Focus Area: Student Involvement and Campus Programs

Leader(s): Konya Sledge, Assistant Director for Student Involvement & Campus Programming

Implementation Year: 2018 - 2019

**Goal 1:** Develop, implement and assess co-curricular programs that promote student involvement, participation in annual events and campus traditions, build institutional pride and strengthens connections to the university community.

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<th>Objective 1:</th>
<th>Enhance programs, activities and experiences that enable students to actively engage in Campus Life.</th>
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| **Action Items** | ● Develop and implement traditional programming. i.e. Welcome Week, Spring Fest, Homecoming  
● Enhance evening and weekend program offerings  
● Encourage campus involvement through increased marketing efforts to create awareness of program offerings. i.e. Jaguar Connection, Social media |
| **Indicators and Data Needed**  
(Measures that will appraise progress towards the strategic objective) | ● Develop metrics based on expected v. actual participation  
● Staff Observation  
● Monthly metrics to determine student involvement  
● Jaguar Connection Assessment |
| **Responsible Person and/or Unit**  
(Data collection, analysis reporting) | Assistant Director of Student Involvement and Campus Programs |
| **Milestones**  
(Identify Timelines) | **FALL 2018**  
● Access traditional and innovative programming  
● Increase evening and weekend programs  
● Develop process to streamline promotional efforts with Marketing  
**SPRING 2019**  
● Student Activities Council members to contribute to student programming through empowerment, development, and leadership.  
● Plan 2019 – 2020 calendar by April |