

Jayne R. Goode, Ph.D.
Communication Program
Governors State University

Academic Degrees

- Ph.D. 2010 University of Missouri, Columbia, MO. Department of Communication.
Dissertation: *Assessing the Predictors of Election Victory from a Functional Theory Perspective*. Academic Advisor: William L. Benoit. Defended: November, 2009.
Committee: Dr. Mitchell McKinney, Dr. Jennifer Aubrey, & Dr. Glenn Leshner.
- M.A. 2004 Ball State University, Muncie, IN. Department of Communication.
- B.A. 2002 Ball State University, Muncie, IN. Honors College, Department of English.
Women's Studies Minor.

Current Position

Assistant Professor August 2014 – Present
Director of the Basic Course
Governors State University

Professional Experience

Lecturer

University of Dayton August 2011 – August 2014

Mizzou Advantage Postdoctoral Teaching Fellow - Media of the Future Initiative
University of Missouri August 2010 - May 2011

Newsy – Video News Service
Columbia, MO August 2010 - December 2010

Editorial Assistant
Communication Studies May 2006 - August 2009

Graduate Teaching Assistant
University of Missouri August 2005 - May 2006, January 2008 - May 2008

Adjunct Instructor
Columbia College January - May 2008

Adjunct Instructor
Ivy Tech Community College January - August 2004, January - August 2005

Graduate Teaching Assistant

Classroom Experience

Undergraduate Courses Taught

Public Relations Campaigns	Communication Research Methods (Quant & Qual)
Public Relations Writing	Statistical Methods in Communication
Introduction to Public Relations	Crisis Communication
Political Campaign Communication	Argument & Advocacy
Politics and New Communication Technologies	Persuasive Speaking
New Technology and Communication	Informative Speaking
Public Speaking	Academic Reading & Dialogue
Interpersonal	

Graduate Courses Taught

Crisis Communication
Election Campaign Communication

Publications

Benoit, W. L., Davis, D., Glantz, M., Goode, J. R., Rill, L., & Phillips, A. (In Press). News coverage of the 2008 presidential primaries. *Speaker & Gavel*.

Goode, J. R., & Robinson, J. D. (2013). Linguistic synchrony in parasocial interaction. *Communication Studies*, 64, 453-466.

Benoit, W. L., Goode, J. R., & Glantz, M. (2013). Newspaper coverage of the 2008 general presidential election campaigns. *Speaker & Gavel*, 50, 1-13.

Benoit, W. L., & Henson, J. R. (2013). Political TV advertising and debates. In E. Scharrar (Ed.). *International encyclopedia of media studies: Media effects/Media psychology* (vol. 5, pp. 445-462). Chichester, UK: Wiley-Blackwell.

Benoit, W. L., Henson, J., Davis, C., Glantz, M., Phillips, A., & Rill, L. (2013). Stumping on the Internet: 2008 presidential primary candidate campaign webpages. *Human Communication*, 16, 1-12.

Benoit, W. L., Henson, J. & Sudbrook, L. A. (2011). A functional analysis of the 2008 presidential primary debates. *Argumentation and Advocacy*, 48, 97-110.

Benoit, W. L., Glantz, M. J., Phillips, A. J., Rill, L. A., Davis, C. B., Sudbrook, L., & Henson, J. R. (2011). Staying "on message": Consistency in content of presidential primary campaign messages across media. *American Behavioral Scientist*, 55, 457-468.

- Henson, J. R., & Benoit, W. (2010). Because I said so: A functional theory analysis of supporting evidence of evidence in political television spots. *Speaker and Gavel*, 47, 1-15.
- Henson, J. R., & Olson, L. N. (2010). The monster within: How serial killers discursively managed their stigmatized identities. *Communication Quarterly*, 58, 341-364.
- Henson, J. R., & Benoit, W. L. (2009). Functional federalism in political campaign debates. *Publius*, 39, 696-706.
- Henson, J. R., & Denker, K. J. (2009). Political differences and perceptions of political silencing in university classrooms. *Communication Research Reports*, 26, 208-214.
- Benoit, W. L., & Henson, J. R. (2009). A functional analysis of the 2008 vice presidential debate: Biden versus Palin. *Argumentation and Advocacy*, 46, 39-50.
- Benoit, W. L., & Henson, J. (2009). President Bush's image repair discourse on hurricane Katrina. *Public Relations Review*, 35, 40-46.
- Aubrey, J. S., Henson, J., Hopper, M., & Smith, S. (2009). A picture is worth twenty words (about the self): Testing the priming influence of visual sexual objectification on women's self-objectification. *Communication Research Reports*, 26, 271-284.
- Benoit, W. L., & Henson, J. R. (2008). A functional analysis of the 2006 Canadian and 2007 Australian debates. *Argumentation and Advocacy*, 44, 36-48.
- Benoit, W. L., Henson, J., Whalen, S., & Piere, P. M. (2008). 'I am a candidate for president': A functional analysis of presidential announcement speeches, 1960-2004. *Speaker and Gavel*, 45, 3-18.
- Benoit, W. L., Henson, J. & Maltos, S. (2007). A functional analysis of American mayoral debates. *Contemporary Argumentation and Debate*, 28, 20-37.
- Benoit, W. L., & Henson, J. (2006). A functional analysis of non-presidential primary debates. *Speaker and Gavel*, 23, 22-35.

Invited Publications

- Goode, J. R. (accepted). Functional federalism. In W. L. Benoit (Ed.). *The Praeger Handbook of Political Campaigning in the United States*.
- Robinson, J. & Goode, J. (2014). Health information channels. In T. Thompson (Ed.), *Encyclopedia of Health Communication*, Sage, Thousand Oaks, 600-601.

Benoit, W. L., & Henson, J. R. (2013). Political TV advertising and debates. In E. Scharrar (Ed.). *International encyclopedia of media studies: Media effects/Media psychology* (vol. 5, pp. 445-462). Chichester, UK: Wiley-Blackwell.

Under Review

Robinson, J., Agne, R., Tian, Y., & Goode, J. R. (under review). Blog post relies and parasocial interaction: Communication accommodation with media personae and TV characters.

Dougherty, D., Goode, J. R., & Gist, A. (under review). Sexual harassment policies in black white and shades of gray: reopening organizational closure.

In Progress

Goode, J. R., & Benoit, W. L. (in progress). Effects of political advertisements, competitiveness, and incumbency on margin of victory: A longitudinal study.

Goode, J. R. (in progress). A time series analysis of candidate messages and vote intention in the 2004 presidential election.

Conference Papers

Goode, J. R., Robinson, J. D., & Billman, B. (2014). *Smart phone technology and behavioral monitoring: Testing application use and alcohol consumption attitude change*. Presented at the 2014 Central States Communication Association, Minneapolis, MN. Top Panel Award.

Goode, J. R., Robinson, J. D., & Tucker, A. (2013). *Parasocial interaction and linguistic synchrony: Evidence of health, healing, and sense-making*. Presented at the 2013 National Communication Association Conference, Washington, D.C.

Denker, K. J., & Goode, J. R. (2013). *Toward a general measure of classroom silencing*. Presented at the 2013 National Communication Association Conference, Washington, D.C.

Henson, J. R., & Benoit, W. L. (2011). *A hierarchical regression analysis of political advertisements, competitiveness, and incumbency on margin of victory*. Presented at the 2009 National Communication Association Conference, Milwaukee, WI. Awarded Top Paper in Political Communication Interest Group.

Benoit, W. L., & Henson, J. R. (2009). *A functional analysis of the 2008 vice presidential debate: Biden versus Palin*. Presented at the 2009 National Communication Association Conference top papers panel in Argumentation and Forensics, Chicago, Ill.

Henson, J. R., Benoit, W. L., Rill, L., & Glantz, M. (2009). *Off to the races: Local news*

- coverage of presidential primary elections*. Presented at the Central States Communication Association conference, St. Louis, MO.
- Benoit, W. L., Henson, J. R., & Sudbrock, L. A. (2008). *A functional analysis of 2008 American presidential primary debates*. Presented at the National Communication Association conference, San Diego, CA. Awarded Top Paper in Argumentation and Forensics.
- Denker, K. J., & Henson, J. (2008). *Guides, guards and ghosts: Women's conceptualization and evaluations of graduate school mentors*. Presented at the National Communication Association Conference, San Diego, CA.
- Henson, J. R., & Benoit, W. (2008). *Because I said so: Uses of supporting evidence in the 2002 midterm elections*. Presented at the International Communication Association Conference, Montreal, Canada.
- Henson, J. R. (2008). *Political media paradoxes: Saturation, dependence, and Hollywood*. Presented at the Central States Communication Association conference, Madison, WI.
- Henson, J. R. (2008). *"The Republicans are coming": A qualitative thematic analysis of parental partisan socialization*. Presented at the Central States Communication Association conference top papers panel in Political Communication, Madison, WI.
- Denker, K. J., & Henson, J. R. (2008). *Political silencing in university classrooms: An application of spiral of silence theory to communication apprehension*. Presented at the Central States Communication Association conference, Madison, WI. Awarded Top Student Paper in Communication Education.
- Glantz, M., Rill, L., Phillips, A., & Henson, J. (2008). *Stumping on the Internet: 2008 presidential primary candidate campaign webpages*. Presented at the Central States Communication Association conference, Madison, WI.
- Benoit, W. L., & Henson, J. (2008). *Functional federalism in political campaign debates*. Presented at the Midwest Political Science Association conference, Chicago, IL.
- Henson, J. R., & Denker, K. J. (2007). *I'm a Republican, but please don't tell: An application of spiral of silence theory to perceptions of classroom climate and communication apprehension*. Presented at the National Communication Association Conference, Chicago, IL.
- Benoit, W. L., & Henson, J. (2007). *A functional theory analysis of the 2006 Canadian debates*. Presented at the National Communication Association Conference, Chicago, IL.
- Henson, J. R. (2007). *Biting the hand that feeds: An exploratory study of political criticism in popular mainstream rock*. Presented at the Central States Communication Association Conference, Minneapolis, Minnesota.

Henson, J. R. (2007). *A total model of political socialization*. Presented (By translator) Russian Communication Conference, Warsaw, Russia, 2007.

Henson, J. R., & Henson, R. A. (2006). *Bringing down the system: An analysis of anti-war rhetoric is popular contemporary music*. Presented at the Central States Communication Association conference, Indianapolis, IN.

Henson, J. R. (2004). "*Modern, postmodern, post-postmodern: What are we?*" Presented at the Central States Communication Association conference, Cleveland, OH.

Professional Enhancement

- University of Dayton, Grant Writing Workshop, October 17-November 14, 2013.
- University of Dayton, Faculty Workshop: *Assessment for Continuous Improvement*, January 2012.
- University of Dayton, Faculty Workshop: *Backward Design and Student Learning Outcomes*, February 2012

Professional Associations

- National Communication Association
- Central States Communication Association
- Council on Undergraduate Research

Service

- University of Dayton
 - Judged UD Debate Tournament, 2012, 2013
 - Organizer, *University of Dayton Debate Watch Party*, November 2012
 - Presenter, *Building a Community of Learning: Mutual Expectation of Students and Teachers*, Fall 2012
- University of Missouri
 - Media for the Future Advisory Board, Mizzou Advantage Program, Fall 2010, Spring 2011
 - Volunteer Committee for Improvements to the Basic Course, Spring 2009, Spring 2010
 - Guest Speaker for McNair Scholars Program, *Presenting Your Research*, Spring 2010, 2011
 - Judged Regional Debate Tournaments, Spring 2010
 - Guest Lecturer for Introduction to Communication, *Fundamentals of Political Campaign Communication*, Spring 2009
 - Guest Speaker, Johnston Hall Dormitory, *Political Communication in the Presidential Race: Advertisements, Debates, and Media Coverage*, Fall 2008
- Ball State University
 - Served on Public Speaking Test Out Committee

- Guest Lecturer, Research Fundamentals, Spring 2004
- Judged National and Regional Forensic and Debate Tournaments, 2003, 2004

- National Communication Association
 - Reviewer, Political Communication Division, 2007; 2008; 2009
 - Reviewer, Mass Communication Division, 2008; 2010; 2011
 - Reviewer, Graduate Student Caucus, 2008; 2009

- Central States Communication Association
 - Chair, Graduate Student Caucus, 2008-2009
 - Vice Chair, Graduate Student Caucus, 2007-2008
 - Secretary, Graduate Student Caucus, 2006-2007
 - Reviewer, Political Communication Division, 2008; 2009; 2011
 - Reviewer, Graduate Student Caucus, 2006; 2007; 2009
 - Reviewer, Communication Education, 2008; 2009
 - Reviewer, Media Studies, 2009, 2011

Awards

Top Paper Panel, Media Studies Interest Group, CSCA 2014

Top Paper, Political Communication, CSCA 2011

Top Paper, Argumentation and Forensics Division, NCA 2009

Top Paper, Argumentation and Forensics Division, NCA 2008

Top Four Paper, Political Communication, CSCA 2008

Gustav Friedrich Award, Top Student Paper in Communication Education, CSCA 2008

Frank and Lila Gilman Award, Department of Communication, University of Missouri

Graduate Research Award, Department of Communication, University of Missouri