GOVERNORS STATE UNIVERSITY  
Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Diversity Education and Leadership Development

Leader(s): Robert Clay – Interim Director, Student Life and Intercultural Student Affairs

Implementation Year: 2018 - 2019

GOAL 2: Advocate for necessary resources and support, such as TriO Programs, MSI, that will increase retention rates of undeserved student populations.

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<th>Objective 1:</th>
<th>Explore and implement strategies to enhance the transition and acclimation of first generation students</th>
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| Action Items| • Research funding opportunities  
• Promote efforts by presenting at conferences  
• Garner testimonials from students |

| Indicators and Data Needed  
(Measures that will appraise progress towards the strategic objective) | |
|---------------------------------------------------------------|---|
| • Number of program participants  
• Number of faculty/staff engagement  
• Number and type of programs  
• Enrollment data on participants |

| Responsible Person and/or Unit  
(Data collection, analysis reporting) | |
|------------------------------------|---|
| • Robert Clay – Interim Director, Student Life and Intercultural Student Affairs  
• Kristy Goodwin – Director, College Pathways  
• Corey Williams – Dean of Students  
• Sean Smith – MSI Coordinator |

| Milestones  
(Identify Timelines) | |
|---------------------|---|
| • Strategize processes to secure funding  
• Establish team to serve as writers for external funding opportunities  
• Submit proposals for conferences to present |

| Desired Outcomes and Achievements  
(Identify results expected) | |
|-------------------------------|---|
| • Increase retention and graduation of underserved student populations  
• Establish GSU as a pipeline for student success  
• Enhance enrollment efforts of diverse student populations |