Governors State University
Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area:  Student Involvement and Civic Engagement

Leader(s):  Sheree Sanderson, Assistant Dean of Students

Implementation Year:  2017-18

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<th>Goal 3: Establish and expand involvement opportunities in student media that include sustained support of student newspaper and developing and sustaining new media organizations aligned with student interest and campus-wide collaborations.</th>
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| Objective 1: | Expand and develop Phoenix online news platform to increase exposure of student accomplishments and engagement. |
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| Action Items | • Hire knowledgeable students for Phoenix staff positions.  
• Develop online presence for newspaper.  
• Provide professional development for newspaper staff. |
| Indicators and Data Needed | (Measures that will appraise progress towards the strategic objective)  
Survey participants. (Measure level of involvement and exposure to activities)  
Gather data based on readership |
| Responsible Person and/or Unit | Sheree Sanderson  
Assistant Dean of Students |
| Milestones | Hire additional phoenix staff Fall 2018  
Online Phoenix – Late Fall/Early Spring 2018 |
| Desired Outcomes and Achievements | Communicate effectively in writing and verbal platforms.  
Prioritize and manage resources effectively (time, money, etc.).  
Ability to manage and resolve conflict productively. |
| Achieved Outcomes and Results | • n/a |
| Analysis of Results | • Not achieved due to transition in leadership  
• May be considered as FY19 objective |