process. (June 2009) (Provost's Council/Provost's Office)

• Grant Activity

○ Office of OSPR will become fully operational. (June 2009) (Provost's Office) Head of OSPR will:

- Offer at least 2 grant workshops during FY09.
- Provide institutional oversight of grant submissions and human subject protections.
- Provide Provost's Council with quarterly reports on grant activity.
- Refine and implement new standardized grant submission processes.
- Develop the components of indirect recovery for different types of contracts and grant awards.
- Review and revise the formula for distribution of indirect cost recovery.

University Goal #3 – Continuous Process Improvement

Develop and sustain a climate of continuous improvement that is defined by evidence-based decision-making focused on enriching the student experience.

• Academic Affairs Strategic Planning Process

○ Develop a structure for the planning process for Strategic Planning within Academic Affairs. (Rough Draft February 15, 2009 and Final Draft March 31, 2009) (Provost's Council)

○ Develop and begin the implementation of college/division/department level mission, vision, and values statements, to include appropriate program level competencies. (June 2009) (Provost Council)

• Assessment of Engaged Student Learning

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o Document assessment tools presently being used at GSU and review those tools (e.g. critical thinking, writing skills, etc.) and add additional instruments wherever appropriate. (June 30, 2009)(Provost/Office of Institutional Effectiveness)

• Accreditation/External Review of Programs

o Attain and maintain the highest level of program accreditation, where appropriate. (Ongoing) (Academic Deans)

o Conduct external reviews for programs for which specialized accreditation is not available or appropriate. (Ongoing) (Academic Deans)

• Technology Plan

o Develop and begin to implement a campus wide technology plan that supports both academic and administrative needs of the institution. (December 2008) (PBAC IT Co-Chairs)

• Calendar

o Develop an implementation plan for the conversion from trimesters to semesters with a 12-week summer session calendar. (June 2009) (Calendar Options and Implementation Taskforces)

• Writing Across the Curriculum

o Develop a plan to revitalize the writing across the curriculum efforts at GSU. (June 2009) (Martin, Woodard, Dates Casey)

• Faculty/Course Evaluations

o Develop a reliable and valid process for the evaluation of faculty/course instruction in an online course delivery system for SXL courses. (June 2009) (Mayfield, Woodard, Stoll)

University Goal #4 – Visibility, Outreach, and Economic Catalyst

Pursue initiatives that make GSU a preferred destination in the region, that create a vibrant public dialogue, and that increase the university's effectiveness as an economic catalyst in the region.

• Regional Awareness & Outreach

o Develop strategies to support regional awareness and outreach initiatives of Academic Affairs units through access to information leads and resources. (March 2009) (Provost's Council)

o Develop unit specific listings of outreach activities; such as; partnerships, non-credit bearing course offerings and clinical affiliations. (March 2009) (Provost's Council)

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University Goal #5 – Social, Ethical, and Environmental Responsibility

Build an institution that is socially, ethically and environmentally responsible.

- **Outreach to Poorest Areas of Our Region**

- Identify and strengthen current programs and activities to raise the educational aspirations and preparation of the population of the region. (December 2008) (Student Services/Provost Council)

- **Provide Regional Leadership on Environmental Issues**

- Document all the ways in which faculty and staff are currently providing leadership in environmental issues. (November 2008) (Chair of Division of Science)

- Develop a plan for expansion of these efforts as well as the pursuit of new opportunities for environmental leadership. (March 2009) (Chair and Division of Science Faculty)

- **Civic Engagement and American Democracy Project (ADP)**

- Capitalize on the ADP and other recognized means to promote civic engagement and the role of academic affairs in shaping GSU's public square. (December 2008) (Division of Liberal Arts Chair)

University Goal #6 – Financial Growth and Sustainability

Diversify GSU's revenue streams to ensure resources that are necessary for institutional growth and fiscal sustainability.

- **Systematically identify objectives and activities for sustainable unit-level advancement activities.**

- Each college will develop an Advisory Board. (June 2009) (Academic Deans)