Focus Area: Diversity Education and Leadership Development
Leader(s): Robert Clay – Director, Intercultural Student Affairs
Implementation Year: 2018-2019

GOAL 4: Serve as an integral partner with Enrollment Management in the recruitment and admission of underserved student populations and with Academic Resource Center to ensure degree attainment and post graduate success.

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<th>Objective 1:</th>
<th>Create open houses in various neighborhoods in the Chicagoland area with community agencies and multi-faith groups to enhance recruitment efforts.</th>
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| Action Items | • Identify neighborhoods to host open houses  
                • Develop relationship with community agencies  
                • Recruit students to serve as ambassadors  
                • Garner support from high schools in various communities |
| Indicators and Data Needed | • Number of deposits received within two weeks after open house dates  
                             • Feedback from students and families  
                             • Number of students enrolled |
| Responsible Person and/or Unit | • Intercultural Student Affairs  
                                • Recruitment  
                                • Admissions |
| Milestones | • Develop programming plan  
              • Recruit students to participate  
              • Host two open houses  
              • Assess progress  
              • Host two open houses  
              • Assess progress |
| Desired Outcomes and Achievements | • Identify campus resources available to them  
                                         • Increase family understanding of college admission process to determine GSU as their choice  
                                         • Engage faculty and staff  
                                         • Explore the varied academic options available to them  
                                         • See GSU as a community partner to create pipeline efforts for student success |