Focus Area: Student Involvement and Campus Programs

Leader(s): Konya Sledge, Assistant Director for Student Involvement & Campus Programming

Implementation Year: 2017-2018

**Goal 1:** Develop, implement and assess co-curricular programs that promote student involvement, participation in annual events and campus traditions, build institutional pride and strengthens connections to the university community.

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<th>Objective 1:</th>
<th>Enhance programs, activities and experiences that enable students to actively engage in Campus Life.</th>
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| **Action Items** | • Develop and implement traditional programming. i.e. Welcome Week, Spring Fest, Club Resource Fair, Family and Friends Weekend, etc.  
• Enhance evening and weekend program offerings, i.e., Halloween Bash, Glow Party, Campus Movie series  
• Encourage campus involvement through increased marketing efforts to create awareness of program offerings. i.e. Jaguar Connection, Social media |
| **Indicators and Data Needed**  
(Measures that will appraise progress towards the strategic objective) | • Develop metrics based on expected v. actual participation  
• Staff Observation  
• Monthly metrics to determine student involvement  
• Jaguar Connection Assessment |
| **Responsible Person and/or Unit (Data collection, analysis reporting)** | Assistant Director of Student Involvement and Campus Programs |
| **Milestones (Identify Timelines)** | • Fall 2017-Student Evaluation distributed at Clubs/Orgs Training  
• Market Student Life – begins Fall 2017  
• Student Activities Council E-board promote events verbally as street team (marketing) duties  
• Increase club Financial Module literacy  
• Maintain club/org self-help videos to train as needed on Jaguar Connection |
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<th>Objective 2: Program Council members will contribute to student programming through empowerment, development, and leadership.</th>
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| **Action Items** | - Rebrand title of student programming organization in an effort to recruit/represent diversified student organization. Effective AY18, new title - Student Activities Council.  
- Develop strategies to implement, recruit, retain, and continually motivate contributing members to the organization.  
- Deliver student centered, co-curricular programming to enhance the academic experience: lectures, promotion of the arts, diversity, career exploration, leadership development and collaboration.  
- Develop and implement a thorough understanding of and adherence to GSU State policies and procedures  
- Coordinate major student-led event to where to obtain and how to utilize information and resources available to them  
- Create a “suggest a program” and “submit an event idea” button on SAC Jaguar Connection webpage. |
| **Indicators and Data Needed** | (Measures that will appraise progress towards the strategic objective) |  
- Develop programming metrics based on SAC member expectations  
- Advisor Observation  
- Track events to determine student involvement  
- Create survey to track end of year member involvement and level of satisfaction. |
| **Responsible Person and/or Unit** | Assistant Director of Student Involvement and Campus Programs |
| **Milestones** | (Identify Timelines) |  
- Develop student participant survey  
- SAC events tracked monthly via Jaguar Connection  
- April 2018 |