**Governors State University**  
Student Affairs and Enrollment Management: Reaching Vision 2020

**Focus Area:** Student Involvement and Civic Engagement  
**Leader(s):** Sheree Sanderson, Assistant Dean of Students  
**Implementation Year:** 2015 - 2016

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**Goal 3:** Establish and expand involvement opportunities in student media that include sustained support of student newspaper and developing and sustaining new media organizations aligned with student interest and campus-wide collaborations.

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<th>Objective 1:</th>
<th>Expand and develop Phoenix online news platform to increase exposure of student accomplishments and engagement.</th>
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| **Action Items** | • Hire experienced faculty advisor for Phoenix.  
| | • Hire knowledgeable students for Phoenix staff positions.  
| | • Develop online presence for newspaper. |

| Indicators and Data Needed | Survey participants. (Measure level of involvement and exposure to activities)  
Gather data based on readership |

| Responsible Person and/or Unit (Data collection, analysis reporting) | Sheree Sanderson  
Assistant Dean of Students |

| Milestones (Identify Timelines) | Hire new faculty advisor Spring 2016  
Hire additional phoenix staff Spring 2016  
Online Phoenix – Late Spring/Early Summer 2016 |

| Desired Outcomes and Achievements (Identify results expected) | Communicate effectively in writing and verbal platforms.  
Prioritize and manage resources effectively (time, money, etc.).  
Ability to manage and resolve conflict productively. |