

---

**Phyllis Anderson, Ph.D.**  
**Senior Lecturer**  
**Management**  
**College of Business and Public Administration**  
[panderson@govst.edu](mailto:panderson@govst.edu)

---

**Academic Background**

Ph.D. LaSalle University, Mandeville, Louisiana, Management, 1997

M.B.A. University of Chicago, Chicago, Illinois, Behavioral Sciences/Corporate Organization and Planning, 1967

Met.E. Colorado School of Mines, Golden, Colorado, Physical Metallurgy (Mining Engineering minor), 1962

**Professional Certifications**

Certificate in Advanced Management, 1978

**Qualification**

Professionally Qualified

**Professional Memberships**

Center for Inquiry, 2006 to present

Academy of Management, 2000-2013

American Association for the Advancement of Science (AAAS), 1985 to present

New York Academy of Sciences, 1977 to present

Intertel, 1976 to present

Mensa, 1976 to present

American Society for Metals (ASM) - Life Member, 1956 - present

**WORK EXPERIENCE**

**Work Experience**

**Academic**

Chair, College Communications, Governors State University (2004 - 2005).

Senior University Lecturer, Governors State University (1998 - Present).

President, Corporate Development Associates, Inc. (1980 - Present).

Manager of Corporate Planning, Head of Operating Division, Signode Corporation (1976 - 1980).

Special Consultant, The Strategic Planning Institute (1975 - 1976).

Manager of Corporate Planning., B. F. Goodrich Co., (1973 - 1976).

Senior Research Metallurgist, Senior Research Scientist, Research Planner, Continental Can Corp (1966 - 1973).

Quality Assurance Supervisor, United States Steel Corp (1962 - 1966).

**Consulting Experience**

1980: Corporate Development Associates, Inc., Numerous management consulting projects, beginning in 1980 to the present, · Provide business consulting services related to organization and operations improvement.

- Provide business turnaround consulting to include all operations of a business, including manufacturing, distribution, sales, service, human relations, training and financial analysis.
- Co-founded the company as a management consulting firm specializing in assisting organizations to determine needs and directions for change, and in the implementation of that change.
- Design custom computers, software and systems for computer-aided-design and analysis applications in engineering, design and architectural organizations.
- Provide training services, needs analysis and custom training services and materials.

Major contracts have included:

- Introduction of a new manufacturing firm to the construction equipment market via representation at a major trade show. Response was overwhelming, with numerous valuable sales leads.
- Design, building and maintaining major database installations for government facilities, membership organizations and manufacturing firms. Write user manuals and teach operation.
- Designed, conducted and analyzed major technical market studies for Digital Equipment Corp., Perkin-Elmer Corp., Hewlett-Packard Corp., Philips of Holland, Linear Instruments Corp., the Wabash Corp., and others.
- Design and maintain computer aided design and manufacturing, accounting and control and video production systems. Provide turnkey systems with full service, training, and support to manufacturing, design, engineering and architectural firms.
- As one of the first AutoCAD dealers sold, serviced and supported engineering and manufacturing firms in their CAD/CAM/CAE activities. Designed and built Intel-based workstations and networks to accommodate high-level requirements of engineering and architectural design systems.

## **TEACHING**

### **Courses Taught**

**Courses from the Teaching Schedule:** Administration of Non-Profit Organization, Business Communications, Business Communications, Business Ethics and Social Responsibility, Business Policy, Business Policy and Strategy, Foundations of Mgmt & Mktg, Human Resource Management, Human Resource Selection and Compensation, International Business, International Business, International Management, Internship, Internship:Urban Influence, Introduction to Marketing Management, Introductions to Management Strategies, Organizational Behavior, Organizational Behavior, Production and Operations Management, Small Business Administration, Small Business Management

**Courses taught, but not in the Schedule:**

- MGMT 849 - Business Policy and Strategy
- MGMT 469 - Business Policy
- MGMT 830 - International Management
- MGMT 855 - Leadership Dynamics

## **INTELLECTUAL CONTRIBUTIONS**

### **Intellectual Contributions Grid**

Category	DBS	CTP	LPS	Total
Articles in Refereed Journals	4			4
Publications in Refereed Conference Proceedings	7		2	9

Publications of Non-refereed or Invited Papers	2			2
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings	2	1		3
Presentations of Refereed Papers	10			10
Presentations of Non-Refereed Papers	2			2
<b>Totals</b>	<b>27</b>	<b>1</b>	<b>2</b>	<b>30</b>

## Refereed Articles

### Discipline-Based Scholarship

Anderson, P., & Reid, J. (2014). Critical thinking: The missing link in business management education. *Journal of Business and Economics*, 5(7), 25.

Anderson, P. R. & Reid, J. R. (2013). Critical thinking advances the theory and practice of business management. *Journal of the North American Management Society*, 7(1) (6).

Anderson, P. R. & Reid, J. R. (in press, 2013). Critical Thinking Instruction in a College of Business Administration. *Southern Business Review*.

Anderson, P. R. & Reid, J. R. (2013). The development, implementation and effectiveness of a pedagogical treatment for the teaching and learning of critical thinking. *Journal of Systemics, Cybernetics and Informatics*, 11 (5), 59-73.

Anderson, P. R. & Reid, J. R. (in press, 2013). The effect of critical thinking instruction on graduates of a college of business administration. *Journal of Higher Education, Theory and Practice*, 13 (3), 25.

Reid, J. R. & Anderson, P. R. (2012). Critical thinking in the business classroom. *Journal of Education for Business*, 87 (1), 52-59.

Anderson, P. R. & Reid, J. R. (2012). The development, implementation and effectiveness of a pedagogical treatment for the teaching and learning of critical thinking. *Abhigyan*.

## Refereed Proceedings

### Discipline-Based Scholarship

Anderson, P. R. & Reid, J. R. (2013). Critical thinking advances the theory and practice of business management. *Midwest Business Administration Association Conference*.

Anderson, P. & Reid, J. R. (2012). Critical Thinking: Gateway to the new economy. *Midwest Academy of Management*.

Anderson, P. & Reid, J. R. (2012). Critical thinking promotes graduate satisfaction. *2012 Business and Leadership Conference*.

Reid, J. R. & Anderson, P. R. (in press, 2012). Is critical thinking instruction transferred into the real world? *Second International Conference on Education, Informatics and Cybernetics*.

Anderson, P. & Reid, J. R. (2011). Collaboration of research and teaching produces a new course of study in critical thinking. *International Symposium on Integrating Research, Education and Problem Solving*.

Anderson, P. R. & Reid, J. R. (2011). Critical thinking: the foundation of excellence in business education. *ACBSP Great Lakes Region Annual Conference*.

Anderson, P. (2008). Communicate or Die (Organizationally Speaking). *Business & Leadership Symposium*.

### Learning & Pedagogical Scholarship

Reid, J. R. & Anderson, P. R. (2011). Critical thinking instruction in interesting times. *2011 International Business Conference of the Society for the Advancement of Management*.

Anderson, P. R. & Reid, J. R. (2010). An application of Halpern's Teaching for Critical Thinking in the business school classroom. *Proceeding of the North American Management Society Annual Meeting*.

### **Non-Refereed Proceedings**

#### **Discipline-Based Scholarship**

Anderson, P. & Reid, J. R. (2012). The development, implementation and effects of a course in critical thinking within a college of business administration. *2nd International Conference on Education, Informatics and Cybernetics*.

### **Invited Articles/Reviews**

Anderson, P. R. & Reid, J. R. (in press, 2013). Critical Thinking Advances the Theory and Practice of Business Management. *Journal of Business and Economics*.

Anderson, P. R. & Reid, J. R. (2013). Critical thinking, transfer and student satisfaction. *Journal of Systemics, Cybernetics and Informatics*, 11 (2), 6.

### **Books, Monographs, Compilations, Manuals**

#### **Book**

Anderson, P. R. (2005). *How to Increase Your Company's Profits by Using the PIMS\* Program (\*Profit Impact of Marketing Strategy)*. Illinois: CDA Publishing Co..

Anderson, P. R. (1997). *Corporate Planning, Avalanches and String*. Illinois: CDA Publishing Co..

### **Chapters, Cases, Readings, Supplements**

#### **Chapter**

Anderson, P. R. & Reid, J. R. (2012). Critical Thinking: The Foundation of Education in a Technological World.. In A. Méndez-Vilas (Ed.), *A. Méndez-Vilas (Ed.), Education in a technological world: Communicating current and emerging research and technological efforts (Vol. 1)*. (pp. 120-126). Badajoz, Spain: Badajoz, Spain: Formatex Research Center.

### **Presentations of Refereed Papers**

#### **International**

Anderson, P. R. & Reid, J. R. (2013). *Critical thinking advances the theory and practice of business management*. Midwest Business Administration Association Conference, Chicago, Illinois.

Reid, J. R. & Anderson, P. R. (2013). *Critical thinking in the business classroom*. *Journal of education for business*, 87(1), 52-59, Chicago, Illinois.

Reid, J. R. & Anderson, P. R. (2012). *Critical thinking in the business classroom*. *Journal of education for business*, 87(1), 52-59, Chicago, Illinois.

Anderson, P. & Reid, J. R. (2011, December). *Collaboration of research and teaching produces a new course of study in critical thinking*. International Symposium on Integrating Research, Education and Problem Solving, Orlando, Florida.

Reid, J. R. & Anderson, P. R. (2011, March). *Critical thinking instruction in interesting times*. 2011 International Business Conference of the Society for the Advancement of Management, Orlando, Florida.

Anderson, P. R. & Reid, J. R. (2010). *An application of Halpern's Teaching for Critical Thinking in the business school classroom*. *Proceeding of the North American Management Society Annual Meeting*, Chicago, Illinois.

#### **National**

Anderson, P. R. & Reid, J. R. (2012, October). *Critical thinking:: Gateway to the new economy*. Midwest Academy of Management, Chicago, Illinois.

Anderson, P. (2010). *Preparing to serve: The changing role of the public manager*. Midwest Political Science Association, Chicago, Illinois.

Anderson, P. (2008). *Communicate or Die (Organizationally Speaking)*. Business & Leadership Symposium, Hays, Kansas.

### **Regional**

Anderson, P. R. & Reid, J. R. (2011). *CRITICAL THINKING: THE FOUNDATION OF EXCELLENCE IN BUSINESS EDUCATION*. ACBSP Great Lakes Region Annual Conference, Dayton, Ohio.

## **Presentations of Non-Refereed Papers**

### **International**

Anderson, P. & Reid, J. R. (2012, November). *The development, implementation and effects of a course in critical thinking within a college of business administration*. 2nd International Conference on Education, Informatics and Cybernetics, Winter Garden, Florida.

### **Local**

Reid, J. R. & Anderson, P. R. (2011). *Teaching and learning to think critically at Governors State University*. Faculty Summer Institute, University Park, Illinois.

## **SERVICE**

### **Service to the Institution**

#### **College Assignments**

##### **Chair:**

2008-2009: College Sub-committee for Accreditation

##### **Member:**

2009-2010: Search Committee for Career Services Recruitment Coordinator

2009-2010: College Curriculum Committee

### **Service to the Profession**

#### **Academic Conference: Moderator / Facilitator**

2009: Academy of Management Annual Conference.

#### **Board Member: Advisory Board**

2013 – 2014: Journal of Systemics, Cybernetics and Informatics.

#### **Reviewer - Article / Manuscript**

2011: Academy of Management - Journal of Learning & Education.

2009 – 2010: Journal of Business & Leadership.

#### **Reviewer - Book / Textbook**

2013: Academy of Management Annual Conference.

## **Professional Development**

### **Instructional-Related Conference**

2011: Supply Chain Growth Conference, Chicago, Illinois.

### **Professional Seminars / Workshops**

\_2014: Capsim Management Simulations Introductory User's Seminar, Chicago, Illinois.

2011: Capsim Management Simulations Advanced User's Seminar, Chicago, Illinois.

1978: University of Chicago Industrial Relations Center, Chicago, Illinois.

### **Honors/Awards**

#### **Award**

2012: 2nd International Conference on Education, Informatics and Cybernetics.

2007: Governors State University.

**Last updated by member on 11-Aug-11 (01:42 PM)**